



March 23, 2011

MEMORANDUM

TO: Montgomery County Planning Board

VIA: Glenn Kreger, Acting Chief, Area 2 Division *GK*
Khalid Afzal, Team Leader, East County Team, Area 2 Division *KA*

FROM: Nancy Sturgeon, Planner Coordinator (301-495-1308) *NS*
East County Team, Area 2 Division

SUBJECT: East County Science Center Master Plan Citizens Advisory Committee

RECOMMENDATION: Appoint recommended nominees to the Citizens Advisory Committee (CAC) for the East County Science Center Master Plan

BACKGROUND

The Planning Board approved the East County Science Center (ECSC) Master Plan Scope of Work on February 3, 2011. The Scope of Work outlines the overall outreach strategy for this Master Plan, which includes the appointment of a Citizens Advisory Committee (CAC) of about 20 members.

On February 10, 2011, staff distributed a request for CAC nominees via e-mail to approximately 400 contacts in the East County. The nominee request letter was also posted on the Planning Department's web page for the ECSC Master Plan. Interested parties were asked to respond by March 3 and a reminder notice was sent via e-mail on March 1.

SUMMARY

The Department is seeking to create a representative and balanced group of stakeholders that will advise and assist staff in developing the new Master Plan. The CAC will also help staff with outreach to the broader community.

Master plans generally address physical planning issues – land use, zoning, transportation (roads, transit, pedestrian and bike paths), environment, community facilities (parks, school, libraries) and historic preservation. The consolidation of the Food and Drug Administration (FDA) at the White Oak Federal Research Center (FRC), the planned relocation of Washington Adventist Hospital, and the development potential of adjacent properties provides an opportunity for the County to re-examine its long-term goals and objectives for this area.

This planning effort will explore whether a new research and technology node, complemented by mixed-use development, is a realistic option for the future of this area. The Plan will also examine other specific sites, including the local shopping centers and the National Labor College. Transportation issues will be a major focus of the planning effort, which will explore mobility options -- both transit and road infrastructure -- that could increase travel options and traffic capacity to support new development.

CAC MEMBERS

In selecting the CAC members, staff gave first priority to those who either live, work, or represent significant properties within the Master Plan boundaries, and second priority to those within the broader study area boundaries. The recommended nominees are listed on the table on page 4, which is keyed to the map on page 5 showing where CAC members are located. The proposed CAC members represent a range of constituencies with interests in the Master Plan, including civic associations, commercial property owners, advisory groups, as well as a religious institution and several individuals. The group includes long-term residents with extensive civic involvement and experiences as well as relative newcomers with an interest in the community. The nominees have an impressive individual and collective breadth of knowledge about this geographic area as well as expertise or specialized interest in architecture, transportation, community partnerships, real estate development, and property and project management.

In order to keep the CAC membership to a reasonable size, we are not able to recommend all those who expressed an interest. We appreciate all the responses received and encourage the broader community to be involved in the planning process. All CAC meetings will be open to the public and there will be an opportunity at every meeting for the general audience to participate. Three large community forums, as well as other activities listed below, will be scheduled throughout the Plan development process.

CAC members offer invaluable information, insights, and perspectives as representatives of the area and as liaisons between their communities and local government. CAC members will be expected to spend an evening a month for nine-to-twelve months during the development of the Master Plan. During the months when the community forums are held, there will not be a CAC meeting. The first CAC meeting is scheduled for Tuesday, April 26 at 7:00 p.m. at the Francis Scott Key Middle School, 910 Schindler Drive, Silver Spring. A schedule of future meetings will be distributed at the April 26 meeting.

ADDITIONAL OUTREACH ACTIVITES

The outreach program for the ECSC Master Plan includes a number of strategies to engage the public. Many of the activities are designed to have staff go to the community at a variety of locations, in addition to having the community come to meetings scheduled by the Planning Department. As outlined in the Scope of Work, the overall outreach program consists of:

1. CAC meetings
2. Community forums
3. Civic and homeowners association meetings
4. Neighborhood "walkabouts" with the Planning Director
5. Multifamily community meetings
6. Faith-based community meetings
7. Participation in East County festivals
8. Labquest meetings
9. Updates to the East County Citizens Advisory Board
10. Interagency coordination with public sector stakeholders, including Prince George's County
11. Website updates of Plan progress, status, meeting notices
12. E-mail distribution of meeting notices and information

Recommended Nominees for ECSC Master Plan Citizens Advisory Committee		
Map	Name	Organization/Business/Association
<i>Property Owners, Managers, and Business Representatives</i>		
1	Gerald W. Hines	Director, White Oak Consolidation Program for the U.S. Food & Drug Administration at the Federal Research Center
2	Jere Stocks	President, Washington Adventist Hospital
3	Jonathan Genn	Executive Vice President & General Counsel, Percontee Incorporated; Member, Montgomery County Transit Task Force
4	Shane Pollin	Director of Development, Duffie Companies (Hillandale Shopping Center, several office and apartment buildings in Plan area)
5	Brian Downie	Vice President of Development, Saul Centers (White Oak Shopping Center)
6	James Gentile	General Counsel, National Labor College (10000 New Hampshire Avenue)
7	Brian Lang	Senior Vice President and Partner, Guardian Realty Investors (10230, 11120, 11130, New Hampshire Avenue; 12210 Plum Orchard Drive)
8	Richard Cohen	Principal, Site Realty Group (2141 Industrial Parkway, Maryland Farms Shopping Center on Cherry Hill Road)
9	Lisa Kish	Regional Marketing Coordinator, Grady Management, Inc. Management company for five apartment buildings in Plan area
<i>Citizens Associations</i>		
10	Eileen Finnegan	Hillandale Citizens Association
11	Louis Boezi	Burnt Mills Hills Citizens Association
12	Patricia Myers	Hillandale Gardens/Knollwood/Adelphi Citizens Association
13	Daniel Epps	Calverton Citizens Association
14	Jasvinder Singh	Cross Creek Homeowners Association
15	Dan Wilhelm	Greater Colesville Citizens Association; Member, Transit Task Force
<i>Advisory Groups</i>		
16	Ned Williams	East County Citizens Advisory Board; Study Area resident
17	Rob Richardson	Labquest Partnership, Inc.; Burnt Mills Hills resident
<i>Religious Institution</i>		
18	Pat Drumming	Rainbow Family Christian Center (2120 Industrial Parkway)
<i>Individuals</i>		
19	Lawrence Taub	West Hillandale resident; Calverton land use law firm
20	Michael Meller	Burnt Mills resident
21	Rachel Whavers	Cherry Hill Road resident
22	Mark Doore	Calverton resident; works at offices on Broadbirch Drive
23	Arnold Collier	Air Force employee at FRC; Rainbow Christian congregant

