



MONTGOMERY COUNTY DEPARTMENT OF PARKS
THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

MCPB June 13, 2019
Item #9

MEMORANDUM

DATE: June 5, 2019

TO: Montgomery County Planning Board/Parks Commission

VIA: Mike Riley, Director of Parks *J.M.*
Shuchi Vera, Acting Deputy Director of Administration *S.V.*
Andrew Frank, Chief, Park Development Division
Brenda Sandberg, Real Estate Management Supervisor, PDD *BES*

FROM: David Tobin, Manager, Public-Private Partnerships
Neal Hollingshead, Park Manager, South Germantown Recreational Park

SUBJECT: Maryland Soccer Foundation, Inc. (MSF) SoccerPlex 2018 Annual Report

Staff Recommendation: Accept the Montgomery Soccer Foundation (MSF) Year End Report as submitted.

The MSF financial statements contained in the included Year End Reports and the Audited Financial report both contain confidential financial information that is considered proprietary and will not be distributed to the public. This information has been reviewed and accepted by the M-NCPPC Secretary-Treasurer. Staff recommends any discussion of proprietary financial information be conducted in closed session.

Background

The MSF has a forty-year lease with the M-NCPPC to manage and maintain the Discovery SoccerPlex, located in South Germantown Recreational Park (SGRP). The lease expires in 2039. The SoccerPlex is a 162-acre soccer facility consisting of 24 outdoor soccer fields, one championship tournament stadium field with stadium seating, one indoor multi-purpose facility, and three artificial turf fields with lights. The SoccerPlex is one of the M-NCPPC's Public-Private Partnership projects, originally developed in 1999, with a total initial project development cost of \$28,081,000 (of which 39% was public funding and 61% private funding).

Since 2000, the MSF has invested over \$7 million in general capital improvements, creation of three turf fields and stadium improvements. Parks Department CIP and operating funds that maintain and operate SGRP in its entirety also serve to facilitate the successful operation of Soccerplex by maintaining infrastructure, sharing the use of Parks facilities and equipment, and other critical services. In addition, Parks staff provide special event support, maintain trails and roadways, and support multiple other partnerships and Enterprise facilities located at SGRP.

As part of the MSF's amended lease agreement terms, the MSF provides the Montgomery County Planning Board with an annual report consisting of: the programmatic benefits and services offered to the public during the year; a financial statement describing their operating and capital budget expenditures, income and reserve funding management during the year; the identification of any new initiatives, any updates to their business plan; information on the Soccer Association of Montgomery County (SAM); and community outreach and events.

Staff Assessment of SoccerPlex Activity During 2018

The SoccerPlex continues to be a successful example of the benefits public-private partnerships can provide to the community. The MSF's business acumen, innovative programming, and ongoing commitment to growing the sport of soccer have created a world class soccer venue that draws more than 1.5 million visitors every year. We continue to enjoy a strong collaborative relationship with MSF and look forward to working with them on new initiatives in the future.

FY-2018 Activity Reports

Attached is the Executive Summary from the MSF's submitted 2018 End-of-Year Report. This summary provides more detailed information on the opportunities and challenges faced by the MSF over the past year.

Attachment: MSF Annual Report Executive Summary