

# THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

Department of Parks, Montgomery County, Maryland  
10611 New Hampshire Ave., Silver Spring, Maryland 20903



AGENDA Item: #10  
AGENDA Date: 1/27/11

Christine Brett – 301-495-2501

**TO:** Montgomery County Planning Board  
**VIA:** Mary R. Bradford, Director of Parks  
Gene Giddens, Deputy Director of Operations  
**FROM:** Christine Brett, Chief, Enterprise Division  
**SUBJECT:** FY11 User Fees Update – Montgomery Parks

---

## ACTION REQUESTED:

### Approval of fees for new Montgomery Park Facilities

#### Enterprise Division Facilities

Little Bennett Camp Grounds  
Electrical Sites 50 amps  
Primitive (Pack-in) site  
Olney Skate Park  
Wheaton Outdoor Sports Facility  
Woodlawn Manor  
Tent Pad  
Tables and chairs

#### Park Permit Facilities/Programs

Field Rentals  
Adopt a Field  
Community Gardens  
Dog Parks  
Farmers Markets

### Background

In accordance with the Department's Policy on User Fees, Enterprise user fee recommendations are presented to the Planning Board on an annual basis or as needed. Prior to developing the proposed user fee schedules for these new facilities or programs, staff conducts surveys of other local jurisdictions' user fees for similar facilities. This information, in concert with input from Enterprise facility managers, attendance information and user patterns for each facility, and the financial picture of individual facilities and the Enterprise Fund as a whole, is used to draft the recommended schedule of fees. Enterprise staff also presented these fee recommendations to the County Wide Recreation Advisory Board at their monthly meeting in January for their review.

Consistent with the Department's user fee policy, user fees for self-supporting Enterprise facilities, services, and programs are established at a level which (1) is competitive with comparable public and private facilities and services in the area; (2) can reasonably be expected to generate sufficient revenue to sustain administrative, operating and maintenance costs; (3) may generate surplus operating income to fund capital improvements at existing and developing facilities; and (4) reflects user demand and patterns of use.

### New Enterprise Division Facilities:

In the last few months the Enterprise Division assumed management of the Olney Skate Park and the South Germantown Recreational Park's Driving Range.

These facilities will be open to the public on Friday, April 1, 2011.

**Olney Manor Skate Park, Olney Manor Recreation Park, Olney MD**

- Opened in January of 2007 – managed by the Recreation Department
- Current structure consists of 14,000 Square feet, containing a 10' bowl; quarter pipes, hubba ledge, a pyramid, stairs, rails and a fun box
- Park area has a picnic site, offices and port-a-potty
- Clientele served: children and adults, all skill levels
- Enhancements for this year: lights allowing facility to remain open longer
- Facility improvements needed: update public picnic area and office area

Proposed Fees:

- Daily Admission - \$5.00
- Equipment rental - \$2.00 single item; \$5.00 full set
- Seasonal Pass - \$85.00 April – October
- Frequent User Pass, 15 Admissions – \$35.00
- Frequent User Pass, 30 Admissions – \$67.50
- Frequent User Pass, 45 Admissions – \$80.00

Projected revenue:

	FY11 (3 months)	FY12 (12 months)
Revenues	\$ 19,700	\$ 44,700
Expenditures	\$ 19,700	\$ 37,400
Profit/Loss	- 0-	\$ 7,300

**South Germantown Driving Range, South Germantown Recreation Park, Germantown, MD**

- Opened in 2002 privately operated
- Facility consists of 40 tees stations, 10 of which are covered
- Clientele served: all ages and abilities
- Enhancements for this year: ball machine - \$36,000
- Facility improvements needed: water and sewer

Proposed Fees:

- Regular Bucket - \$7.00
- Large Bucket - \$10.00
- Jumbo Bucket - \$16.00

Projected revenues:

	FY11 (3 months)	FY12 (12 months)
Revenues	\$ 37,800	\$ 127,200
Expenditures	\$ 58,600	\$ 73,800
Profit/Loss	(\$ 20,800)	\$ 53,400

Enhanced Enterprise Division Facilities:

**Little Bennett Campgrounds, Clarksburg, MD**

- Built in 1980, open for camping March through November
- Facility consists of 91 wooded campsites; 25 sites have 20-30 amps electrical hookups
- Located in northern part of the County
- Each site includes 2 vehicle gravel parking spaces, picnic table, and a camp fire ring
- Camping areas have comfort stations with sinks, showers, toilet facilities and drinking fountains
- Clientele served: all ages from a wide variety of locations, including overseas
- Enhancements for this season: convert 9, 20amp electrical sites into 50 amps site; convert current group camping to primitive (Pack-in Area)
- Facility improvements needed: Improve sewer

Proposed Fees:

- Renamed Primitive Campsites to Group Campsites; no fee change

Little Bennett Campgrounds, continued

- Primitive (Pack-in) Campsite - \$21.00 daily/\$25.00 Non Bi-County
- Electrical Site, 50 amps - \$41.00 daily/\$49.00 Non Bi-County from \$31.00 daily/\$37.00 Non Bi-County

Projected revenues:

	FY11 (3 months)	FY12 (12 months)
Revenues	\$ 1,800	\$ 3,600
Expenditures	\$ 1,000	
Profit/Loss	\$ 800	\$ 3,600

Note: Chart shows projected revenues and expenditures for improvements only

### Wheaton Outdoor Sports Facility, Wheaton, MD

- Opened in 1968 as an open air covered facility
- Current structure consists of a concrete slab with dasher boards, warming rooms and snack bar
- Current use: Week in the Park Camp and Flea Markets
- Repurposed as an outdoor arena with synthetic turf installation consisting of playing fields for Soccer, Futsal, Lacrosse
- Clientele served: sports leagues, tournaments, both children and adults
- Enhancements this year: painted the steel structure, improved lighting and has planned for the installation of synthetic turf
- Facilities improvements needed:  
Roof Repair  
General upkeep improvements/enclosing the sides

Proposed Fees:

- Full Field - \$125.00 hour/\$150.00 hour Non Bi-County
- Half Field - \$75.00 hour/\$90.00 hour Non Bi-County

Projected revenues:

	FY11 (3 months)	FY12 (12 months)
Revenues	\$ 48,600	\$ 232,500
Expenditures	\$ 53,000	\$ 84,200
Profit/Loss	(\$ 4,400)	\$ 148,300

CIP \$ 125,000 (FY10)

### Woodlawn Manor, Sandy Spring, MD

- One of the finest estates in the county dating from early 1800s. Includes a handsome manor house and a collection of outer buildings in a beautifully landscaped setting
- Current usage offers Manor House rooms, accommodating indoor events up to 60 guests. Outdoor events take place in a picturesque gazebo garden.
- Clientele served: Families and businesses
- Facility enhancements this year: installation of a permanent Tent Pad, purchase of a 30' x 60' sized tent, new lights (walkway and inside tent)
- Facility improvements needed: additional tables and chairs

Proposed Fees:

- Introductory offer to currently booked customers, Tent Pad w/Tent - \$1,250.00 eight hours
- Calendar year 2011 Tent Pad w/Tent, new bookings, \$1250.00 eight hours/\$1,500.00 Non Bi-County
- FY12 Tent Pad w/Tent, effective Jan 1, 2012 - \$1,350.00 eight hours/\$1,620.00 Non Bi-County
- FY12 Tables & Chairs Rental - \$750.00 eight hours/\$900.00 Non Bi-County

Projected revenues:

	FY11	FY12
Revenues	\$ 42,000	\$ 45,000
Expenditures	\$ 59,800	\$ 34,100
Profit/Loss	(\$ 16,900)	\$ 11,400

New Park Permit Facilities

**Dog Park**

Five Dog Parks located within Regional Parks

- Black Hill Regional Park, Boyds, MD opened in 2003
- Cabin John Regional Park, Bethesda, MD opened in 2009
- Olney Manor Park, Olney, MD opened in 2010
- Ridge Road Recreational Park, Germantown, MD opened in 2003
- Wheaton Regional Park, Wheaton, MD opened in 2003
- Clientele served: large and small dogs of all ages and their owners

Proposed Fees:

- Annual Pass – resident \$40.00, non-resident \$48.00
- Additional dog – resident \$5.00, non-resident \$6.00
- Ten Day Pass - \$6.00/\$7.00
- Seasonal \$25.00/\$30.00

Projected Revenues:

	FY11/FY12* (18 months)	FY12 (6 months)
Revenues	\$ 40,000	\$ 48,000
Expenditures	\$ 66,000	\$ 22,000
Profit/Loss	(\$ 16,000)	\$ 18,000

\*Note July 1, 2011 – 12/31/11

**Community Gardens, Montgomery County residents only**

- Opened in 2009
- Clientele served: Montgomery county citizens
- Five Community Garden locations throughout the Park System; six new additional proposed sites
- Briggs Chaney Community Garden, Silver Spring, MD offers 118 plots; each plot is 625 square feet
- Bradley Park Community Garden, Bethesda, MD offers 21 plots; each plot is 200 square feet; unique as is alongside of Bradley Elementary School
- Maple Avenue, Takoma Park, MD not on park land; above ground container garden on an apartment parking lot, located along Maple Ave in Takoma Park
- Sligo Mill Overlook Community Garden, Takoma Park, MD offers 34 plots; each plot is either 200 or 400 square feet
- South Germantown Recreational Park, Germantown, MD offers 70 plots; 49 at 400 square feet and 21 at 200 square feet

Proposed Fees:

- Garden Container - \$ 25.00 annual
- Garden Plot 200' - \$30.00 annual
- Garden Plot 300' - \$40.00 annual
- Garden Plot 400' - \$50.00 annual
- Garden Plot 625' - \$70.00 annual

Projected Revenues:

	FY11 (3 months)	FY12 (12 months)
Revenues	\$ 15,250	\$ 26,160
Expenditures*	\$ 34,400 (5)	\$ 43,060 (6)
Profit/Loss	(\$ 19,150)	(\$ 16,900)

FY11 Calculated by 5 gardens at capacity with new parks ¼ full      FY 12 Maximum Capacity

\*Cost to construct

Enhanced Park Permit Facilities

**Athletic Rental**

- Adopt-a-Field - \$4.00 hour

**Special Permits**

- Farmer's Market, Full Season - \$250.00
- Farmer's Market, Half Season - \$175.00

**Presentation will summarize status of Board action per the May 20, 2010**

**A. Status of Implementation of Non-Bi County fees**

Non Bi-County fees implemented in July 2010. While facilities such as Park Activity Buildings are reserved at any time, facilities such as the picnic areas and Little Bennett Campground have later starting reservation dates. For 2011 thus far, fees resulting in an increase in revenues are:

Facility	Increased Revenues
Little Bennett Campground	\$ 7,183
Event Centers	\$35,800
Park Activity Buildings	\$ 3,916
Picnic Areas	\$ 2,715
Total	\$ 49,614

**B. Status of Implementation of Montgomery County One Day Priority Registration**

One day priority program and class registration was offered to Montgomery County residents beginning with the Winter Session registration. After the one day priority registration period, registrations are accepted from residents of all jurisdictions.

Winter Registration Session	Priority Day		Second Day of Registration	
	Mont. Co. Residents	Mont. Co. Residents	Mont. Co. Residents	Non Bi-County Res.
Nature Center Programs	131	191	191	3
Ice	576	295	295	71
Tennis	156	88	88	6

# PROPOSAL SUMMARY

## FY11 FEES

### ADMISSION FEES

#### Dog Parks

- Annual Pass – resident \$40.00, non-resident \$48.00
- Additional dog – resident \$5.00, non-resident \$6.00
- One Day Pass - \$2.00/\$3.00 per day
- Ten Day Pass - \$600/\$7.00

#### Olney Manor Skate Park

- Daily Admission - \$5.00
- Equipment rental - \$2.00 single item; \$5.00 full set
- Seasonal Pass - \$85.00 April – October
- Frequent User Pass, 15 Admissions – \$35.00
- Frequent User Pass, 30 Admissions – \$67.50
- Frequent User Pass, 45 Admissions – \$80.00

#### South Germantown Driving Range

- Regular Bucket - \$7.00
- Large Bucket - \$10.00
- Jumbo Bucket - \$16.00

### FACILITY RENTAL FEES

#### Athletic Rentals

- Adopt-A-Field - \$4.00 hour (regular fee is \$5.00 hour)
- Wheaton Outdoor Sports
  - Full Field - \$125.00 hour/\$150.00 hour Non Bi-County
  - Half Field - \$75.00 hour/\$90.00 hour Non Bi-County

#### Campsites, Little Bennett

- Renamed Primitive Campsites to Group Campsites; no fee change
- Primitive (Pack-in) Campsite - \$21.00 daily/\$25.00 Non Bi-County
- Electrical Site, 50 amps - \$41.00 daily/\$49.00 Non Bi-County (was \$31.00/\$37.00)

#### Event Centers

##### Woodlawn Manor FY11 & FY12

- Tent Pad w/Tent - \$1,250.00 eight hours/\$1,500.00 Non Bi-County, plus the original price of currently approved fees
- FY12 Tent Pad w/Tent, effective 1/1/2012 - \$1,350.00 eight hours/\$1,620.00 Non Bi-County
- FY12 Tables & Chairs Rental - \$750.00 eight hours/\$900.00 Non Bi-County

#### Seasonal Facilities

##### Community Gardens

- Garden Container - \$ 25.00 annual
- Garden Plot 200' - \$30.00 annual
- Garden Plot 300' - \$40.00 annual
- Garden Plot 400' - \$50.00 annual
- Garden Plot 625' - \$70.00 annual

##### Special Permits

- Farmer's Market, Full Season - \$250.00
- Farmer's Market, Half Season - \$175.00

# PROJECTED REVENUE FOR FY 11 AND FY 12

**2011**

**2012**

**Enterprise Facilities**

Olney Manor Skate Park		
Profit/Loss	- 0-	\$7,300
South Germantown		
Profit/Loss	(\$20,800)	\$53,400
Little Bennett Campgrounds		
Profit/Loss	\$800	\$3,600
Wheaton Outdoor Sports		
Profit/Loss	(\$4,400)	\$148,300
Woodlawn Manor		
Profit/Loss	(\$16,900)	\$11,400
Enterprise Facility total	(\$41,300)	\$224,000

**Park Permits Facilities/Programs**

Dog Park		
Profit/Loss	(\$16,000)	\$18,000
Community Gardens		
Profit/Loss	(\$34,400)	(\$43,060)
Park Permits Total	(\$50,400)	(\$25,060)

# AREA FEE SURVEY - COMMUNITY GARDENS

	Montgomery County Parks	City of Rockville	Fairfax County	WDC
200' Plot for 1 Year	\$30.00		\$50.00	
400' Plot for 1 Year	\$50.00	\$50.00		
600' Plot for 1 year			\$70.00	
625' Plot for 1 Year	\$70.00			
Container Garden	\$25.00			

The fees include:

Water costs and cisterns, Universal deer fencing with rodent barrier, Leaf mulch, wood chips fence maintenance and garden oversight	No mulch, no chips, no maintenance, no fence, no oversight	No mulch, chips, maintenance or fence. Limited oversight (4 times per year) and no water in some locations.	Plot programs vary by public and private. They average \$0.50 per square foot
---	--	---	---



# AREA FEE SURVEY - DOG PARKS

	Montgomery Parks Maryland	Howard County Maryland	Frederick County Maryland	Bartlett Illinois	DuPage County Illinois	Ann Arbor Michigan	Dakota Minnesota	Milwaukee County Wisconsin
Lifetime of Dog	Resident/Non Resident		\$15/\$30					
Annual Fee first dog	Resident/Non Resident	\$40.00	\$40/\$30	\$30/\$60	\$40/\$150	\$50.00	\$42.85	\$25/\$30
Annual Fee additional dog	Resident/Non Resident	\$5/\$6		\$15/\$30	\$8/\$25	\$10.00	\$5.00	\$5/\$10
Daily Fee	Resident/Non Resident	\$5/\$6	\$5.00					
10 Day Pass	Resident/Non Resident	\$15/\$18						
<b>Disabled Persons</b>								
Annual Fee	Resident/Non Resident							\$15/\$20
<b>Seniors</b>								
Annual Fee	Resident/Non Resident							\$15/\$20

**Anne Arundel County Maryland, Fairfax County Virginia, and Arlington County Virginia charge no fees.**

**Fairfax County Virginia:**

All of the dog parks are public/private partnerships, developed in cooperation with sponsoring organizations of pet owners. The sponsors are the agency's liaison between users and local residents, Animal control and the Police Department. They monitor and clean up the facilities, publicize dog park rules and regulations, and report maintenance needs to the Park Authority.

**Howard County Maryland:**

Only one dog park

**Frederick County Maryland:**

One dog park, No dog parks managed by Parks and Recreation at this time

**Arlington Virginia**

It appears that there are no fees, however we are still waiting to hear back from them for verification 703-931-9241

**Anne Arundel County Maryland:**

Fees may be introduced to cover operating expenses

# AREA FEE SURVEY - DRIVING RANGES

South Germantown Driving Range		Arundle Golf Park		Hereford Golf Center		Germantown Golf Park		Waters Landing Golf Park		Woody's Golf Range	
<b>Ball Fees</b>											
Quantity		56			Not Listed		Not Listed		Not Listed		35
Fee		\$7.00		\$8.00	\$5.00		\$5.00		\$12.00		\$7.00
Quantity		112		112	Not Listed		Not Listed		Not Listed		65
Fee		\$10.00		\$12.00	\$8.00		\$9.00		\$14.00		\$10.00
Quantity		162		156	Not Listed		Not Offered		Not Listed		120
Fee		\$16.00		\$15.00	\$12.00		\$0.00		\$22.00		\$13.00

Olney Golf Park (Mat Bucket)		Olney Golf Park (Grass Bucket)		Hunter Mill Golf Park		I-70 Golf Range		Churchville Golf Driving Range		Westminster Island Green	
<b>Ball Fees</b>											
Quantity		52		52		35		46		Not Listed	45
Fee		\$7.00		\$14.00		\$4.00		\$6.00		\$4.00	\$7.00
Quantity		104		104		70		92		Not Listed	105
Fee		\$11.00		\$22.00		\$8.00		\$12.00		\$8.00	\$12.00
Quantity		169		169		115		138		Not Listed	Not Offered
Fee		\$16.00		\$32.00		\$10.00		\$15.00		\$12.00	\$0.00

# AREA FEE SURVEY - FARMERS MARKETS

Montgomery County MD;  
Montgomery Parks

Howard County	Takoma Park	Olney Farmers Market	Garrett Park	Baltimore 32nd St.	Greenbelt
\$750.00 AT Getty Park	\$100.00 per car space 3 to 4 min for a total of \$300.00 to \$400.00 for May to Nov. Season.	\$200.00 per 10x10 space per 6 months May ~ November	\$5.00/market or approximately \$150.00 for 6 months	\$400.00 for 6 months plus \$8.00/week surcharge for police and \$185.00 permit per year.	\$200.00 for May to November
	\$545.00 for 30 week season \$18.15 per week rate is reduced to \$15.00 per week equivalent in winter.				

Frederick County	Anne Arundle County	Cecil County	Baltimore by Mark Trains	John Jopkins Bayview Medical	Fairfax Virginia	Newark Delaware
No Fee Listed	No Fee Listed	No Fee Listed	No Fee Listed	No Fee Listed	Full season \$250.00 May 1st through October 31st Half season \$175.00 Occasional Vendor \$100.00 for 4 weekends.	Newark Natural Foods Collects \$90.00 for the Entire season

# AREA FEE SURVEY - SKATE PARK

	Olney Manor Skate Park	Olney Manor Skate Park - Recreation Department	Columbia Skate Park Operated by Columbia Associates	Gaithersburg Skate Park	Germantown Skate Park	Rockville Skate Park
<b>Daily Fees</b>						
	\$5.00	\$5.00	Resident = \$5.00 Non-Resident = \$6.00	Resident = \$3.00 Non-Resident = \$5.00	Un-manned; no admission fee	Un-manned; no admission fee
<b>Membership Fees</b>						
	Punch Pass 15 passes = \$35.00 30 passes = \$67.50 45 passes = \$80.00 Seasonal = \$85.00	No Punch Pass; Seasonal = \$75.00	Resident = \$75.00 Non-Resident = \$150.00	Resident = \$35.00 Non-Resident = \$50.00	Un-manned no admission fee	Un-manned no admission fee
<b>Equipment Rentals</b>						
	Single Set = \$2.00 Full set = \$5.00	Single Set = \$2.00 Full set = \$5.00	Helmet: \$2 Elbow Pads: \$2 set Knee Pads: \$2 set Wrist Guards: \$2 set	Single Set = \$3.00 Full Set = \$5.00	None	None

# AREA FEE SURVEY - SOCCER PLEXES

	Wheaton Outdoor Sports Facility	Maryland Soccer Plex at South Germantown	Rockville Soccer Plex	Champions Field House
Fields	1	2	3	2
Rates	<p>Half of a field, \$75.00 per hour                      Full field, \$125.00 per hour</p>	<p>Half of a field, \$75.00 per hour                      Full field, \$150.00 per hour                      If the lights are required, add an additional \$35.00 per hour</p>	<p>Winter = \$170.50/hr                      Spring = \$93.50/hr                      Summer = \$93.50 /hr                      Fall = \$93.50/hr                      Include 10% Rockville Entertainment Tax</p>	<p>Peak hours = \$165.00/hr                      Off Peak = \$100.00                      Off Season = \$95.00                      *Prices include 10% Rockville Entertainment Tax</p>

# AREA SURVEY - FRAME TENT RENTAL FEES

	Woodlawn Manor Rentals	Party Reflections	Brooke Rentals	Gathersburg	SugarPlum	Tents for Rent	Party Plus	Party Palace	ABC Party Rentals	AAA Party Rentals	Allied Rentals
30X60											
Tent	\$1250 R; \$1500 NR*	\$1,080.00	\$1,080.00		\$2,000.00	\$1,380.00	\$1,170.00	\$1,170.00		\$1,350.00	\$825.00
Sides		\$270.00	\$450.00		\$600.00	\$405.00	\$450.00	\$315.00		\$450.00	\$540.00
30X50											
Tent									\$1,050.00		
Sides									\$52.00		
40X60											
Tent				\$1,680.00						\$1,680.00	
Sides										\$52.00	

\* R - Resident, NR - Non Resident