



Maryland Soccer Foundation

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www.mdsoccerplex.org



July 25, 2019

Maryland National Capital
Park & Planning Commission
9500 Brunett Avenue
Silver Spring, MD 20901
Attn: Mike Riley

RE: Approval of Sponsorship

Mr. Riley,

Pursuant to Section 11 of the Amended and Restated Ground Lease for the Maryland SoccerPlex, this letter shall serve as a formal request for the Maryland-National Capital Park and Planning Commission's approval of a new naming rights sponsor for the Multipurpose Facility, currently known as the Discovery Sports Center. The Maryland Soccer Foundation has engaged in negotiations and have agreed to terms in principal with Adventist HealthCare for the sponsorship naming rights to the facility. The term of the sponsorships shall be for an initial term of five (5) years with options of three (3) years and two (2) years for a maximum of ten (10) years. The start date for the sponsorship, upon approval would begin on September 1, 2019.

The agreement would require the replacement of all existing Discovery Sports Center (DSC) signage with new signage for the to be named Adventist HealthCare Fieldhouse. This would include the replacement of the existing roof top sign for the DSC with new signage with the new name. This change will also require changes to the directional signage on the roadway within the park. We will work with MNCPPC on implementing those signage updates, at the cost of Foundation.

In addition to the naming rights this partnership would provide community benefits through on campus activations from Adventist HealthCare including potential events such as blood drives, health screening, breast cancer screening, and health education classes at no cost to participants.

Please identify any additional information that may be required prior to approval.

Respectfully,

Matt Libber

Executive Director

Maryland Soccer Foundation

Maryland SoccerPlex

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www.mdsoccerplex.org

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