MCPB Item No. 9 Date: 10-27-11

#### PlanMaryland September 2011 Draft

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#### Description

 Briefing on the latest revisions to PlanMaryland, a review of how the full Commission's comments were addressed, and a joint letter to the Maryland Department of Planning.

#### **Summary**

- Staff recommends approval of a joint letter from the Planning Board Chair, County Executive, and Council President to the Maryland Department of Planning in support of the September 2011 revisions to PlanMaryland.
- Staff recommends that the Planning Department take the lead in preparing a draft map of proposed Designated Places. This effort would be coordinated with the Executive and County Council staff, presented to the Planning Board and forwarded to the County Council for submittal to the State. This effort would take place between April and December of 2012, according to the schedule published in the revised plan.

The Maryland Department of Planning released a revised draft of PlanMaryland in September. Overall, the revised plan responds to the major issues highlighted by the full Commission in its August 8, 2011 letter to Secretary Hall (Attachment 1).

Much of the Planning Board's concerns with the initial draft PlanMaryland were related to the proposed Initial State Designations and the inconsistencies with local master plans and growth initiatives. Much of the concern has been alleviated by the revised draft, which proposes no Initial State Designations and instead calls for local governments to initiate the designation process. In addition, local governments will be given time to go through the designation process before the State begins using the designations in funding, regulatory or other State Agency actions. These and other changes are identified in Attachment 2.

The County Executive and County Council staff have asked us to coordinate the mapping of Designated Places for the County based on master and functional plans, as well as other County programs they will identify. Designated Places proposed for Montgomery County would be reviewed by the Planning Board and County Council before submission to the Maryland State Planning Department.

While the revised draft PlanMaryland was responsive to the full Commission's most significant concerns, not all of the comments were specifically addressed. Attachment 3 summarizes the changes to PlanMaryland with respect to the full Commission's comments.

Attachment 4 is a draft joint letter from the Planning Board Chair, County Executive, and Council President regarding revisions to PlanMaryland that we ask the Board to approve for the Chair's signature. A similar letter is being prepared by Prince Georges' County. Unfortunately, there is not enough time for the full Commission to weigh in on this matter before the comment due date of November 9, 2011.

The revised PlanMaryland can be found at: <a href="http://plan.maryland.gov/PDF/draftPlan/PM">http://plan.maryland.gov/PDF/draftPlan/PM</a> revisedDraft.pdf



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August 8, 2011

Secretary Richard Hall Maryland Department of Planning Attn: PlanMaryland Comments 301 West Preston Street, Suite 1101 Baltimore, MD 21201

Dear Secretary Hall:

At our regularly scheduled meeting on July 20, 2011, the Maryland-National Capital Park and Planning Commission reviewed the draft PlanMaryland. We endorsed the following comments, as well as the more detailed comments from the Montgomery County Planning Board attached to this memo. The Prince George's County Planning side of the Commission may submit detailed comments under a separate cover.

- 1. PlanMaryland should align state efforts with local programs and plans to incentivize Smart and Sustainable Growth and redevelopment.
- 2. Do not include the Designated Places map when PlanMaryland is finalized at the end of the year. Once PlanMaryland is complete, work with local jurisdictions to prepare a Designated Places map based on the goals and objectives of the Plan.
- 3. If PlanMaryland is adopted with the current Designated Places map, clearly state in PlanMaryland that state agencies should not make funding decisions based solely on the Initial State Designations until local governments have the opportunity to amend them as part of the State/Local Designation Process.
- 4. As local jurisdictions amend their plans, the State should have a process to expeditiously adjust the State/Local Designations.
- 5. As soon as possible, the State should provide clear and concise guidance on local designation criteria during local comprehensive planning efforts.
- 6. Assign and consolidate funding programs with each Designated Place and develop a simplified application process for local jurisdictions.
- 7. State that high-priority transit projects, such as the Purple Line, the Corridor Cities Transitway, and any future designated Bus Rapid Transit routes, strongly advance the goals of PlanMaryland because they encourage transit-oriented development and economic development. They should continue to be high priorities for State funding, even though they pass through some areas that are not designated as GrowthPrint.

Secretary Richard Hall PlanMaryland August 8, 2011 Page 2

- 8. The plan fails to recognize that in some growth areas, there is an imbalance in jobs and housing. The plan should incorporate and encourage rebalancing jobs and housing in specific growth areas to minimize auto trips and improve livability.
- 9. Streamline and reorganize PlanMaryland to make it more readable for the public.
- 10. On page 3-6, the state's definition of "sustainable" should also include a social component and not just economic and environmental. Many social goals, objectives, and strategies are included in the plan, and should be included in the "triple bottom line" definition used by MDP for sustainability.
- 11. Chapter 5, "Possible Actions", does not include any specific recommended actions for Transportation, a critical component of achieving the goals of PlanMaryland. These Possible Actions should be included in the document prior to finalization.

If you have any questions, please contact David Anspacher in Montgomery County at (301) 495-2191 or Kate Fritz in Prince George's County at (301) 952-5402.

Sincerely,

Françoise M. Carrier

Chair, Montgomery County
Planning Board and M-NCPPC

FC:MD:DA:tc Attachment

cc: Elizabeth M. Hewlett, Chair, Prince George's County Planning Board and Vice-Chair, M-NCPPC Fern Piret, Director, Prince George's County Planning Department Rollin Stanley, Director. Montgomery County Planning Department Valerie Ervin, President, Montgomery County Council Ingrid M. Turner, Chair, Prince Georges County Council Carla A. Reid, Deputy Chief Administrative Office, Prince Georges County Government Diane Schwartz-Jones, Montgomery County Executive's Office

#### Overall

This is an almost impossible document to navigate, in part because of duplicated language that obscures what topic is being addressed. At least in regard to Transportation, there's also no straightforward connection to existing Master Plans, mission statements, goals, and objectives for the State agencies outside the Department of Planning who would most clearly be responsible for carrying out PlanMaryland. Where changes need to be made to those documents, they should be clearly stated.

For a plan than deals at its core with Smart Growth this document seems to sprawl. For example, water resources issues are dealt with in many different places throughout the plan. This means that the reader must read the entire document to form a complete picture of what the Plan is trying to say about water resources. This is difficult, not only because of the time it takes, but also because of all of the other issues that are similarly scattered throughout the document that the reader is trying at the same time to pull together to form a coherent whole. To deal with this the following approach is recommended for a more useful and effective document:

The essentials of PlanMaryland in terms of the Goals, Objectives, Needs (and impediments), Policies, Approaches, and recommended Actions should be distilled, summarized, and placed immediately after the Executive Summary. This would not amount to an expanded Executive Summary, but rather a short version of the entire Plan which would refer to supporting information. The supporting material can then follow in subsequent chapters, or perhaps within an appendix. This will allow readers who want the "bottom line" to get it fairly quickly, while readers who also want the details can get those as well. And readers who want the details will be better able to appreciate and understand them because they will already know what the "bottom line" of the Plan is.

Trends (chapter 2): This is the problem statement chapter. It presents valuable information on a variety of demographic, economic, land use, and transportation, etc in the state. However, this chapter does not always explain why the trends are important to the Plan.

- For example, the section on Maryland's population (page 2-4 to 2-5) states that the total population and number of households in Maryland are increasing. The section does not indicate why this is important to PlanMaryland. It can be inferred that an increasing population will require additional housing and will increase pressure to develop in the Priority Resources Areas, but this should be explicitly stated.
- For example, the section on Maryland's industrial base (page 2-8 to 2-9) indicates that there is a shift from heavy industry to more high-value, advanced technologies. It is unclear why this is important to the goals in PlanMaryland.

Visions, Goals, Objectives (chapter 3)

• Page 3-7, Section C., 1<sup>st</sup> paragraph: The Plan states that the three goals "...do not articulate the desired public outcomes that give the goals form and substance. That is the purpose of the Plan objectives..." However, the purpose of a goal is to describe a desired outcome and to focus on ends rather than means. The purpose of an objective is to describe how to achieve a goal. They

should be attainable, measureable, and time specific. The objectives in this section are written as desired outcomes, and therefore are goals.

- Potential objectives for Goal 1 / Transportation are:
  - o X% of residents will live within a ½ walk of a transit stop / station by 20XX.
  - X% of residents living in the growth area will use a non-auto driver mode to travel to work by 20XX.
  - X% of employees working in the growth area will use a non-auto driver mode to arrive at work by 20XX.

#### Metrics (chapter 6):

- Metrics should be tied to the objectives of each goal.
- For example, one metric in Goal 1 is the "number and percentage of new housing units permitted and newly subdivided acreage recorded annual inside and outside of PFAs...". The objective could be "XX% of new housing units will be permitted inside of PFAs between 2011 and 2016."

Chapter 4 identifies eight Designated Places and Planning Areas and identifies numerous objectives for each. It is unclear if the objectives for each designated place and planning area are intended to achieve the goals of the Plan or if they are criteria to help local governments add or remove designated places from the maps. If the former, then the objectives should be the same as those of the Plan. If the later, than this needs to be clearly stated.

Possible Actions (chapter 5): It is unclear why there are "Transportation" and "Major Public Works" sections in Chapter 5. Consider including this chapter as an appendix.

Oversight and Management (chapter 6): one of the duties of the workgroup should be to monitor the extent to which the objectives are being achieved.

The Plan mentions a number of times how important it will be for all stakeholder agencies, both State and local, to be engaged and involved to fulfill the Goals and Objectives of the Plan. In going through the document, however, it is not clear enough what the various roles are how they will help to accomplish the Goals and Objectives.

- Other State stakeholder agencies, such as MDE and DNR, should have their roles clarified, especially in terms of how the Policies and recommended Actions will be implemented.
- Although a State-level planning document cannot get into the details of local government implementation, the important connections, needs, impediments, and recommended actions of the Plan with regard to the role of local governments, need to be made more clear.

It would be useful if the Plan could include some sort of triage approach to prioritize and stage the actions that are needed to achieve the goals and objectives of the Plan.

Redevelopment appears to be aptly covered in the text. The Plan defines the use of infill as a viable means of redevelopment and takes into consideration its importance as an economic development tool.

The Plan provides clear language that addresses the issues of social equity, education but provides very little in the way of comprehensive recommendations for safety. Additionally, it may better serve the community to have separate sections that deal with these issues. The Plan needs to address the issue of safety in more precise language rather than the blanket statement "reduce violent and non-violent crimes". Additionally, the Plan only addresses the issue of the disenfranchised and lower income communities specifically in reference to education and environmental justice. I would suggest that this community would also need specific recommendations as they relate to safety and access to food, recreation and transit.

How will state programs be divided between those considered as fostering growth (that can be used in growth print areas) and those that are considered as maintenance and conservation (that can be used by established communities)?

The thesis to my comments, if there is one, is that historic preservation shouldn't be characterized as a desire to curate and seal in amber certain precious historic resources. Rather, where appropriate, historic resources should be viewed as central to opportunities for effective redevelopment (see many of the side-bar examples throughout the document). Certainly there are some historic communities that should be mapped as "Established Communities," where large-scale redevelopment is not encouraged, but elsewhere historic resources should be a catalyst for revitalization, and viewed as such in PlanMaryland.

At a first glance, the Land Use in the PlanMaryland document from a master planning perspective reflect what we are doing here in Montgomery County. Impact to M-NCPPC-MC:

- Possible impact on data collection and reporting
- Long-term planning vision for the County, work program, and Priority PlanMaryland mapping need to be aligned in order to maximize opportunity for funding under this initiative.
- Future agency plans need to reference PlanMaryland and state how they meet the objectives as defined in PlanMaryland.

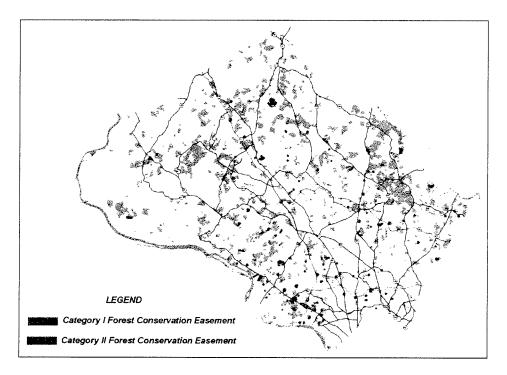
It appears that—at least in terms of economic development—the Plan would have the greater impact on other counties in the state: especially jurisdictions in Western Maryland, the Eastern Shore, and exurban counties—i.e. jurisdictions on the outer ring of the DC and Baltimore metropolitan areas.

The background information should recognize that some development will always occur outside PFAs regardless of local efforts. This occurs when property owners decide to pursue development allowed by right in these less dense areas. Halting all development outside the PFAs is unlikely unless development moratoria are adopted. Most of this development in Montgomery County involves clustering with large amounts of open space, parkland or agricultural land preserved. Some way should be developed to account for this aspect of development, rather than combining it with other development in this undesirable category.

#### Map

Provide methodologies for each of the Designated Places. For example, it is unclear why White Flint is not included. As the location of a major redevelopment in Montgomery County, that will absorb a significant amount of growth, the White Flint Sector Plan area should be included. The GrowthPrint methodology needs to be revised so that the White Flints are included.

It appears that the public and privately owned lands under permanent conservation protection shown on the PlanMaryland map for Montgomery County do not include the Forest Conservation Easement Category I and II. A GIS layer can be provided to the State for inclusion. A map showing the county easements is shown below.



The map appears to contradict the definition of established communities in the text. I would argue that based on the definition provided by the text that Silver Spring and Bethesda are both established communities whereas the map only defines Bethesda as such. The accuracy of the map is key as it will more than likely be the primary tool for interpretation of the Plan.

However, I would like to see more information on the methodology used to determine established communities in the PFA's as it would assist in determining the accuracy of the map.

Allow state funding for the rehabilitation and heritage improvements of historic/cultural resources on parkland located outside GrowthPrint and PFAs, as approved and encouraged under the 2002 Montgomery County Heritage Areas Management Plan or its amendments. Cultural resources are not confined neatly to target investment areas. Prehistoric resources may be found near major waterways and/or rock outcroppings. Industrial historic resources may be found along canals and railroads. Other built historic resources can be found on farms, in cities, and in suburbs. The state should be able to respond to funding needs for cultural resource stewardship regardless of geographical limitations, as long as those cultural resources meet any of a number of standard criteria of significance.

The Greenprint and Water Resource maps are not yet finalized, so it is not clear how we will be affected.

#### **Chapter 1: Introduction**

Page 1-4: Ensure that at a minimum, GrowthPrint areas include all Urban Districts and Business Districts as defined by Section 21-101 of the Maryland Vehicle Law, as well as Bicycle Pedestrian Priority Areas, as defined by Section 8-101.

Page 1-5, Expectations: This section states that local APF ordinances discourage growth in suitable areas. MDP should identify where they think that requirements are inappropriate. If APF is evenly applied, are they suggesting that the areas outside the core pay for the impacts of development inside the core? MDE's new requirements for SWM have been criticized for making development in these core areas more difficult. If there is a shift in responsibilities for paying for public facilities, there needs to be a measurable way to justify that shift.

#### **Chapter 2: Trends and Land Use Implications**

Page 2-3: Recommend not saying that "high-divorce rates" are producing smaller families. The real phenomenon is the higher incidence of "single-person households" or persons living alone. We don't know whether that is the result of aging, divorce, or choice. I recommend the following:

"The aging of the baby boomers, delayed marriage and child bearing, and high divorce rates continue to produce smaller household sizes and [household formation, fewer children per household, and an increase in non-traditional and single-person households] affect housing preferences, infrastructure needs..."

Page 2-4, top two paragraphs: They seem to look back too much at what has been the case and give short shrift to current trends in people moving back to cities. Large retailers are following them and in the process are changing their building type to be part of mixed-use developments that are less car-oriented, e.g. Walmart and Giant, who are both proposing such projects in DC.

Page 2-4: Same comment as for page 2-3 for third sentence in last paragraph: "The combination of aging..."

Page 2-5: Plan Maryland gets the trend right but then makes the wrong recommendation.

Yes, many seniors plan to remain in place as they retire. The correct finding is not to provide more generic senior housing into these neighborhoods, as is implied in the last paragraph. The finding should instead point to the need to create:

- 1. More neighborhood-based support to enable seniors to live independently for as long as they want.
  - Implementation strategies: technical assistance for communities that want to develop Naturally Occurring Retirement Communities and grants for some types of special community center modifications or rehab to accommodate itinerant health and social services.

- 2. More affordable assisted living or nursing facilities—such as neighborhood group homes, so that these seniors, who will only move from their homes when they are no longer able to live independently, can stay in the neighborhood.
  - Implementation strategies: state overlay zone to allow adult day care facilities and group homes in NORCs and to fast-track approval process for affordable assisted living and nursing group homes.
  - Measurements: number of organized NORCs, number of adult day care facilities and assisted living/nursing beds in NORCs.
- Page 2-8: Plan Maryland goes right up to the need for transit oriented development and then stops. Instead of talking about remaking the suburbs at the end of the third paragraph, Plan Maryland must discuss the need to create attractive urban (or urban-lite) communities around transit, which means repositioning the TOD product as the center of a thriving community.
- Page 2-8: A graphic should be shown about where the old businesses are dying and where the new ones are being established, with the symbols sized for the numbers of jobs lost/created.
- Page 2-8: Local government should adopt Smart Growth policies to be eligible for State funding.
- Page 2-8: As the population of the suburbs has increased, the percentage of State highways in those areas has not kept pace, skewing SHA's responsibility for maintenance away from GrowthPrint areas. (see me for more details)
- Page 2-11: Something should be said about the average size of homes being reduced and the expectation that this will continue. If the overall trend is that there will be an oversupply of large houses in the future, what are we going to do with them?
- Page 2-16: This section is a little screwy since the PFA's were determined mostly by where existing development and facilities already were.
- Page 2-19: TOD is touted as being a solution because it reduces vehicles and vehicle trips, but they haven't shown them to be the problem yet in the document.
- Page 2-21: Since they've already used MoCo as a new TOD example, they should discuss the percentage of people that live within walking distance to transit now and the high percentage of people here that already use transit.
- Page 2-22: Is such a map really useful? If you live 10 miles from commuter services, you're already living too far away from your job. The only way you're going to get on a bus or train after driving ten miles is if you're living really far away.
- Page 2-23: Plan Maryland is missing a discussion of the fact that the cost of housing includes the cost of the commute. Recommend that this fact be included on page 2-23. It must become state policy to consider the cost of the commute as part of the cost of housing. Incorporate this into its funding of affordable housing developments and in site selection, as well as in transit decisions. In the 2006 report "Heavy Load" the Center for Smarter Growth, stated that working families face the conundrum between housing versus transportation costs. This kicked off the acclaimed agreement between HUD, EPA, and

FDOT to promote understanding that, among other things, the cost of housing INCLUDES the cost of the commute. "DRIVE 'TIL YOU QUALIFY" is an option used by many Working Families seeking affordable housing by moving to far-flung suburbs. ... At some distance, generally 12 to 15 miles, the increase in transportation costs outweighs the savings on housing—and the share of household income required to meet these combined expenditures rises. "

(See http://smartergrowth.net/anx/index.cfm/3,172,663/pub heavy load 10 06.pdf, p. 5.)

- Page 2-24: The solution is more than just giving people more options, it's also encouraging them to make the choice that has the least detrimental impact to everyone else.
- Page 2-27: Acreage preserved by Maryland Environmental Trust (MET) easements and other County easement programs could be included here for context.
- Page 2-36. The 2008 report, Water for Maryland's Future: What We Must Do Today, is mentioned. This report covers much more than water supply, so this report should be discussed up front as part of a more general discussion of water resources. As part of a more general discussion, the Recommendations of the 2008 report should be listed.
- Page 2-39: Individual Septic Systems. This section makes an excellent case for limiting development and resultant nitrogen pollution in areas without community sewer such as the Agricultural Reserve. However, it does not address the potential concomitant threat of extending sewer into these areas as the response to nitrogen pollution from septic fields.
- Page 2-45, after last word in 1st sentence under Impacts of Air Pollution on Water Quality insert: "either directly onto water or onto impervious surfaces"
- Page 2-45, after last sentence before Figure 2-19 under Impacts of Air Pollution on Water Quality insert: "Because of the wide distribution of contributing sources, some air pollution is from local and State sources, and some originates from out-of-State sources."

#### Chapter 3: What are the Visions, Goals, and Objectives that will Guide PlanMaryland

- Page 3-3, Quality of Life: This statement is more about sustainability of the environment than it is about people and therefore duplicates #9 Environmental Protection. Something needs to be said about public health.
- Page 3-3, Community Character: The existing community character might be lousy.
- Page 3-3, Transportation: A clause needs to be added that says, "and minimizes the need to drive on a daily basis to places of employment and other regular destinations." Right now, the statement could be read to support continuing the status quo.
- Page 3-3, Housing: The same goes for this section. Do we really want to encourage having McMansions as an option for the rich?

Page 3-3, Economic Development: I don't understand why we're promoting natural resource-based businesses. I don't see that as applying to biotech, which is one of our strengths, or other tech businesses, management firms, legal firms, etc.

Page 3-9, Transportation Choices: Add the following, "All towns, cities and rural centers that are targeted for development or redevelopment are designated as Bicycle-Pedestrian Priority Areas to facilitate the enhancement of pedestrian and bicycle accommodation and safety, as well as access to transit."

Page 3-10, 1st bullet under Goal 2, at end of 2nd sentence insert:", Environmental Site Design, and agricultural Best Management Practices"

Page 3-10, 2nd bullet under Goal 2, make the following changes: "To the maximum extent possible, mitigate, restore and enhance already compromised nature [natural] resources and environmental sensitive areas, where possible through appropriate development[,]-and redevelopment[, and retrofit] activities."

#### **Chapter 4: PlanMaryland Process**

#### **General Comments**

Generally, it is not clear to me from reading Chapter 4 what the implications of designation would be, e.g. whether this would in any way change or enhance the potential funding or tools available to support growth in areas already designated as TODs.

#### **Specific Comments**

Maybe consideration should be given to extending water into some of the rural areas that have a substantial amount of residential lots to provide fire water supply. For the rural fringes such as RE-2, RC and R septic/well lots, water service extension might be a good strategy to reduce their completion for water needed for agricultural uses.

Page 4-4: "Designated Places for Growth and Preservation and Other Planning Areas": Map and classify to clarify which objectives are desired in which areas. Establishes dichotomy: designated places for growth v for conservation. Oh, or "stability and sustainability"

Page 4-7 (table 4-1): The column entitled "Primary for Presevation or Protection" should include "Restoration" as restoration of these areas is mentioned in various locations throughout the document.

Page 4-7 (table 4-1): Add a column that indicates those categories that are "Designated Places".

Page 4-7: Table Heading "Primarily for Maintenance or Conservation": Not all designated historic resources should be for "maintenance" or "conservation". This may be appropriate for predominantly residential historic districts, but may be inappropriate for predominantly commercial historic districts. Individual historic sites may be engines for redevelopment. Some historic resources might support GrowthPrint objectives

Page 4-9: The "These State programs" sentence reads weirdly, especially "the National Register of Historic Places." Locally designated historic resources should be added to this list.

- Page 4-10: If White Flint or any other our master planned metro station areas are not within the "red" areas, then fix that.
- Page 4-12: More needs to be done than "maintain and enhance" the existing transportation system if this is where we're going to put new development since the Established Communities section says the same thing. An increase in transit facilities is needed, not just encouragement for folks to use what's there. Maximizing ped-bike access to transit is good, but more forcefully, ped-bike access should be prioritized.
- Page 4-13, 1st sentence under (5) Natural Resource Conservation: insert "and water" before "quality"
- Page 4-13 (5) Natural Resourc Conservation: In the GrowthPrint areas it is mentioned that there should be an "emphasis on air quality improvements". Added to this should be "water quality improvements" as new and redevelopment projects will have to comply with new stormwater regulations and other environmentally sensitive designs resulting in improved water quality within the GrowthPrint.
- Page 4-15: I am concerned about the following language on 4-15 describing a criteria for designation as a growth print area: "Supported by an adopted local comprehensive plan that includes a goal to concentrate the vast majority of the jurisdiction's future non-resource-based residential, business and employment growth in the GrowthPrint area by 2030." I am having a hard time imagining us ever adopting a sector plan that includes a goal to concentrate the "vast majority" of the county's growth to a particular area. I would suggest that "vast majority" is too limiting here—this may work for a municipality with planning power or a county with few growth opportunities, but seems that it would not work when applied to us. Are there several GrowthPrint areas in Montgomery County or just one?
- Page 4-17 (11): Global Warming & Climate Change: As written statement suggests energy efficiency improvements of existing buildings and infrastructure. Paragraph should include the construction of energy efficient new buildings.
- Page 4-21: the third bullet indicates that local plans must have goals to protect at least 80% on the undeveloped land remaining. Is this realistic given the mapped area for AgPrint?
- Page 4-22: Consider adding restoration/mitigation as one purpose for designating preservation and conservation areas. Restorated and mitigated lands may have a potential for exceptional resource benefits and migratory connectivity.
- Page 4-24 GreenPrint allows redevelopment limited to resource-based economic development and accompanying residential development. Who will determine what this is?
- Page 4-29, 1st sentence under (5) Natural Resource Conservation: replace "the limited" with "limitations on"
- Page 4-32 thru 34: The Natural Resources section allows for all uses, including a full range of agriculture, but limits housing to that needed for resource-based industry. Also, there is no target, like the 80% for agriculture.
- Page 4-33, 1st sentence under (5) Natural Resource Conservation: replace "the limited" with "limitations on"

Page 4-43 (11): Global Warming & Climate Change: In addition to resource mitigation & water quality improvements, global warming & climate change must be addressed through multiple mechanisms including the implementation of LID tools to treat and store runoff as well as providing habitat (through planting).

Page 4-43, 1st sentence under (5) Natural Resource Conservation: replace "the limited" with "limitations on"

Pages 4-45 and 46: The terms "Sufficient size and configuration of land" should be defined.

Page 4-47, Policy 2.1: Add, "while meeting the principles of Universal Design."

Page 4-47, Approach 2.1: Add, "Prioritize pedestrian, bicycle, and transit access in Bicycle Pedestrian Priority Areas, Urban Districts, and Business Districts (as defined by Section 21-101 of the Maryland Vehicle Law) in both the construction of transportation facilities as well as their operation.

Page 4-48: Policies/strategies for Water, Sewer, Schools and other Public Facilities should also be considered for the following:

- Funding sources for maintenance and improvement of infrastructure in redeveloping areas.
  - Contribution to public infrastructure made by individual projects doesn't cover all the improvement costs
    - There are fewer new developments in existing developed areas
    - The costs for necessary improvements can be higher than the tax revenues set up to cover them, which in turn can lead to existing development having to pay more to offset them.
    - Because of high costs, certain improvements (e.g., undergrounding of overhead power lines) aren't even required for the new developments since their individual site frontages are so small.
- Resolving competition for space in urbanized areas
  - We want infrastructure (roads, stormwater management facilities, and wet/dry utilities) to share the same rights-of-way, but the individual space needs of each exceed the total available
    - Need to have a policy to encourage coordination as early as possible in the planning process
    - Should rights-of-way that contain essential infrastructure only be under public management, rather than private, to ensure consistency in how they are provided and maintained?
  - Public sites should be used for multiple purposes (e.g., school facilities shared for park, recreation, theatre and other gathering uses)

Pages 4-50 and 4-51: I was disappointed to see that the text is specific about industries (life sciences, tourism, etc.) but contains no reference to small businesses generally. I think that we should focus more on the people who are already here rather than on some decision to commit to specific industries.

Page 4-51 & Page 4-52, Approach 7.1: Add a bullet, "promote the use of Universal Design as a standard practice."

Page 4-52: improve the dependability [, safety, accessibility,] and affordability of transit services.

• Add "accessibility." Currently only able bodied persons can easily use transit and even able-bodied persons often have difficulty getting on and off MARC, especially if we have anything other than a backpack to carry on. Unlike Metro, most MARC platforms are not flush with the entrance thresholds. Additionally, many buses refuse to lower the wheelchair ramp for persons with canes, etc. Plan Maryland must discuss disabilities with a clear explanation that they are not limited to retirees. Many workers are disabled, either for a short term (leg break, ACL injury, bunionectomey, etc.) or permanently. Metrics would include: percent of MARC platforms on same grade as the doors of the train. downtime of elevators or escalators throughout the system; and number of uncovered kiosks for buses, trains, etc.

Page 4-52: reduce potential health risks related to air and water pollution in disenfranchised communities.

• One of the best ways to do this is to clearly establish that multifamily structures, especially publically subsidized ones, are not used to "buffer" single-family households from highways, STPs, drainage ponds, etc.

Page 4-54: "Explore policy and funding options for preservation of land that will support local food production in urban as well as rural areas." This is an emerging trend in many States, including California, and should be encouraged.

Page 4-62: "State Designation." This appears to be a variation of the State's current accreditation procedures which apply to the Agricultural Reserve.

#### **Chapter 5: Possible Actions**

Page 5-3, #5: Add, "Work proactively with local jurisdictions to designate Bicycle Pedestrian Priority Areas to assist in the prioritization of bicycle and pedestrian facilities in these areas. Ensure that the facilities that are built meet the principles of Universal Design and best engineering practices to the greatest extent possible."

Page 5-5, Possible Actions to achieve Goal 2, Insert the following Action: Implement the Recommendations contained in the 2008 report—Water for Maryland's Future: What We Must Do Today

Page 5-5: #5." Establish policies and procedures that address the use of State funding for road projects that expand highway capacity outside of growth areas or that encourage longer distance commuting". The wording here is ambiguous. It could be construed to be in conflict with information on page 4-23. "Ensure that transportation infrastructure in rural areas meets the needs of rural residents and resource-based industries, and does not undermine conservation objectives by encouraging incompatible development." It should be amended to clarify that the intent is to preclude expansion of highway capacity and long distance commuting from rural areas.

Page 5-6: #8. There should be a reference to off-site septic easements as long as they are legally permitted.

Page 5-6: #9. A State Bill has been introduced to limit subdivisions that use on-site septic systems to no more than 5 lots. However, this would not preclude the possibility of multiple 5 lot subdivisions being located on the same farm for no net benefit in pollution reduction.

Page 5-9: The words "pedestrian", "sidewalk", "crosswalk", "bike", "bicycle", and "intersection" do not appear anywhere in this section, which reflects the Possible Actions in Transportation.

Page 5-9: As with much of the document, there's too much meaningless verbiage, exemplified by the opening sentence, "Maryland has a storied history of transportation planning...." Bulleted actions should include:

- Increase the percentage of State-owned roadway centerline miles within GrowthPrint areas with a Bicycle Level of Comfort (BLOC) grade of "D" or better to 90% by 2023.
- Increase the percentage of State-owned roadway centerline miles within GrowthPrint areas that have ADA-accessible sidewalks to 98% by 2023. Increase the percentage of these sidewalks that meet ADA Best Practices and SHA's Bicycle Pedestrian Design Guidelines to 90% by 2023.
- Designate Bicycle Pedestrian Priority Areas in all Growth Print Areas in consultation with local jurisdictions.

#### Chapter 6: Oversight, Management & Metrics

#### General

The oversight and management chapter includes several references to aligning funding and coordinating programs to achieve the goals and objectives of the plan, but it could go further. If local governments could apply for assistance on planning or projects that meet the objectives of the Plan, then state programs should be available as a block to fulfill those needs.

#### Specific

Page 6-11: Goal 1. Because use of transit is key to smart growth, and because transit investment requires a certain density, a metric for concentration of population should include number or percent of housing units within a short walking distance (1-2 mile) of transit.

Page 6-11, Metrics for the Three Goals: More metrics are needed for the three Goals, especially for Goal 2.

Page 6-12: Goal 3. Homes sales and Affordability. Must include the cost of the commute into the cost of housing. Suggest standard factors based on percent of HH by income by method/miles/time of the commute. This must be done BEFORE the sales-per-income category is calculated.

#### Glossary

Page G-1, Glossary: Add the terms Bicycle Pedestrian Priority Area - as defined by Section 8-101 of the Maryland Vehicle Law; and Urban Districts, and Business Districts - as defined by Section 21-101 of the Maryland Vehicle Law.

Page G-3: weird definition of "historic area". Suggest replacing with: "Historic Area: means a historic district or site determined by an authority to merit designation in the National Register of Historic Places or under a locally adopted historic preservation ordinance due to its architectural, historical or cultural significance."

Page G-4: weird definition of "preservation". Suggest replacing with: "Preservation: add the following: Historic Preservation may include the process of making possible a compatible use for a property through repair, alterations, or additions while preserving elements essential to convey historical, architectural, or cultural significance, or the process of sustaining or restoring features to maintain its historical, architectural, or cultural character."

Page G-4: The definition of septic system refers to an individual "on-site system." Many are on off-site easements. Secondly, the definition refers to tanks, tile systems and pits, but not to sand mounds. The dilemma is that a sand mound system would be environmentally superior to the alternative septic systems, but would result in increases in development, and the resultant deleterious effects.

# What is different in the Revised Draft PlanMaryland?

### **Overall**

- Presents a more succinct framework of Plan components
- Moves some Plan details to Appendices and Elements
- Establishes an incremental and integrated implementation schedule.

# Chapter 1

Introduction makes the case for the Plan in layman's terms.

# Chapter 2

- Trend analysis is more focused on what issues PlanMaryland needs to address and why they matter.
- Greater attention is given to the economic and fiscal impacts of growth in the Plan.
- Land savings and infrastructure benefits of Smart Growth are documented in greater detail.

# Chapter 3

- Revised Vision, Goal, Objective hierarchy provide a more coherent explanation of what the Plan wants to accomplish.
- Proposed benchmarks to measure the Plan's effectiveness are provided.

# Chapter 4

- No Initial State Designations; nomination of designations will come from the local government.
- Place and Special Area Designations are simplified and clarified, with 5 locally determined Place categories and 5 Special Area categories.
- A Future Growth category has been added to allow for local governments to identify where planned growth is anticipated but not at this time.
- A separate Place Designation Criteria Element is to be prepared through a collaborative process and will be not part of the initial PlanMaryland submission to the Governor.

# Chapter 5

- Eliminated the listing of "Possible Actions."
- Clarifies what Implementation Strategies are and what their limitations would be.
- Establishes an agency assessment to occur at the beginning of the Implementation Strategies process, which will be coordinated with the Place/Special Area designation process.
- Establishes Implementation Strategy Guidelines based on the formerly proposed policies.

# Chapter 6

- Simplifies the management process, but emphasizes the ongoing monitoring role of the Sustainable Growth Commission, as well as promoting greater collaboration throughout the Plan's implementation.
- Defers development of Plan metrics until Place/Special Area designation criteria and initial Implementation Strategies are established.



#### Attachment 3: Changes to Draft PlanMaryland in Response to M-NCPPC's Comments

This document identifies how the September 2011 draft of PlanMaryland responds to M-NCPPC's comments in its August 8, 2011 letter to Secretary Hall.

- 1. PlanMaryland should align state efforts with local programs and plans to incentivize Smart and Sustainable Growth and redevelopment.
  - While the plan still states that local governments will need to demonstrate that local designations align their plans, programs, and procedures with the goals and objectives of PlanMaryland (page 4-12), this is less of a concern now that local governments initiate the designation process. Montgomery County is already a leader in planning and implementing the goals and objectives of PlanMaryland and should have little difficulty in demonstrating that its proposed designations align with PlanMaryland's goals and objectives.
- 2. Do not include the Designated Places map when PlanMaryland is finalized at the end of the year. Once PlanMaryland is complete, work with local jurisdictions to prepare a Designated Places map based on the goals and objectives of the Plan.
  - The Designated Places map was removed from the Plan.
  - Page 4-11: "To begin the designations process, local governments will identify these
    potentially designated Places and Special Areas and request State agency feedback."
  - Page 4-12: "Locations nominated by local governments for Place and Special Area designation will be reviewed by the State according to the criteria in PlanMaryland's Place and Special Area Designations Element. These criteria, which will be developed with local government input, are not a one-size-fits-all prescription..."
- 3. If PlanMaryland is adopted with the current Designated Places map, clearly state in PlanMaryland that state agencies should not make funding decisions based solely on the Initial State Designations until local governments have the opportunity to amend them as part of the State/Local Designation Process.
  - a. PlanMaryland will not be adopted with a Designated Places map.
  - b. Page 4-11: "Local governments will be given a reasonable period of time to go through the designation process prior to any Implementation Strategies being executed where Place and Special Area designations are used in funding, regulatory or other State agency actions."
- 4. As local jurisdictions amend their plans, the State should have a process to expeditiously adjust the State/Local Designations.
  - a. Page 4-13: "Designated Places and Special Areas will be re-assessed during the evaluation of a jurisdiction's comprehensive plan, at least every six years in synch with the review and amendment cycle required in State law. Local governments may, at those times or through interim comprehensive plan amendments, propose reclassifications of areas within PlanMaryland as appropriate."
- 5. As soon as possible, the State should provide clear and concise guidance on local designation criteria during local comprehensive planning efforts.
  - a. This will be provided as part of the Place and Special Area Designations Element. This element of the plan will identify the criteria that will be used to determine whether an area should receive a designation (page 4-12). This element will be available in draft

#### Attachment 3: Changes to Draft PlanMaryland in Response to M-NCPPC's Comments

form in September 2011 and finalized by March 2012. This is before the first round of Place and Special Area designations will begin in April 2012 (page 4-14).

- 6. Assign and consolidate funding programs with each Designated Place and develop a simplified application process for local jurisdictions.
  - a. This was not addressed by PlanMaryland.
- 7. State that high-priority transit projects, such as the Purple Line, the Corridor Cities Transitway, and any future designated Bus Rapid Transit routes, strongly advance the goals of PlanMaryland because they encourage transit-oriented development and economic development. They should continue to be high priorities for State funding, even though they pass through some areas that are not designated as GrowthPrint.
  - a. This was not addressed by PlanMaryland but could be addressed during the development of the Place and Special Area Designations Element, which will identify criteria for each designated place.
- 8. The plan fails to recognize that in some growth areas, there is an imbalance in jobs and housing. The plan should incorporate and encourage rebalancing jobs and housing in specific growth areas to minimize auto trips and improve livability.
  - a. Page 3-8: The jobs-housing balance is identified as a potential benchmark for gauging progress toward Goal 3.
- 9. Streamline and reorganize PlanMaryland to make it more readable for the public.
  - a. The length of the plan was reduced by over half. Some components of the April 2011 draft will be revised as future elements of PlanMaryland. These elements include: 1) Place and Special Area Designations Element, and 2) Metrics Element.
- 10. On page 3-6, the state's definition of "sustainable" should also include a social component and not just economic and environmental. Many social goals, objectives, and strategies are included in the plan, and should be included in the "triple bottom line" definition used by MDP for sustainability.
  - a. The definition of "sustainable" was removed from the plan.
- 11. Chapter 5, "Possible Actions", does not include any specific recommended actions for Transportation, a critical component of achieving the goals of PlanMaryland. These Possible Actions should be included in the document prior to finalization.
  - a. This section was removed from the plan.

Mr. Richard Hall, Secretary Maryland Department of Planning 301 West Preston Street Baltimore, Maryland 21201-2365

#### Dear Secretary Hall:

The County Executive, County Council and Maryland-National Capital Park and Planning Commission are pleased to provide comments on the revised draft PlanMaryland. We commend the Maryland Department of Planning's commitment to Smart Growth principles and the State's willingness to consider comments from the jurisdictions affected by a statewide planning document.

Overall we find the revised draft to be responsive to the concerns we expressed to you in our earlier correspondence from Montgomery County and the Maryland National Capital Park and Planning Commission. Many of our concerns associated with the initial draft PlanMaryland were related to the proposed State Designations and the inconsistencies with local master plans and growth initiatives. Much of the concern has been alleviated by the revised draft which proposes no Initial State Designations and calls for nominations for designations by the local governments. In addition, it is important to note that local governments will be given time to go through the designation process prior to the State using Place and Special Area designations in funding, regulatory or other State Agency actions. As you are aware, Montgomery County makes great efforts to plan areas in a sound manner that takes our cultural, social, agricultural and natural recourse into consideration.

We are appreciative of the new language more clearly recognizing the role of local governments in land use. The revised Plan acknowledges that local governments must play a role in developing the criteria by which the state will judge nominations for Place and Special Area Designations (page 4-12). These criteria will be critical and we look forward to helping to define them.

While it was noted that page 2-4 of the draft plan noted the efforts to provide more transit opportunities such as the Purple Line, there is no mention of the Corridor Cities Transitway. We would request that the CCT be noted as well as it is a critical element of Montgomery County's future transportation network and the underpinning of much of the pipeline transit oriented development.

We are pleased that the goal of "concentrating development in towns, cities and rural centers where there is existing and planned infrastructure" was changed on page 3-1 to "concentrate development and redevelopment in communities where there is existing and planned infrastructure. We note, however, that a corresponding change was not made on page 1-4 and assume that was just an oversight.

We look forward to further collaboration with the Maryland Department of Planning on the State Designation nominations over the upcoming months and again commend the State of Maryland on its efforts to adopt a statewide Smart Growth vision that is consistent with Montgomery County's.