

**Site Plan No. 820170120 Leisure World Administration Building and
Clubhouse I**

Appendix E

**E-mail topic area: Call for Recusal of Norman Dreyfuss, Montgomery
County Planning Board Member**

Shirley, Lori

From: admin@justus.group
Sent: Tuesday, October 10, 2017 12:32 PM
To: Anderson, Casey; Rubin, Carol; Shirley, Lori; Montgomery County Council; justus organization; LW Green; Ike Leggett; press and tv media f
Subject: (2) Call for recusal Norman Dreyfuss:Commissioner-Mont. Co. Planning Board/ LW conflict of interest/re: Site Plan 820170120, Leisure World Administrative Building and Clubhouse 1
Attachments: MNCPP CH 2- Planning Bd.opinion.pdf; Admin. Bldg 4th option- 3-5-13 LWCCBOD Agenda packet.pdf; _03-05-13 LWCC BOD copy.pdf; cp_min_02-04-13.pdf; 4th option.pdf; Norman Dreyfuss app. 2nd term-Planning Board.pdf; Norman Dreyfuss app. 2nd term-Planning Board.pdf

From: "admin@justus.group" <admin@justus.group>
Date: August 13, 2017 3:23:32 PM EDT
To: casey anderson <casey.anderson@mncppc.org>, Carol Rubin <carol.rubin@mncppc.org>, Lori Shipley <lori.shirley@montgomeryplanning.org>, mont.co.council@justus.group, justus organization <justus@justus.group>, Town Hall organizing committee <thcommittee@justus.group>, LW Green <lwqgreen@justus.group>, press and tv media f <media@justus.group>
Subject: Call for recusal Norman Dreyfuss:Commissioner-Mont. Co. Planning Board/ LW conflict of interest/re: Site Plan 820170120, Leisure World Administrative Building and Clubhouse 1

To: Casey Anderson, Chair
Montgomery County Planning Board
re: Site Plan 820170120

From: s.l.katzman, President
"JustUs"

Mr. Norman Dreyfuss is called upon to recuse himself or in the alternative be dismissed from any involvement in talks and decisions
re: Site Plan 820170120, Leisure World Administrative Building and Clubhouse 1.

1. Mr. Dreyfuss, who until recently held title to a condo unit in Leisure World Greens I, in which his mother resided. During his tenure in Leisure World, Mr. Dreyfus/IDI maintained sales office presence in Leisure World of Maryland.

2. As seen herein below, Mr. Dreyfuss was the Leisure World of Md. developer responsible for construction of multiple high rise condo buildings and Clubhouse II:

In 1986 Mr. Dreyfuss/IDI applied for and on 5/22/86 obtained M-NCP&P Commission approval to construct "Clubhouse 2" (referred to as "Leisure World Community Center")

<http://www.mcatlas.org/daic8/Default.aspx?apno=819860280>

Application Type: FCP EXEMPTION
<http://www.mcatlas.org/daic8/Default.aspx?apno=42016005E>

Application Type: FCP EXEMPTION
<http://www.daicsearch.org/imageENABLE/search.asp?Keyword=42016005E>

Application Type: NAT.RES.INV/FOREST STAND DELIN
<http://www.mcatlas.org/daic8/Default.aspx?apno=420160050>

3. In 2013, he offered his expert testimony to the LW Community Planning Advisory Committee and the Leisure World Community Corporation Board of Directors on the subject Administration Building project.

4. Ms. Jolene King, who was employed as an "Executive Officer" by Mr. Dreyfuss/IDI, effective May 16, 2011 was hired by the Leisure World Community Corporation's wholly owned management corporation subsidiary (LWMC) as the Assistant General Manager for Facilities & Services. In this position, she was responsible for preparing information and reporting and pursuing management position and preferences for new building construction. **Ms. King has recently resigned her Leisure World position, to return and re-team with Mr. Dreyfus and IDI, therefore holding undue influence.**

[Idi Group Cos in Arlington, Virginia | Business Profile | Infofree.com profile.infofree.com/biz/VA/Arlington/.../11132545418741](http://profile.infofree.com/biz/VA/Arlington/.../11132545418741)

Mr Norman Dreyfuss Executive Vice President.

Ms Jolene King Executive Officer.

[general manager's report - Leisure World lwmc.com/docs/gmreports/gm_may.pdf](http://lwmc.com/docs/gmreports/gm_may.pdf)

Jolene King will assume the position of Assistant General Manager for Facilities &. Services ... She comes to Leisure World from IDI, and is familiar with the community and its operations.

http://lwmc.com/docs/comm_min/cp/cp_min_02-04-13.pdf

IDI Presentation - Mr. Dreyfuss, Executive Vice President, and Mr. Rhodes, Vice President met with the committee to discuss the feasibility of constructing a mixed- use building. (See Attachment A - Mr. Dreyfuss' Presentation.) After studying the local condominium market, Mr. Dreyfuss and Mr. Rhodes concluded that a mixed-use scenario could offset some of the cost of the administration building project. IDI offered to further discuss the matter with the Community Planning Advisory Committee and Board and has offered to invest the necessary resources to produce more detail. Mr. Lukas requested that if IDI submits a report to the Board of Directors that this committee receives a copy.

http://lwmc.com/docs/comm_min/bd/bd_min_03-05-13.pdf

http://lwmc.com/docs/comm_min/cp/cp_min_02-04-13.pdf

http://lwmc.com/docs/comm_min/cp/cp_min_03-04-13.pdf

Administration Building, Option 4, Progress Report – Ms. King's memo dated March 5, 2013, to the Board of Directors regarding the “update to exploration of the feasibility of a 4th option (mixed-use or other)” dated March 5, 2013, was distributed to the committee. The memorandum contains Norman Dreyfuss' (Executive Vice President and COO of IDI) observations, thoughts and recommendations regarding a mixed-use project.

A transcript of Mr. Dreyfuss' remarks made at the February Community Planning Advisory Committee was included in the agenda packet. Mr. Lukas gave a history of each of the four options which the Board of Directors will be asked to consider: option 1) renovation of the Administration Building within the existing footprint; option 2) expansion of the Administration Building; option 3) construction of a new Administration Building; and option 4) construction of a mixed-use building by an outside developer.

April 2, 2013 LWCC BOD minutes:

<http://profile.infofree.com/biz/VA/Arlington/Idi%20Group%20Cos/11132545418741>

Idi Group Cos located in Arlington, VA

1700 N Moore St Ste 2020
Arlington, VA 22209
(703) 558-7300

Business Profile

Web site	www.idigroup.com
Number of Employees	10 to 19
Annual Revenue	\$10 to 50 Million
Years in business	10 or More Years
Type of business	Real Estate Developers
SIC	6552-001
Square Footage	1,000 to 4,999
No. of PCs	25 to 99
Small Business	No

Executives

- **Giuseppe Cecchi** Chief Executive Officer
- **Norman Dreyfuss** Vice President
- **Jolene King** Executive Officer
- **Steve Palomino** Human Resources Executive
- **Patrick J Rhodes Jr** Executive Officer
- **Jesse Lee** Chief Financial Officer
- **Enrico C Cecchi** Other Contacts

Analyst Packet

montgomerycountymd.granicus.com/MetaViewer.php?...6...

Mar 30, 2015 ... **Norman Dreyfuss'** and Casey Anderson's first terms on the **Developed Leisure World of Maryland in Silver Spring**, the region's largest. http://montgomerycountymd.granicus.com/MetaViewer.php?view_id=6&clip_id=9478&meta_id=83900

February 9, 2010

Leisure World developer appointed to planning board

Norman Dreyfuss, who developed Leisure World, a retirement community in Silver Spring, was selected Tuesday for a vacant spot on the five-member Montgomery County Planning Board.

Dreyfuss, 66, a Republican, will fill out the remainder of the term left vacant by the death last year of Jean Cryor, also a Republican. The vacancy had to be filled by a member of the same political party.

Dreyfuss was approved on a 6 to 3 vote. Council members Phil Andrews (D-Gaithersburg-Rockville), Roger Berliner (D-Potomac-Bethesda) and Marc Elrich (D-At Large) backed Kenneth Hurdle, who has been active in efforts to build community support for a major redevelopment of the White Flint area.

The part-time position as a planning commissioner pays \$30,000. The planning board acts as the land use adviser to the Montgomery County Council, and helps supervise the \$100 million planning and parks departments budgets. Commissioners also serve as members of the bi-county Maryland National Capital Park and Planning Commission, with their counterparts from Prince George's County.

SOURCE: http://voices.washingtonpost.com/annapolis/2010/02/vacant_montgomery_planning_boa.html

Connected Communities Newswire > Montgomery County News > County Government > Parks & Planning

FOR IMMEDIATE RELEASE
June 9, 2015

County Council Reappoints Casey Anderson and Norman **Dreyfuss** to Planning Board

Anderson and **Dreyfuss** will both serve four-year terms on the five-member Planning Board

SILVER SPRING, MD – The Montgomery County Planning Board, part of the Maryland-National Capital Park and Planning Commission (M-NCPPC), announces the Montgomery County Council's reappointment of Casey Anderson (D) to the position of Planning Board Chair for a four-year term. The Council also reappointed Planning Board member Norman **Dreyfuss** (R) to a four-year term.

In addition to Anderson and **Dreyfuss**, the Planning Board members are Amy Presley (R), Natali Fani-González (D) and Marye Wells-Harley (D).

The Council originally appointed Anderson to the Planning Board in June 2011 and designated him as Chair in July 2014. Norman **Dreyfuss** was first appointed to a partial term in February 2010 and is now completing his first full term. Both members applied for reappointment.

"I am honored to be reappointed by the County Council as Planning Board Chair," said Anderson. "I look forward to reorienting our agency. We need to align transportation rules more closely with economic development goals. We will facilitate a wider variety of housing types to meet the needs of our changing population and workforce, and streamline regulatory processes to speed up the review of new development while protecting the public interest."

In overseeing the County Department of Parks, Chair Anderson said he will focus on creating great urban parks, providing more ball field capacity and facilities for active recreation, and building a world-class trail network.

"Thank you to Council President George Leventhal and the Council for their approval of my reappointment," said Norman **Dreyfuss**. "I am pleased to continue the work of the Planning Board and provide a thoughtful and realistic approach to the most pressing land use projects and issues facing our region."

Within three days of the Council's appointments, the names of the appointees will be delivered to the County Executive, who will approve or disapprove the appointment within 30 days.

About the Montgomery County Planning Board

The Planning Board oversees the Montgomery County Planning Department and Department of Parks, and

advises the County Council on land use and community planning. The Chair serves a full time position on the Montgomery County Planning Board and receives a salary of \$200,000. The part-time Board Members receive an annual salary of \$30,000. They also serve as Commissioners of the Maryland-National Capital Park and Planning Commission, a bicounty agency established in 1927 to protect public land.

As part of the Maryland-National Capital Park and Planning Commission, the Montgomery County Planning Board works to:

- Manage physical growth.
- Plan communities.
- Protect and steward natural, cultural and historical resources.
- Provide leisure and recreational experiences.

Learn more about the [Montgomery County Planning Board](#).

About Casey Anderson

Casey Anderson is a Silver Spring resident, attorney and community activist. Previously, Anderson served on the boards of the Washington Area Bicyclist Association, Citizens League of Montgomery County, Coalition to Stop Gun Violence and Committee for Montgomery. He is also a former vice president of the Woodside Civic Association and executive vice chairman of the Silver Spring Citizens Advisory Board. Anderson holds undergraduate and law degrees from Georgetown University, and a graduate degree in journalism from Columbia University.

About Norman Dreyfuss

Appointed to the Planning Board in February 2010, Norman **Dreyfuss**, is executive vice president of IDI MD, the developer of **Leisure World** and many other developments throughout the Washington, D.C., region. **Dreyfuss**, who has worked in all aspects of community development, is a champion of affordable housing and co-chairs the County's annual Affordable Housing Conference. He formerly served as Commissioner on the Montgomery County Housing Opportunities Commission. A resident of Potomac, **Dreyfuss** holds a law degree from American University and degrees in mechanical engineering and fine arts from Rutgers University.

http://www.montgomeryplanningboard.org/about/board_members.shtm

Norman Dreyfuss

Commissioner

Appointed to the Planning Board in February 2010, Norman **Dreyfuss**, is executive vice president of IDI MD, the developer of **Leisure World** and many other developments throughout the Washington, D.C., region. Dreyfuss, who has worked in all aspects of community development, is a champion of affordable housing and co-chairs the County's annual Affordable Housing Conference. Mr. Dreyfuss formerly served as Commissioner on the Montgomery County Housing Opportunities Commission. A resident of Potomac, Dreyfuss holds a J.D. from American University and a B.S in Mechanical Engineering and a B.A. in Fine Arts from Rutgers University.

<http://www.idigroup.com/>

Developing Better Environments For People

IDI has been building landmarks in the Washington metro region for 40 years. Our portfolio includes over **12,000** condominiums, **2.7 million sq. ft.** of commercial office and retail space, **1,400** hotel rooms, **1,000** single family homes, and **2,400** acres of land development for residential construction. **IDI pioneered the development of active adult living with the “Leisure World” communities in Maryland** and Virginia, and is an industry leader with its conversion of over **3,000** high-rise and garden units into workforce affordable homes.

<http://www.idigroup.com/team/>

Norman Dreyfuss (Since 1981)

Executive Vice President

Email: ndreyfuss@idigroup.com

Phone: [301.503.3643](tel:301.503.3643)

Mr. Dreyfuss has served as IDI’s COO & Project Manager responsible for the development of over 4000 units in numerous condominium projects, including Leisure World of Maryland, Leisure World of Virginia and the Ambassador Hotel conversion to workforce affordable housing in Wheaton, MD, as well as the Leisure World Shopping Plaza.

Dreyfuss currently is a Commissioner on the Maryland-National Capital Park & Planning Commission (MNCPPC); earlier in his career, he served as a Commissioner on the Montgomery Housing Opportunities Commission and as President of the Maryland National Capital Building Industry Association. Prior to joining IDI, Dreyfuss was Executive Vice President & COO of Carl Freeman Associates where he directed the development of over 2,000 residential units, the Sea Colony resort project and several shopping centers. He is a graduate of Rutgers University with degrees in engineering (BSME) and fine arts (BA), and the Washington College of Law at American University (JD).

x

<http://www.idigroup.com/category/multifamily/>

Leisure World Of Maryland (Silver Spring, MD)

Vantage Point East & West

Two Buildings

10 stories

780 units

Villa Cortese

Four Buildings

4 stories

170 units

Creekside

Two Buildings

5 stories

189 units

The Overlook

Silver Spring, Maryland

10 stories

260 units

...

[Message clipped]

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slkatzman

President,

"JustUs" advocates to enhance the quality of life for all Leisure World residents

admin@justus.group



Albert Einstein – "We cannot solve our problems with the same level of thinking that created them."

LEISURE WORLD OF MARYLAND CORPORATION

1. New Assistant General Manager –

Jolene King will assume the position of Assistant General Manager for Facilities & Services effective May 16th. In the interim, Jolene will be attending certain meetings in the Community. She comes to Leisure World from IDI, and is familiar with the Community and its operations.

- c. Report on Mixed Use Administration Building – Mr. Norman Dreyfuss, Executive Vice President and COO of IDI, stated that he was requested to attend the Community Planning Advisory Committee meeting to discuss the possibility of providing a development program for a mixed-use building in the Administration parking lot. He noted that this is the only project and location they are considering in Leisure World.

Mr. Dreyfuss commented that constructing a new mixed-use building that would house all current functions of the Administration Building was not, in his opinion, cost effective. He suggested that the better value to the community would be to remodel the existing Administration Building for use in its entirety by the Leisure World of Maryland Corporation and move the bank, post office, and realtor services to the first floor of a new mixed-use building containing 40-60 dwelling units on the upper floors. He discussed probable costs involved and potential income for the community, and stated that the planning process, including approvals from the County, could take 18 months. Construction would probably add another year.

Questions on this topic should be addressed to the Board or to management.

6. Unfinished Business –

a. Administration Building, Option 4, Progress Report –

Space used by Realtors - The topic of leased spaces in the Administration building was discussed.

Upon motion by Mr. Namovicz, the Community Planning Advisory Committee recommends that the Board of Directors directs Management to Inform Weichert that options are under discussion for full use of the Administration Building that may or may not impact their occupancy. The motion failed.

Feasibility of 4th Option - Ms. King distributed a report, "Exploration of the Feasibility of a 4th Option (Mixed-Use or Other)" dated February 4, 2013, which contained feedback about a 4th option from three developers: Ken Woodring; Classic Community Corporation; and IDI Group Companies.

IDI Presentation - Mr. Dreyfuss, Executive Vice President, and Mr. Rhodes, Vice President met with the committee to discuss the feasibility of constructing a mixed-use building. (See Attachment A - Mr. Dreyfuss' Presentation.) After studying the local condominium market, Mr. Dreyfuss and Mr. Rhodes concluded that a mixed-use scenario could offset some of the cost of the administration building project. IDI offered to further discuss the matter with the Community Planning Advisory Committee and Board and has offered to invest the necessary resources to produce more detail. Mr. Lukas requested that if IDI submits a report to the Board of Directors that this committee receives a copy.

b. Physical Properties, Salt Shed – A sketch of a salt shed by A. R. Meyers Architect will be shown to a few contractors to confirm that the \$95,000 estimated cost is in the ballpark.

c. Fitness Center – Included in the meeting packet was a draft conceptual plan for a 4,500 square foot expanded Fitness Center. The plan was discussed at length and some changes were suggested. Ms. King will report the suggested changes to the E&R Advisory Committee when the plan is presented to them on February 5.

Ms. King stated that the next step will be to lay out this plan on a site plan to see the relationship between the expansion and the lobby of the existing building and the pool.

The Energy Advisory Committee will be consulted to discuss how the Fitness Center can be made as energy efficient as possible.





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slkatzman

President,

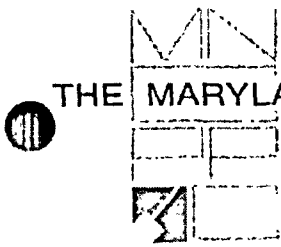
"JustUs" advocates to enhance the quality of life for all Leisure World residents

justus.group

admin@justus.group



Albert Einstein – “We cannot solve our problems with the same level of thinking that created them.”



THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION
8787 Georgia Avenue • Silver Spring, Maryland 20910-3760

MONTGOMERY COUNTY PLANNING BOARD
OPINION

Site Plan Review #8-86028
Project Leisure World Community Center

On March 24, 1986, Rossmoor - IDI Associates submitted an application for the approval of a site plan for property in the PRC zone. The application was designated Site Plan Review #8-86028.

On May 22, 1986, Site Plan Review #8-86028 was brought before the Montgomery County Planning Board for a public hearing. At the public hearing, the Montgomery County Planning Board heard testimony and received evidence submitted in the record on the application. Based on the testimony and evidence presented by the staff and on the staff report hereby adopted by the Montgomery County Planning Board, which is attached hereto and made a part hereof, the Montgomery County Planning Board finds:

1. the site plan meets all of the requirements of the zone in which it is located;
2. the locations of the buildings and structures, the open spaces, the landscaping, and the pedestrian and vehicular circulation systems are adequate, safe and efficient; and
3. each structure and use is compatible with other uses and other site plans and with existing and proposed adjacent development.

and approves Site Plan Review #8-86028 subject to the following conditions:

1. A Site Plan Enforcement Agreement and Development Program shall be submitted to staff for approval prior to release of building permit.
2. Add four Pin Oaks and five Red Maple in parking lot for staff approval.

Leisure World Community Corporation
Board of Directors Meeting # 5

March 5, 2013
(postponed from 2/26/13)

LWCC Board is composed of 34 Directors representing 29 Mutuals and 5,614 units.

Members present:

Charles Smith (MM), Jim Perretta (MM), Linda Wacha (MM), Mary Louise Furgurson (MM), Shannon Braddock (M5), Frances Nebesky (M6B), Edward Teitelbaum (M6C)**, Arthur Rounds (M7), Nadine Roberts (M8), Lennox French (M9), Paul Eisenhaur (M10), Darlene Hamilton (M11), Marian Altman (M12), Billie Saunders (M13), Richard Bambach (M14), Richard Carlson (M15), Joan Allston (M16), Barbara Cronin (M17A), Frances Deakins (M17B), Patricia Eaton (M18), Patricia Dunn (M19A) Lawrence Damsky (M19B), Ken Zajic (M20A), Lawrence Traynham (M20A), Philip Marks (M20B), Al Lukas (M20B), Rosalind Kipping (M21), Neil Ross (M23), Henry Jordan (M24), Roy Dickstein (M25), Barry Lubin (M26), David Frager (M27).

*M6A currently has no representative to the Board.

** (M6C) Special Representative Edward Teitelbaum – notice received by email from Mutual

Members Absent:

Elizabeth Sherman (M22)

Management Present:

Kevin Flannery, General Manager, Tim Coursen, Assistant General Manager; Jolene King, Assistant General Manager; Berri Sommer, Executive Assistant, Sue Velasquez, Administrative Assistant; Donna Buckeridge, Assisting Administration.

Visitors:

Linc Cummings, Cummings & Leeds

Norman Dreyfuss, IDI

Andrew Afflerbach, CTC Technology & Energy

1. Call to Order – The Chair called the meeting to order at 9:30 a.m.

2. Chair's Remarks –

Appointments: Brad Londy, M24, Public Relations; Bob Henkel, M17A, Security & Transportation; Joan Schmier, M11, Security & Transportation; Ray Kurlander, M17B, Restaurant; and Gene Byron, M27, Community Planning.

Resignations: Dave Bowden, M17A, Security & Transportation; Jack Rich, M11, Security & Transportation; Rosemary Marks, M24, Education & Recreation; Charles Warner, M19A, Emergency Preparedness; Frances

Deakins, M17B, Restaurant; Virginia Austin, M19B, Health; and Dave Frager, M27, Community Planning and Government Affairs.

Chair/Vice-Chair Appointments: Duke Ducharme, MM, and Mary Mandeville, M17A, will serve as chair and vice-chair, respectively, of Emergency Preparedness.

Office of Vice-Chair Resignation:

Julia Plotnick resigned as Vice Chair of Emergency Preparedness but will continue to serve on the Committee.

Meeting Dates of Note –

- February 20 – The Executive Committee held an open work session to discuss future topics for Board consideration. They will meet again on March 20.
- February 25 – A presentation was made by Michael Schwartz, Chair of the Budget & Finance Advisory Committee, to advisory committee chairs and other interested parties. The topic was “Roles and Responsibilities of Advisory Committees in Development of Budgets.”
- Week of May 20 in the afternoon (date to be determined) – Community Open Forum. Among topics to be discussed at the Open Forum will be 2014 budget assumptions. Michael Schwartz, Chair of Budget & Finance Advisory Committee, will present the topic and answer questions. Residents may also bring up other Community topics.
- Week of August 5 in the evening (date to be determined) – Budget Forum. Michael Schwartz, Chair of Budget & Finance Advisory Committee, will be the speaker at this meeting. The meeting will take place after the 2014 budget has been made public and before the Board of Directors takes action on the budget.

Agenda Packet Format – Ms. Cronin complimented the staff on the helpful addition of identifying agenda items at the bottom of each page.

Restaurant Committee Request – At its meeting on February 25, 2013, the Restaurant Committee passed a resolution requesting the Board’s authorization to meet with a restaurant consultant for an hour, free of charge. In the chair’s view, no Board authorization is required; however, the committee should clearly state to the consultant that the meeting does not commit anyone to using him in the future on a fee for service basis.

Open Forum – The Chair reminded visitors that during Open Forum each visitor may speak only once on any action item.

3. Adoption of Agenda – The agenda was adopted as written, by general consent. The Chair stated, however, that when Mr. Norman Dreyfuss, of IDI, arrives, he will speak to the Board at that time on the viability of having a mixed use building for the Administration Building.

4. Approval of Minutes of Meeting 1/29/13 – Minutes of the meeting held January 29, 2013, were approved with the following correction: on page 1, under “Advisory Committee Chairs and Vice Chairs,” “Entertainment & Recreation” should be changed to “Education & Recreation.”
5. General Manager’s Report – The General Manager’s Report for February 2013 was received, noted, and made a part of the record. Mr. Flannery distributed additional notes and reported on the following topics:
 - 2012 Audit Report – The report was released to the Audit Committee on 3/1/13, prior to their meeting on 3/8/13. Any recommendations from the committee will be incorporated into the draft before it is released to the Board (anticipated to be the middle of the week beginning 3/11/13).
 - Cash Flow – As a result of transitioning health care services to MedStar, there will be an improvement in the Community’s cash flow. For the past two years, the operating account has had a line of credit from the Resales Fund of \$350,000. As of 2/28/13, that amount has been reduced to \$100,000.
 - Accounts Receivable – Healthcare – A receivable from services provided while the Leisure World of Maryland Corporation was operating the Medical Center was approximately \$240,000 as of 12/31/12 (including both pharmacy and physician services). As of 2/28/13, the balance is reduced to \$32,000.
 - Amendments to Articles of Incorporation – The amendments passed by the Board will be filed in March. In Article 7, a typographical error in the listing of Mutuals will be corrected. In addition, a footnote will be included relative to the Articles of Consolidation filed by Montgomery Mutual in April 1971.
 - Meetings with Potential Lenders – Management has now concluded meetings with the following lenders relative to the potential borrowing of funds for financing of future amenities, if desired by the Board and the Community:

Sandy Spring Bank
Revere Bank
Bank of America

The initial response from each organization has been positive.

- Restaurant Contract – The food service contract expires at the end of 2013. Management will be working with the Restaurant Advisory Committee in March.
- Bus Lease – The Security & Transportation Advisory Committee has begun discussions about the lease of the buses. The previous lease was extended due to a four-month delay in receiving custom-made frames. The current lease will therefore

expire in April 2014.

- Inclement Weather – Any cancellations due to snow will be posted on the informational TV channels.
- Healthcare Services – Ginny Bronaugh, Medical Center Administrator, reported to the Board on the status of healthcare services. She stated that specialists in endocrinology, hematology and oncology, as well as orthopedics, are now seeing patients. A dermatologist has been contracted to start on April 15th. An additional nurse practitioner will provide psychiatric counseling, and Dr. Michael Griffith will join the dental practice.

Saturday hours were implemented February 2nd. The schedule will be covered by a physician three Saturdays a month and by a nurse practitioner on the fourth Saturday. The pharmacy is expected to open on Saturdays in April, when software and staffing issues are resolved. The projected date for implementation of electronic medical records is May 1st.

- Deer Committee – Assistant General Manager Jolene King reported that the Deer Committee has been meeting monthly. A deer study conducted in August and September indicated that there are approximately 51 deer in the community. (Note: The survey previously noted that this number is considered to be twice what the acreage is able to adequately support.) Patriot Land & Wildlife presented a proposal for deer management at the committee's February 2013 meeting. The committee will meet with a second company and anticipates presenting a proposed deer management program to the Board for their consideration in April.

6. Action Items –

- a. RFP for Accounting and Property Management Software and Hardware – Mr. Flannery introduced Linc Cummings, a principal of Cummings & Leeds (C/L), to report on the next steps relative to the RFP.

Mr. Cummings described C/L's process in developing the RFP and answered Board members' questions. He stated that C/L also consulted with CTC Technology & Energy to help them understand the communications infrastructure at Leisure World. He predicted that the new financial software will dramatically improve the flow of information and control of finances for Management and the Mutuals. He anticipates that the new system should be in full operation by January 1, 2014. An expert in the software will provide training to LWMC employees.

Upon motion by Mr. Marks, the Board agreed by general consent –

Resolution # 21, 3/5/13

That the LWCC Board of Directors accepts the proposed RFP regarding the purchase of new Accounting and Property Management Software and Hardware, and directs that it be sent out for bids.

- b. Telecommunications Consulting Contract – Mr. Flannery introduced Andrew Afflerbach, CEO of CTC Technology & Energy (CTC) to address the telecommunications consulting contract in the packet. (The Overview in the packet was developed by C/L.) Mr. Flannery explained that the focus of CTC’s proposal is on communication between the locations in the Leisure World of Maryland Corporation (LWMC); it will not directly affect residential telephone service.

Mr. Afflerbach gave an overview of CTC’s proposal, which is to provide broadband fiber optic communications services for LWMC, and described how they will proceed. He answered questions from Board members and visitors.

Upon motion by Mr. Marks, the Board agreed by general consent –

Resolution # 22, 3/5/13

That the LWCC Board of Directors accepts the proposed telecommunications consulting contract proposed by CTC Technology & Energy. The total amount of the contract is \$28,560, with the project to be completed within three months from the date it is signed. Funds to come from the Telecommunications (Comcast) Fund.

- c. Recommendations from the Restaurant Advisory Committee –

Two motions in the packet from the Restaurant Advisory Committee were carried over from the January meeting. The Executive Committee proposed a substitute motion, which was discussed by the Board. After discussion, the Board agreed –

Resolution # 23, 3/5/13

In order to ensure that the renovation of food service capabilities and dining spaces in Clubhouse I is integrated and comprehensive and meets the current and proposed (future) needs of the LW community, funds are required for the development and evaluation of an integrated, comprehensive proposal that includes:

1. Proposed space modifications, including possible options, in the Stein Room, Terrace Room, Maryland Room, Cascade Bistro, and Chesapeake Room,
2. Food service kitchen capabilities and possible modifications, and
3. The food services to be provided in all dining spaces, as well as catering services in and from Clubhouse I.

The LWCC Board of Directors authorizes management to spend an amount up to \$15,000, in order to accomplish the proposal laid out above. Money for this proposal is to come from the Resales Fund.

- d. Advisory Committee Charter Revisions: Community Planning – At the Executive Committee meeting, Mr. Traynham suggested the following footnote, which will be added to Appendix A to clarify the definition of “Facilities Plan”:

“Compendiums of active authorized Trust-related projects to be investigated and/or designed, developed, constructed, and operated over 10 to 15 years. Each project will include the lead advisory committee, a description and justification of the project, estimated cost and timeline to complete, relationship to the Strategic Plan, and the current status of the project.”

After discussion, the Board agreed –

Resolution # 24, 3/5/13

To approve the Community Planning Advisory Committee Charter dated January 14, 2013, as amended.

- e. Policy and Procedures Special Committee Report – Ms. Wacha asked Colette Collier Trohan to give an overview of the report and explain the process followed by the Committee. Board members were requested to contact the Committee directly with any questions regarding the report, which will be discussed at the next Board meeting.

- f. Executive Committee Motions –

- i. Committee to Review Governing Documents – The Executive Committee introduced a motion to discharge the Committee to Review Governing Documents, and the Board agreed –

Resolution # 25, 3/5/13

The Board of Directors thanks the members of the Special Committee to Review Governing Documents for their past work and for the report they submitted in fall 2012. The Committee has served its purpose and is now discharged.

- ii. LWMC General Manager Evaluation – The Executive Committee forwarded a motion concerning evaluation of the General Manager, and the Board agreed by general consent –

Resolution # 26, 3/5/13

The General Manager's 2013 Evaluation Committee will consist of Roy Dickstein (M25), chair; Jackie Rabinow (M14), Paul Eisenhour (M10), David Frager (M27), and Lennox French (M9). It will conduct the evaluation required by the General Manager's contract and Board resolutions. Information will be solicited and obtained that will facilitate Board discussions during 2014, when the General Manager's current contract expires. The Evaluation process will focus on members of the Board and Advisory Committee Chairs, who will be encouraged to obtain comments from a broad spectrum of the residents.

7. Updates

- a. Legal Opinion re Trademark of Leisure World – The Board received a confidential legal opinion from trademark attorney Theodore A. Breiner, of Breiner & Breiner, LLC. The opinion addressed use of the name Leisure World and/or Leisure World of Maryland. He recommended that any proposed consulting contract relative to use of the name be sent to him for review prior to execution.
- b. Status Report on Financing Capital Projects – Mr. Flannery reported that he has met with representatives from three banks – Sandy Spring Bank, Revere Bank, and Bank of America – concerning financing of major projects under consideration by the Board. He has received positive feedback from all three. He advised that the Board of Directors needs to consider whether or not it wants to borrow the funds for major projects in approximately two years. He suggested that the Board prioritize its contemplated projects in order to determine the amount of money needed for those projects and how best to fund them. Any funds borrowed would be repaid through the Resales Fund. The Chair stated that any questions or comments regarding this subject should be sent to the General Manager.
- c. Report on Mixed Use Administration Building – Mr. Norman Dreyfuss, Executive Vice President and COO of IDI, stated that he was requested to attend the Community Planning Advisory Committee meeting to discuss the possibility of providing a development program for a mixed-use building in the Administration parking lot. He noted that this is the only project and location they are considering in Leisure World.

Mr. Dreyfuss commented that constructing a new mixed-use building that would house all current functions of the Administration Building was not, in his opinion, cost effective. He suggested that the better value to the community would be to remodel the existing Administration Building for use in its entirety by the Leisure World of Maryland Corporation and move the bank, post office, and realtor services to the first floor of a new mixed-use building containing 40-60 dwelling units on the upper floors. He discussed probable costs involved and potential income for the

community, and stated that the planning process, including approvals from the County, could take 18 months. Construction would probably add another year.

Questions on this topic should be addressed to the Board or to management.

- d. PPD Presentation to Make Changes in Work Areas – Assistant General Manager Jolene King presented a plan (included in the agenda packet) to renovate the customer service and administrative offices in the Physical Properties building. She described the proposed changes in detail.

Ms. King introduced Tony Marotta, Chair of the Physical Properties (PPD) Advisory Committee. He stated that the PPD Committee is fully in favor of the proposed project, which they believe will boost employee morale.

Mr. Flannery stated that management will develop a comprehensive report within the next two months on all of the projects the Board has been considering. He asked that any suggestions regarding any of the projects be sent, in writing, to the appropriate advisory committee.

- e. Management Objectives – The objectives were distributed to the Board electronically. Mr. Flannery stated that management plans to provide the Board with a status update every 30 to 45 days. Updates will be posted on the Leisure World website. The objectives are consistent with the Strategic Plan approved by the Board in 2010.

8. New Business

- a. Public Relations Advisory Committee Proposed Consultant Contract – Mr. Tahler, vice-chair of the committee, stated that, after interviewing three companies, the committee has selected Creating Results to assist them in achieving their goals.

Upon motion by Mr. Marks, the Board agreed –

Resolution # 27, 3/5/13

That the LWCC Board of Directors approve the contract with Creating Results in an amount not to exceed \$27,835; funds to come from the 2013 Public Relations Committee line item. The General Manager is authorized to execute the agreement.

Upon motion by Ms. Altman, the Board agreed –

Resolution # 28, 3/5/13

To forward the Creating Results contract to the trademark attorney, Theodore A. Breiner, for review prior to executing the contract.

9. Correspondence – The Board reviewed correspondence received and sent out during the past month, as well as the Resolutions considered by advisory committees during January.
10. Open Forum – The following residents spoke on the topics indicated:
 - Barbara Braswell, MM – Name of Administration Building; open forum.
11. Adjournment – There being no further business to come before the Board, the meeting was adjourned at 12:50 p.m.
12. Next Meeting – The next meeting of the Board will be held on Tuesday, April 2, 2013 (postponed from March 26), at 9:30 a.m. in the Montgomery Room.

Henry Jordan, Executive Secretary

ADMINISTRATION BUILDING RENOVATION

EXPLORATION OF THE FEASIBILITY OF A 4TH OPTION (MIXED-USE OR OTHER)

Jolene King
February 4, 2013

BACKGROUND

In 2011, the LWCC Board of Directors approved \$1.75 million for the renovation of the Administration Building within its existing footprint. The Community Planning Advisory Committee, working with A.R. Meyers Architects, presented three options to the Board in August 2012:

- \$2.3 million to renovate within the existing footprint
- \$3.2 million to renovate and expand the existing building with a 3,300 sf addition
- \$5.2 million to build a new 20,000 sf building in the vicinity of the Administration Building parking lot and tear down the existing building to create parking closer to Clubhouse I.

In October 2012, the Board asked Management to explore the feasibility of a 4th Option for a mixed-use facility or any other possibility relative to the renovation of the Administration Building and report back in February 2013.

METHODOLOGY

In the today's economic environment, few developers are building condominium units outside of urban and high density areas such as metro stops, because condominium sales prices are not high enough to justify project costs. Management reached out to the development community with the objective of identifying if there exists an opportunity to leverage the potential development of residential units on Trust owned property to offset costs for the Administration Building project. Three developers were contacted who have prior experience building and selling units within the Community and have knowledge of the governance and operating structure of Leisure World. Developers who prefer ownership positions (rental units) were not consulted. Developers whose approach is to first, tie-up land under an option agreement before doing any initial assessment of feasibility were not consulted. The three developers who were contacted are

- Classic Community Corporation – developer of 85 units in Leisure World
- IDI Group Companies – developer of 2,300 units in Leisure World
- Ken Woodring – developer of 46 units in Leisure World

This exploration of feasibility was conducted at no cost and with no commitment on behalf of the community. An overview of the community, description of the Administration Building, purpose of the renovation, and the options being considered were shared. Reaction to the community's desire to ascertain if mixed-use or other scenarios could benefit the community (financially or otherwise) was sought.

FINDINGS

The feedback ranged from the negative to the positive.

NEGATIVE

Ken Woodring: Believes that a mixed-use building would not be attractive to the senior population and therefore, would be difficult to market. Has no interest in pursuing the option.

PROBABLE

Classic Community Corporation: Sees a mixed-use project as "probably feasible" and would offset some costs of the Administration Building project, but not all. Would want a more developed proposed plan from the Community - information to identify what land would be offered (how much and where), what type of units the community is looking for, what type of deal structure (sell the land upfront or joint venture), etc. in order to make any further assessment of viability. Classic is fully committed (to other projects) at this time and is not interested in pursuing this opportunity, but may consider it in the future if a detailed plan from the Community is presented.

POSITIVE

IDI Group Companies: Commissioned a study of the condominium market in Leisure World and reported that a mixed-use project is feasible and could offer a financial benefit to the Community. Believes that the land in the vicinity of the Administration Building is unlikely to yield a sufficient number of residential units to provide new administrative facilities at no cost, but it would defray a portion of the cost. Would need community input in order to build a pro forma and determine how many residential units are possible, probable locations, and the configuration (one or more buildings?). Developer is willing to further explore the feasibility of various scenarios and welcomes the opportunity to speak with the Planning Advisory Committee and Board to further discuss possibilities.

CONCLUSION

Reaction from the development community was varied. Ken Woodring does not believe that a unit in a mixed-use building would attract the senior market. Classic Community Corporation believes that a mixed-use option is most likely feasible, but has no interest at this time. The IDI Group Companies studied the local condominium market and concluded that a mixed-use scenario would be feasible and can offset some of the cost of the administration building project. Input from the Community will be needed in order for a developer to produce more details to answer questions such as how many units would be constructed, what is the size and location of the building(s), what benefit(s) would be realized by the Community, etc. Other viable options may be revealed as a result of these discussions. The IDI Group Companies has offered to further discuss the process and potential scenarios with the Community Planning Advisory Committee and Board and has offered to invest the necessary resources to produce more detail.

To : LWCC Board of Directors
From: Jolene King
RE: **UPDATE TO EXPLORATION OF THE FEASIBILITY OF A 4TH OPTION (MIXED-USE OR OTHER)**
Date: March 5 , 2013

The IDI Group Companies, represented by Norman Dreyfuss, Executive Vice President and COO, and Patrick Rhodes, Vice President, attended the Community Planning Advisory Committee meeting on February 4, 2013. Mr. Dreyfuss shared the following observations, thoughts, and recommendations regarding a mixed-used project. (The comments below relate to the feasibility of a mixed use project. The speaker was not asked to comment on the three options for renovating the Administration Building, e.g. renovate within the existing footprint, expand, or build new.)

- IDI commissioned a market study and determined that although the condominium market is still in the recovery stages, the indications were favorable for moving a project of this type forward.
- It would take about 3 years to move a project from approval through completion.
- The available land near the administration building faces the golf course which is a positive feature for residential units. The location is convenient for walkers as well.
- A mixed-use building is feasible. It would be smaller in scale because there is not much available land near the Administration Building. The number of residential units which could be reasonably constructed in that area would not be sufficient to offset the total cost of new facilities. In other words, it is unlikely that all of the functions of the administration building could be incorporated into a mixed use building at no cost to the community.
- There is potential value in a mixed-use building to defray costs for new or renovated facilities. The best value for the Community (least expensive approach) may be to modify the existing Administration Building for use solely by the Leisure World of Maryland Corporation, and relocate the resident services of bank, realtor, and post office into the mixed used building. If additional land was available, other possibilities would exist.
- Cost was the only factor addressed; and no other convenience factors such as closer parking to the clubhouse, or other community objectives were considered.
- Other scenarios can be considered once the Community's priorities and preferences are identified. Then IDI can evaluate what the number of units, number of buildings, and/or height of the buildings may be.
- IDI has a successful 25+ year history with Leisure World. They have confidence in Leisure World and are willing to invest resources to further explore feasibility with the Community.

Berenice Sommer

From: Barbara Cronin <ba.cronin@comcast.net>
Sent: Wednesday, February 13, 2013 10:25 AM
To: Berenice Sommer
Cc: Marian Altman
Subject: Fwd: 4th Option Presentation
Attachments: 4th Option Feasibility Report 2013 02 04.pdf

Hi, Berri,

I received this email from Marian Altman this morning. I think it needs to be added to the Board packet under the item it addresses 7.c. I believe the attachment is already part of the packet.

Barbara

----- Original Message -----

Subject:4th Option Presentation
Date:Wed, 13 Feb 2013 08:06:24 -0500
From:Marian Altman <Altman15004@comcast.net>
To:Barbara Cronin <ba.cronin@comcast.net>

Barbara,

I wanted to express my opinion as I will be out of town when the Exec Committee meets to hear the presentation of the 4th option. The resolution (#56) passed by the BOD in September states:

“That the Leisure World Community Corporation request that the Community Planning Advisory Committee work with Management to explore the feasibility of a mixed-use (residential and commercial) building on Trust property which would provide space to Leisure World of Maryland Corporation services and tenants presently located in the Administration Building, or other viable options. A report will be made to the Board of Directors no later than the February 2013 meeting.”

The presentation made by IDI was to take the “tenants” out of the Administration Building and put them with residential somewhere else on trust property suggesting maybe part of the golf course and rehab the Administration Building for LWMC.

When I asked Norman Dreifuss, more than once, expressing the resolution from the Board “was it feasible for a building located in the parking lot to house both the Administration Building and a condominium” he said “No” but then went on about building a new building (residential and our commercial tenants) somewhere else on trust property (expressing part of the golf course) saying that maybe the residents’ attitude has now changed from 7-8 year ago. The meeting then focused on “golf course/condominium conversation. **This is not what management was asked to do which I will express at the LWCC BOD meeting.**

Please read the wording of the feedback of “POSITIVE” in Jolene’s report very carefully as it refers to “building(s)” and it implies that it could not be done at no cost to LWCC but it would “defray a portion of the cost.” The sentence “Would need community input in order to build a pro forma and determine who many residential units are possible, **probable locations, and the configuration (one or more buildings?)**.” does not sound like a “mixed use building in our parking lot to me.

LEISURE WORLD COMMUNITY CORPORATION
COMMUNITY PLANNING ADVISORY COMMITTEE
Minutes of the Regular Meeting
February 4, 2013

MEMBERS PRESENT: Al Lukas, Chair; Carole Kennon, M6C, Vice Chair; George Stephens, MM; Robert Namovicz, M10; Marian Altman, M12; Billie Saunders, M13; Sophie Peters, M17A; Jordan Harding, M17B; Joel Swetlow, M18; Yolanda Hunt, M21; Joan Jenkins, M23; and Gene Byron, M27.

MEMBERS ABSENT: Bernard Silverstein, M26.

LWMC: Jolene King, Assistant General Manager; and Nancy Gordon, Trust Assistant.

IDI: Norman Dreyfuss; Executive Vice President; and Mr. Rhodes, Vice President.

VISITORS: Bud Tardiff, M6C; Jackie Rabinow, M14; Barbara Fink, M15; Joyce Temple, M17B; Alan Rundquist, M19B; David Kipping, M21; and David Frager, M27.

1. Call to Order – Mr. Lukas called the meeting to order at 10:00 a.m.

2. Approval of Agenda – The Agenda was approved as presented.

3. Chair's Remarks –

Mr. Lukas welcomed new member Mr. Byron

4. Approvals of Minutes – The Minutes of the January 7, 2013, meeting were approved as corrected. 6 B. Mr. Harding (not Mr. Jordan) asked the name of the developers to whom Ms. King spoke and it was Mr. Harding who asked that it be reflected in the Minutes that he objected to not getting an answer to his question.

5. Administrative Items –

Vice Chair - Ms. Kennon has been appointed vice chair of the committee.

Committee Binders - Updated committee binders were either picked up by members prior to the meeting or were distributed at the meeting.

Charter – A revised charter dated January 14, 2013, was attached to the meeting packet.

Upon motion by Ms. Altman, the Community Planning Advisory Committee recommends that the Community Planning Advisory Committee charter dated January 14, 2013, be accepted by the LWCC Board of Directors. The motion carried.

6. Unfinished Business –

a. Administration Building, Option 4, Progress Report –

Space used by Realtors - The topic of leased spaces in the Administration building was discussed.

Upon motion by Mr. Namovicz, the Community Planning Advisory Committee recommends that the Board of Directors directs Management to inform Weichert that options are under discussion for full use of the Administration Building that may or may not impact their occupancy. The motion failed.

Feasibility of 4th Option - Ms. King distributed a report, “Exploration of the Feasibility of a 4th Option (Mixed-Use or Other)” dated February 4, 2013, which contained feedback about a 4th option from three developers: Ken Woodring; Classic Community Corporation; and IDI Group Companies.

IDI Presentation - Mr. Dreyfuss, Executive Vice President, and Mr. Rhodes, Vice President met with the committee to discuss the feasibility of constructing a mixed-use building. (See Attachment A - Mr. Dreyfuss’ Presentation.) After studying the local condominium market, Mr. Dreyfuss and Mr. Rhodes concluded that a mixed-use scenario could offset some of the cost of the administration building project. IDI offered to further discuss the matter with the Community Planning Advisory Committee and Board and has offered to invest the necessary resources to produce more detail. Mr. Lukas requested that if IDI submits a report to the Board of Directors that this committee receives a copy.

b. Physical Properties, Salt Shed – A sketch of a salt shed by A. R. Meyers Architect will be shown to a few contractors to confirm that the \$95,000 estimated cost is in the ballpark.

c. Fitness Center – Included in the meeting packet was a draft conceptual plan for a 4,500 square foot expanded Fitness Center. The plan was discussed at length and some changes were suggested. Ms. King will report the suggested changes to the E&R Advisory Committee when the plan is presented to them on February 5.

Ms. King stated that the next step will be to lay out this plan on a site plan to see the relationship between the expansion and the lobby of the existing building and the pool.

The Energy Advisory Committee will be consulted to discuss how the Fitness Center can be made as energy efficient as possible.

- d. Golf Course Renovation – Included in the meeting packet for discussion was a Golf Enhancement Plan dated May 2012, Revised October 2012, which was presented to the Board of Directors by the Golf & Greens Advisory Committee in January 2013. In response to a request, Ms. King said she would provide statistics on golf course usage to the committee.

7. New Business -

- a. 2013 Facilities Improvement Plan –

The committee will finalize the plan after decisions are made on various projects by the Board of Directors.

Presentations of projects by various advisory committees will be made to the Board of Directors as shown below The Board meets at 9:30 a.m. in the Montgomery Room. Members of this committee are urged to attend if possible.

Date	Presentation by Advisory Committee	Project
March 5	Physical Properties	Changes to PPD Office Space
April 2	E&R	Fitness Center Renovation
April 2	Tennis	Water Cooler Project
April 30	E&R	Restaurant & Clubhouse I

- 8. Open Forum – Mr. Kipping commented on the Facilities Improvement Plan.
- 9. Next Meeting - The next regular meeting is scheduled for March 4, 2013, at 10:00 a.m. in the Sullivan Room.
- 10. Adjournment – There being no further business, the meeting adjourned at 12:25 p.m.

Al Lukas, Chair

- Administration Building Renovation Options – Mr. Flannery distributed a memorandum to Board members summarizing the additional renovation options which the Board asked management to explore. Mr. Dreyfuss, COO of IDI, spoke to the Board at its last meeting and discussed the Administration Building parking lot area. The conclusion is that any type of development in that location would be limited in scope. Based on the recommendations received, Mr. Flannery recommended that the Board cease pursuing the fourth alternative.

Mr. Marks placed a motion on the floor, which was seconded. The Board agreed –

Resolution # 29, 4/2/13


To accept recommendations in the report dated 4/1/13 relative to Administration Building options, and to drop option # 4, mixed use.

AGENDA ITEM # 1
May 14, 2015

Interviews

MEMORANDUM

May 11, 2015

TO: County Council
FROM: Linda Lauer, Clerk of the Council 
SUBJECT: Interviews - Montgomery County Planning Board

Norman Dreyfuss' and Casey Anderson's first terms on the Montgomery County Planning Board expire on June 14, 2015. The Council advertised for the positions on March 30, noting that Mr. Dreyfuss and Mr. Anderson had indicated their intent to apply for reappointment to a second term. Mr. Anderson currently serves as Planning Board Chair. The Council received three applications, and has selected two applicants for interviews.

Background

No more than three members of the Planning Board may be from the same political party, and all members must be residents and registered voters of Montgomery County when appointed. Members serve four-year terms and are limited to two full terms. This position can be filled by a Democrat, a Republican, a voter who declines to affiliate with a party, or by a member of another party officially recognized by the Montgomery County Board of Elections. Current boardmembers are Chair Casey Anderson (D), Norman Dreyfuss (R), Natali Fani-Gonzalez (D), Amy Presley (R), and Marye Wells-Harley (D).

The Council will interview Mr. Anderson and Mr. Dreyfuss on Thursday, May 14 at 9:30 a.m. in the 3rd floor conference room.

This packet contains:

List of applicants

News Release

Resumes:

Mr. Anderson ©1

Mr. Dreyfuss ©5

Circle #

A

B - C

**Planning Board
Applicant List**

Applicant	Affiliation
Casey Anderson Silver Spring, MD 20910	Dem
Norman Dreyfuss Potomac, MD 20854	Rep
Frank Howard Laytonsville, MD 20882	Rep

(A)



Montgomery County Council

For Immediate Release

March 30, 2015

FOR INFORMATION: Anne Brown, 240-777-7925 anne.brown@montgomerycountymd.gov

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Montgomery Council Seeks Applicants for Montgomery County Planning Board

Deadline for Applications Is Wednesday, April 29, at 5 p.m.

ROCKVILLE, Md., March 30, 2015— The Montgomery County Council is seeking applicants to fill two vacancies on the Montgomery County Planning Board. The first terms of Norman Dreyfuss (Republican) and Casey Anderson (Democrat), expire on June 14, 2015. Both Mr. Dreyfuss and Mr. Anderson have indicated their intent to apply for reappointment to a second term. Mr. Anderson currently serves as Planning Board Chair.

Applications must be received no later than 5 p.m. on Wednesday, April 29.

No more than three members of the Planning Board may be from the same political party, and each member must be a resident and registered voter of Montgomery County when appointed. Members serve four-year terms and are limited to two full terms. The positions can be filled by a Democrat, a Republican, a voter who declines to affiliate with a party or a member of another party officially recognized by the Montgomery County Board of Elections. Current board members are Casey Anderson (D), Chair, Norman Dreyfuss (R), Amy Presley (R), Marye Wells-Harley (D), and Natali Fani-Gonzalez (D). Annual compensation for Board members is currently \$30,000, and the Chair currently earns \$200,000. The Council expects to set the salary for the Chair prior to the appointment.

The Planning Board serves as the Council's principal adviser on land use planning and community planning. Planning Board members also serve as commissioners of the Maryland-National Capital Park and Planning Commission.

The Planning Board's responsibilities with regard to planning include preparation and amendment of the County General Plan; preparation and amendment of master plans and functional plans; formulation of subdivision regulations; preparation of or recommendations on text amendments to the County Zoning Code; implementation of the subdivision process by reviewing and approving all preliminary plans, site plans and other plans for development; advice on the planning implications of capital facilities and programs of the County government, Montgomery College, the Washington Suburban Sanitary Commission and Montgomery County Public Schools; commenting, under its mandatory referral authority, on plans for public facilities of local, state and federal agencies; and approval of the work program and the annual operating budget for the Planning Department and the Commission's bi-county offices.

The Planning Board sits as the Park Commission and approves the annual Parks Department operating budget and Capital Improvements Program (CIP); land acquisition contracts and major development contracts for parks; development plans for individual park facilities; policies for park operations; and park user fees.

The Planning Board meets all day, including into the evening, every Thursday and will schedule other meetings, as needed. The entire Maryland-National Capital Park and Planning Commission meets the third Wednesday of every month. On average, a Planning Board member may spend two full days a week in scheduled and informal meetings. Additionally, substantial time is required for preparatory work and other activities related to Planning Board responsibilities.

Letters of application expressing interest, including a resume listing professional and civic experience, should be addressed to: Council President George Leventhal, County Council Office, Stella B. Werner Council Office Building, 100 Maryland Avenue, Rockville, Maryland 20850. Applications can also be submitted via email to county.council@montgomerycountymd.gov

Applications must be received no later than 5 p.m. on Wednesday, April 29. It is the Council's policy not to consider applications received after the deadline. After the closing date, Councilmembers will review the letters of application and select applicants for interviews to be held soon thereafter.

Letters of application and resumes are made public as part of the appointment process, and are available for public review. The interviews are conducted in public and will be televised. A resume of professional and civic experience should be included with each letter of application. A financial disclosure statement of assets, debts, income and family property interests will be required to be filed by each applicant. Only the ultimate appointee will be required to make the financial disclosure statement available to the public.

#

BCC - MCPB

Casey Anderson
Silver Spring

LL
CC

April 27, 2015

2015 APR 27 AM 11: 54

RECEIVED
MONTGOMERY COUNTY
COUNCIL

The Honorable George Leventhal
President, Montgomery County Council
Stella Werner Council Office Building
100 Maryland Avenue
Rockville, MD 20850

Dear Council President Leventhal:

I respectfully apply for reappointment to – and designation as chair of – the Montgomery County Planning Board for the four-year term beginning June 15, 2015.

I am proud of the progress the Board and staff have made in connecting land use, transportation, and park programs more directly to the county's economic development goals. If reappointed, I plan to maintain the focus on strengthening our competitiveness in attracting jobs and residents while improving the quality of life for people who are already here.

I described the work completed under my leadership to date, along with several initiatives currently underway or planned in the near term, as part of the most recent semi-annual report of the Departments of Parks and Planning. To summarize some of the highlights in planning:

- I propose to build on the advances already made in rewriting the zoning code and beginning to streamline the development review process, starting with a comprehensive review of the subdivision regulations and continued efforts to reinvigorate the Development Review Committee (DRC).
- I look forward to overseeing the completion of ongoing studies designed to help reform our transportation rules and produce better tools for creating affordable housing.
- We have taken steps to improve the quality of public engagement in planning, but we have more work to do.
- We need to work more closely with the school system in forecasting facility needs and identifying new strategies for site selection and design.

The major challenge facing our park system is to offer a full range of recreational opportunities for a growing and increasingly diverse population while maintaining stewardship of natural resources at a time of tight budget constraints. Among the major areas of focus:

- I am excited by the progress we have made in experimenting with programming for urban parks, and I anticipate that several new ideas will be tested in the coming months.

- We need to improve the availability of athletic fields, especially in the downcounty and for sports where participation is growing most quickly.
- We consistently find that hard and natural surface trails are among the most requested facilities in our park system, and I am working to find ways to provide more trails to meet this demand and provide better connections to other facilities in the parks.

I hope you will consider my application favorably, and I look forward to meeting with you to discuss any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to be 'Casey Anderson', written over the printed name.

Casey Anderson

Casey Anderson



PROFESSIONAL EXPERIENCE

Maryland-National Capital Park and Planning Commission

Planning Board Chair (August 2014 to present), *Commissioner* (June 2011 to present)

Led agency responsible for land use planning and regulation and management of public parks in diverse county with population over one million.

Kauffman Anderson Consulting / Cap Analysis Group

Litigation Consultant (May 2006 to August 2014)

Designed and executed opinion research and advised trial lawyers on strategy in complex antitrust, intellectual property, and product liability cases.

Coalition to Stop Gun Violence / Americans for Gun Safety

Director of Public Affairs (July 2004 to May 2006)

Organized advocacy campaigns to build support for tougher enforcement of existing gun laws and pass legislation to expand use of ballistics technology in criminal investigations.

U.S. Representative Martin Meehan

Chief of Staff (February 2003 to June 2004), *Legislative Director* (March 1993 to August 1995)

Directed communications, policy, and staff development for member of Congress.

AOL Time Warner

Vice President – International Public Policy (August 2000 to January 2003)

Developed and implemented government relations campaigns directed at U.S. and foreign governments on telecommunications, privacy, and intellectual property.

Mintz, Levin, Cohn, Ferris, Glovsky & Popeo

Associate (August 1998 to July 2000)

Represented cable television operators and telephone companies in regulatory policy proceedings and litigation before federal and state agencies and courts.

Justice Gregory Scott, Supreme Court of Colorado

Law clerk (August 1997 to July 1998)

Drafted opinions and conducted research for member of Colorado's highest court.

States News Service / Times-Journal Newspapers

Reporter (May 1990 to March 1993)

Covered politics and public policy for several daily and weekly newspapers.

EDUCATION

J.D., Georgetown University Law Center, *magna cum laude*, 1997
Served as articles editor of law review; graduated in top 10 percent of class.

M.S., Columbia University Graduate School of Journalism, 1990
Wrote 6,000-word profile of U.S. Rep. Charles Rangel as part of degree requirements.

B.S., Georgetown University School of Foreign Service, 1989
Concentrated in American government and foreign policy. Graduated in three years.

CIVIC CONTRIBUTIONS

Montgomery County Transit Task Force (ex officio member)

Montgomery County Nighttime Economy Task Force (ex officio member)

Boy Scout Troop 209 (assistant scoutmaster)

Silver Spring Citizens Advisory Board (past vice chair)

Washington Area Bicyclist Association (past board member)

Woodside Civic Association (past vice president)

Law Students In Court Program, Inc. (past board member)

Silver Spring YMCA (past board member)

Ceasefire Maryland / Coalition to Stop Gun Violence (past board member)

612-Planning Board

Norman Dreyfuss
Potomac

LL
ec

NORMAN DREYFUSS



April 17, 2015

Council President George Leventhal
County Council Office
100 Maryland Avenue
Rockville, MD 20850

RECEIVED
MONTGOMERY COUNTY
COUNCIL

2015 APR 21 AM 10:07

Dear Council President Leventhal,

I am hereby requesting that you and your colleagues favorably consider my appointment for a second full term member on the Montgomery County Planning Board.

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I currently serve on the Audit Committee of the MNCPPC and have represented the Montgomery County Planning Board in successfully negotiating our exciting venture with Montgomery County government on our new headquarters building in Wheaton. This will surely make it easier to be of service to our citizens, having all our sister agencies under one roof.

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My resume is attached, and I'm looking forward to answering any questions the Council members have during the interview process.

Thank you for your consideration.

Sincerely,

Norman Dreyfuss

Enclosure



1)

NORMAN M. DREYFUSS
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- The Child Care Task Force
- Maryland Governor's Commission on Condominiums, Cooperatives & Homeowner Associations
- Accessory Apartment Task Force
- Aspen Hill Master Plan Citizens Advisory Committee
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- Past President of the Suburban Maryland Building Industry Association

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-

**Commissioner
continued**

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Montgomery County Planning Board Commissioner

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Kensington, MD**

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**Affordable Housing Conference Rockville, MD
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- Brings together Montgomery County financial institutions, community leaders, housing advocates, elected officials, employers and members of the press to address housing affordability issues and articulate innovative solutions to the disparity between work wages and housing costs.
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- "*Doc*" *Kapiloff Private Sector Affordable Housing Award* in **1999**
- Honored guest speaker at the Catholic University Graduate School of Architecture, the Montgomery County Historical Society, the Urban Land Institute, and numerous affordable housing conferences and active adult educational seminars.
- Mentor for Eagle Scouts
- Charitable support of the Jewish Social Services Agency, CASA, Salvation Army, Mental Health Association of Montgomery County, University of MD and Leisure World of MD Diabetes Foundation.

Education


- **BS**, Mechanical Engineering / **BA**, Fine Arts, Rutgers University - 1966
 - **Juris Doctor** Washington College of Law, American University - 1971
-

AGENDA ITEM # 1
May 14, 2015

Interviews

MEMORANDUM

May 11, 2015

TO: County Council
FROM: Linda Lauer, Clerk of the Council 
SUBJECT: Interviews - Montgomery County Planning Board

Norman Dreyfuss' and Casey Anderson's first terms on the Montgomery County Planning Board expire on June 14, 2015. The Council advertised for the positions on March 30, noting that Mr. Dreyfuss and Mr. Anderson had indicated their intent to apply for reappointment to a second term. Mr. Anderson currently serves as Planning Board Chair. The Council received three applications, and has selected two applicants for interviews.

Background

No more than three members of the Planning Board may be from the same political party, and all members must be residents and registered voters of Montgomery County when appointed. Members serve four-year terms and are limited to two full terms. This position can be filled by a Democrat, a Republican, a voter who declines to affiliate with a party, or by a member of another party officially recognized by the Montgomery County Board of Elections. Current boardmembers are Chair Casey Anderson (D), Norman Dreyfuss (R), Natali Fani-Gonzalez (D), Amy Presley (R), and Marye Wells-Harley (D).

The Council will interview Mr. Anderson and Mr. Dreyfuss on Thursday, May 14 at 9:30 a.m. in the 3rd floor conference room.

This packet contains:

List of applicants

News Release

Resumes:

Mr. Anderson ©1

Mr. Dreyfuss ©5

Circle #

A

B - C

**Planning Board
Applicant List**

Applicant	Affiliation
Casey Anderson Silver Spring, MD 20910	Dem
Norman Dreyfuss Potomac, MD 20854	Rep
Frank Howard Laytonsville, MD 20882	Rep

(A)



Montgomery County Council

For Immediate Release

March 30, 2015

FOR INFORMATION: Anne Brown, 240-777-7925 anne.brown@montgomerycountymd.gov

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Montgomery Council Seeks Applicants for Montgomery County Planning Board

Deadline for Applications Is Wednesday, April 29, at 5 p.m.

ROCKVILLE, Md., March 30, 2015— The Montgomery County Council is seeking applicants to fill two vacancies on the Montgomery County Planning Board. The first terms of Norman Dreyfuss (Republican) and Casey Anderson (Democrat), expire on June 14, 2015. Both Mr. Dreyfuss and Mr. Anderson have indicated their intent to apply for reappointment to a second term. Mr. Anderson currently serves as Planning Board Chair.

Applications must be received no later than 5 p.m. on Wednesday, April 29.

No more than three members of the Planning Board may be from the same political party, and each member must be a resident and registered voter of Montgomery County when appointed. Members serve four-year terms and are limited to two full terms. The positions can be filled by a Democrat, a Republican, a voter who declines to affiliate with a party or a member of another party officially recognized by the Montgomery County Board of Elections. Current board members are Casey Anderson (D), Chair, Norman Dreyfuss (R), Amy Presley (R), Marye Wells-Harley (D), and Natali Fani-Gonzalez (D). Annual compensation for Board members is currently \$30,000, and the Chair currently earns \$200,000. The Council expects to set the salary for the Chair prior to the appointment.

The Planning Board serves as the Council's principal adviser on land use planning and community planning. Planning Board members also serve as commissioners of the Maryland-National Capital Park and Planning Commission.

The Planning Board's responsibilities with regard to planning include preparation and amendment of the County General Plan; preparation and amendment of master plans and functional plans; formulation of subdivision regulations; preparation of or recommendations on text amendments to the County Zoning Code; implementation of the subdivision process by reviewing and approving all preliminary plans, site plans and other plans for development; advice on the planning implications of capital facilities and programs of the County government, Montgomery College, the Washington Suburban Sanitary Commission and Montgomery County Public Schools; commenting, under its mandatory referral authority, on plans for public facilities of local, state and federal agencies; and approval of the work program and the annual operating budget for the Planning Department and the Commission's bi-county offices.

The Planning Board sits as the Park Commission and approves the annual Parks Department operating budget and Capital Improvements Program (CIP); land acquisition contracts and major development contracts for parks; development plans for individual park facilities; policies for park operations; and park user fees.

The Planning Board meets all day, including into the evening, every Thursday and will schedule other meetings, as needed. The entire Maryland-National Capital Park and Planning Commission meets the third Wednesday of every month. On average, a Planning Board member may spend two full days a week in scheduled and informal meetings. Additionally, substantial time is required for preparatory work and other activities related to Planning Board responsibilities.

Letters of application expressing interest, including a resume listing professional and civic experience, should be addressed to: Council President George Leventhal, County Council Office, Stella B. Werner Council Office Building, 100 Maryland Avenue, Rockville, Maryland 20850. Applications can also be submitted via email to county.council@montgomerycountymd.gov

Applications must be received no later than 5 p.m. on Wednesday, April 29. It is the Council's policy not to consider applications received after the deadline. After the closing date, Councilmembers will review the letters of application and select applicants for interviews to be held soon thereafter.

Letters of application and resumes are made public as part of the appointment process, and are available for public review. The interviews are conducted in public and will be televised. A resume of professional and civic experience should be included with each letter of application. A financial disclosure statement of assets, debts, income and family property interests will be required to be filed by each applicant. Only the ultimate appointee will be required to make the financial disclosure statement available to the public.

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BCC - MCPB

Casey Anderson
Silver Spring

LL
CC

April 27, 2015

2015 APR 27 AM 11: 54

RECEIVED
MONTGOMERY COUNTY
COUNCIL

The Honorable George Leventhal
President, Montgomery County Council
Stella Werner Council Office Building
100 Maryland Avenue
Rockville, MD 20850

Dear Council President Leventhal:

I respectfully apply for reappointment to – and designation as chair of – the Montgomery County Planning Board for the four-year term beginning June 15, 2015.

I am proud of the progress the Board and staff have made in connecting land use, transportation, and park programs more directly to the county's economic development goals. If reappointed, I plan to maintain the focus on strengthening our competitiveness in attracting jobs and residents while improving the quality of life for people who are already here.

I described the work completed under my leadership to date, along with several initiatives currently underway or planned in the near term, as part of the most recent semi-annual report of the Departments of Parks and Planning. To summarize some of the highlights in planning:

- I propose to build on the advances already made in rewriting the zoning code and beginning to streamline the development review process, starting with a comprehensive review of the subdivision regulations and continued efforts to reinvigorate the Development Review Committee (DRC).
- I look forward to overseeing the completion of ongoing studies designed to help reform our transportation rules and produce better tools for creating affordable housing.
- We have taken steps to improve the quality of public engagement in planning, but we have more work to do.
- We need to work more closely with the school system in forecasting facility needs and identifying new strategies for site selection and design.

The major challenge facing our park system is to offer a full range of recreational opportunities for a growing and increasingly diverse population while maintaining stewardship of natural resources at a time of tight budget constraints. Among the major areas of focus:

- I am excited by the progress we have made in experimenting with programming for urban parks, and I anticipate that several new ideas will be tested in the coming months.

- We need to improve the availability of athletic fields, especially in the downcounty and for sports where participation is growing most quickly.
- We consistently find that hard and natural surface trails are among the most requested facilities in our park system, and I am working to find ways to provide more trails to meet this demand and provide better connections to other facilities in the parks.

I hope you will consider my application favorably, and I look forward to meeting with you to discuss any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to be 'Casey Anderson', written over the printed name.

Casey Anderson

Casey Anderson



PROFESSIONAL EXPERIENCE

Maryland-National Capital Park and Planning Commission
Planning Board Chair (August 2014 to present), *Commissioner* (June 2011 to present)
Led agency responsible for land use planning and regulation and management of public parks in diverse county with population over one million.

Kauffman Anderson Consulting / Cap Analysis Group
Litigation Consultant (May 2006 to August 2014)
Designed and executed opinion research and advised trial lawyers on strategy in complex antitrust, intellectual property, and product liability cases.

Coalition to Stop Gun Violence / Americans for Gun Safety
Director of Public Affairs (July 2004 to May 2006)
Organized advocacy campaigns to build support for tougher enforcement of existing gun laws and pass legislation to expand use of ballistics technology in criminal investigations.

U.S. Representative Martin Meehan
Chief of Staff (February 2003 to June 2004), *Legislative Director* (March 1993 to August 1995)
Directed communications, policy, and staff development for member of Congress.

AOL Time Warner
Vice President – International Public Policy (August 2000 to January 2003)
Developed and implemented government relations campaigns directed at U.S. and foreign governments on telecommunications, privacy, and intellectual property.

Mintz, Levin, Cohn, Ferris, Glovsky & Popeo
Associate (August 1998 to July 2000)
Represented cable television operators and telephone companies in regulatory policy proceedings and litigation before federal and state agencies and courts.

Justice Gregory Scott, Supreme Court of Colorado
Law clerk (August 1997 to July 1998)
Drafted opinions and conducted research for member of Colorado's highest court.

States News Service / Times-Journal Newspapers
Reporter (May 1990 to March 1993)
Covered politics and public policy for several daily and weekly newspapers.

EDUCATION

J.D., Georgetown University Law Center, *magna cum laude*, 1997
Served as articles editor of law review; graduated in top 10 percent of class.

M.S., Columbia University Graduate School of Journalism, 1990
Wrote 6,000-word profile of U.S. Rep. Charles Rangel as part of degree requirements.

B.S., Georgetown University School of Foreign Service, 1989
Concentrated in American government and foreign policy. Graduated in three years.

CIVIC CONTRIBUTIONS

Montgomery County Transit Task Force (ex officio member)

Montgomery County Nighttime Economy Task Force (ex officio member)

Boy Scout Troop 209 (assistant scoutmaster)

Silver Spring Citizens Advisory Board (past vice chair)

Washington Area Bicyclist Association (past board member)

Woodside Civic Association (past vice president)

Law Students In Court Program, Inc. (past board member)

Silver Spring YMCA (past board member)

Ceasefire Maryland / Coalition to Stop Gun Violence (past board member)

Montgomery Board

Norman Dreyfuss
Potomac

LL
EC

NORMAN DREYFUSS



April 17, 2015

Council President George Leventhal
County Council Office
100 Maryland Avenue
Rockville, MD 20850

RECEIVED
MONTGOMERY COUNTY
COUNCIL

2015 APR 21 PM 10:07

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