



## MCPB

Item No. 10

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### Fairland and Briggs Chaney Master Plan, Community Engagement Report

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## Description

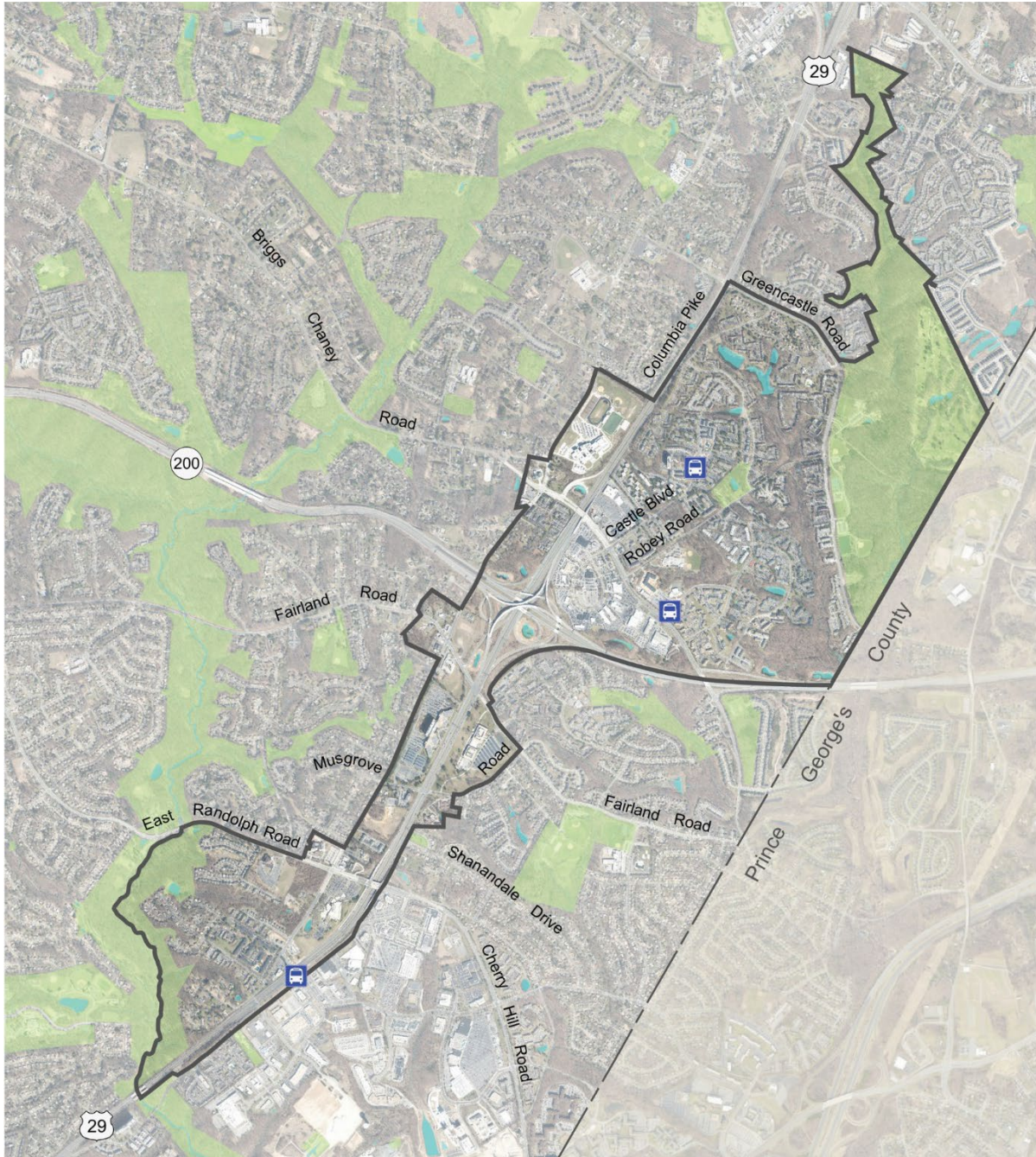
Overview of existing conditions data gathering and analysis work for the Fairland and Briggs Chaney Master Plan.

## Summary

The Fairland and Briggs Chaney Master Plan is an update to the 1997 Fairland Master Plan. One year after the Planning Board approved the Scope of Work in April 2021, the planning team has conducted a series of community listening sessions, both in person and virtually, and developed an analysis of the existing conditions in the plan area. The summary presentation collects the highlights and main take-a-ways from the team's work over the last twelve months as a guide for the next steps in the master plan update: community visioning and draft plan recommendations.

## Staff Recommendation

Staff requests feedback from the Planning Board on the existing conditions analysis of the historical context of the demographics, build, and natural environments.



### Master Plan Area

Existing conditions analysis includes:

- Research to compile a complete and inclusive history of Fairland and Briggs Chaney.
- Understanding of demographics and employment characteristics of the study area and the plan area.

- Analysis of existing development, including land use, zoning and commercial and residential density.
- Urban design analysis and characterization of the built environment in the plan area.
- An analysis of parks and public spaces using the methodology outlined in the 2018 Energized Public Spaces Functional Master Plan.
- Study of the current transit networks, road networks, traffic conditions, and pedestrian and bike infrastructure, and in some cases, the study area as well.
- An environmental analysis includes both conventional study and the latest policy focus, such as greenhouse emissions, climate risk and heat island effects, existing tree canopy, impervious surfaces, and food systems in the plan area.
- Housing analysis of housing types, availability and affordability in the plan area.
- Study and analysis of the existing retail and office markets in the Fairland and Briggs Chaney area.
- Collection of data on existing community resources, and analysis of existing Montgomery County Public Schools (MCPS) data for schools that draw students from the plan area.
- Review of properties currently listed on the Locational Atlas, as well as sites already included in the Master Plan for Historic Preservation.

## **Next Steps**

As master plan development continues, Montgomery Planning will further engage the community during spring and summer 2022 through focus groups, community pop-up events, business and commercial property owner canvassing, an interactive mapping tool, a spring photo contest, and community visioning charrettes. The Working Draft of the Fairland and Briggs Chaney Master Plan is targeted in Fall 2022 with a public hearing for the plan in late 2022 or early 2023. Montgomery Planning anticipates transmitting the Planning Board draft plan to the County Council for review and approval by the Spring of 2023.