

**Montgomery Planning** Research & Strategic Projects Division

05/11/2023

# Briefing on Round 10 MWCOG Cooperative Forecast: 2020-2050

# Briefing Agenda

- Cooperative Forecast Overview
- Montgomery County Forecast Overview
- Employment Forecast
- Population and Households Forecast
- Summary
- Q&A

# Cooperative Forecast Overview

## What Is the Cooperative Forecast?

- Established by Metropolitan Washington Council of Governments (MWCOG) in 1975
- Official local and regional projections for employment, households, and population
- Inputs for transportation, water and air quality modeling by Montgomery County, MWCOG and National Capital Region Transportation Planning Board, and private sector market analysis
- Major series or "Round" approximately every 5 years



## Cooperative Forecast Participation

- Round 1 1976
- Round 2 1979
- Round 3 1983
- Round 3.5 1985
- Round 4 1987
- Round 4.1 1991
- Round 5 January 1994
- Round 5.1 May 1994
- Round 5.2 1995
- Round 5.3 1996
- Round 5.4 1997
- Round 6a 1998
- Round 6.1 1999
- Round 6.2 2000
- Round 6.3 2003
- Round 6.4A 2004

- Round 7.0 2005
- Round 7.0a 2006
- Round 7.1 2008
- Round 7.2 July 2009
- Round 7.2A October 2009
- Round 8.0 2010
- Round 8.0a 2011
- Round 8.1 2012
- Round 8.2 2013
- Round 8.3 2014
- Round 8.4 2015
- Round 9.0 2016
- Round 9.1 2018
- Round 9.2 2021
- Round 10.0 2023



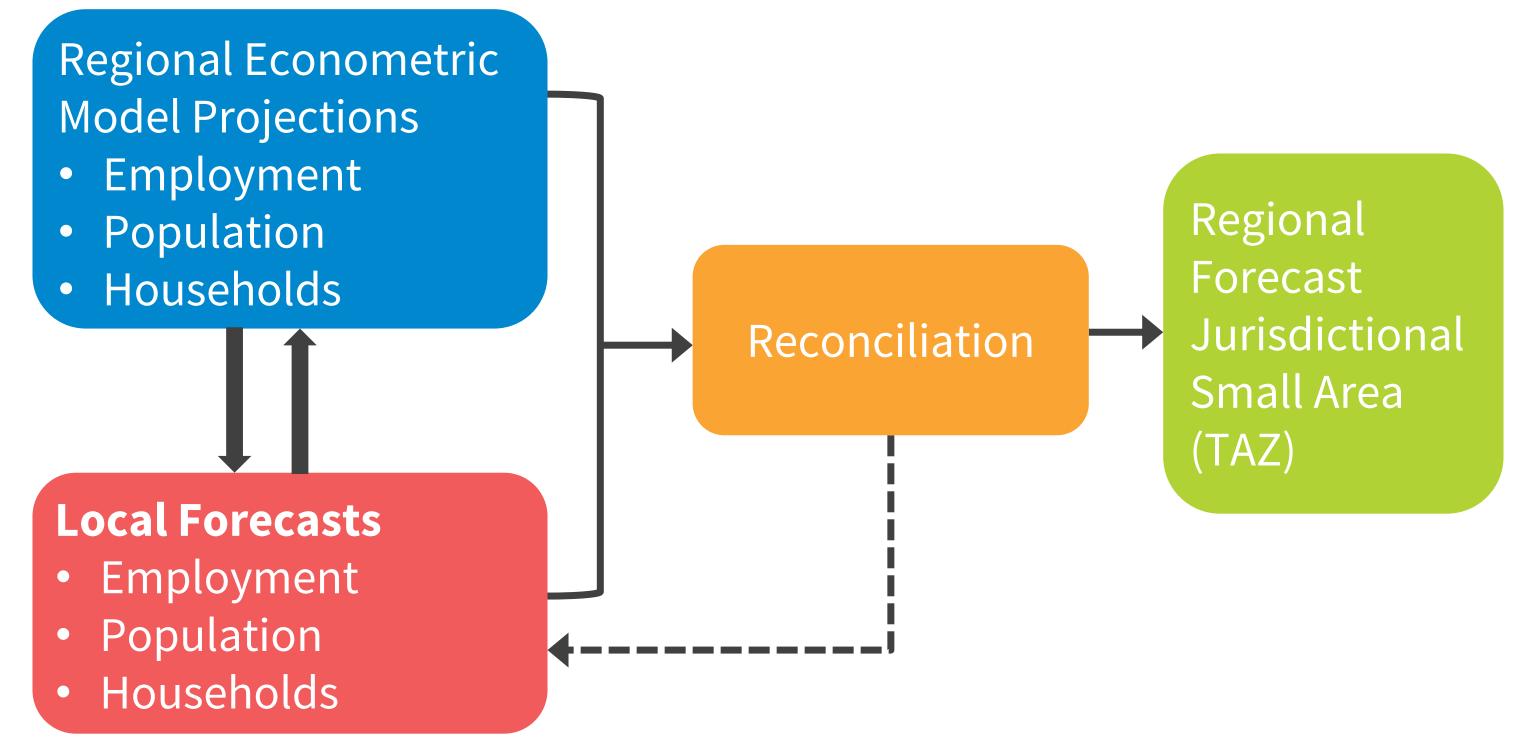
## Cooperative Forecast Participation

- Maryland:
  - Montgomery County
    - City of Gaithersburg
    - City of Rockville
  - Charles County
  - Frederick County
    - City of Frederick
  - Prince George's County
- District of Columbia

- Virginia:
  - Arlington County
  - Fairfax County
  - Loudoun County
  - Prince William County
  - City of Alexandria
  - City of Fairfax
  - City of Falls Church
  - City of Manassas
  - City of Manassas Park



# Cooperative Forecasting Process



Source: MWCOG, "ROUND 9.0 COOPERATIVE FORECASTS OF FUTURE GROWTH", March 9, 2016.



## Round 10 Regional Projections

#### **COG** Region (Millions)

<b>Employment</b>
<b>Population</b>
Households

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	2020	2025	2030	2035	2040	2045	2050	Number	%
it	3.2	3.4	3.6	3.7	3.9	4.0	4.1	1.0	31%
	5.7	6.0	6.2	6.5	6.8	7.0	7.2	1.5	26%
	2.1	2.3	2.4	2.5	2.6	2.7	2.8	0.7	32%

(DRAFT)

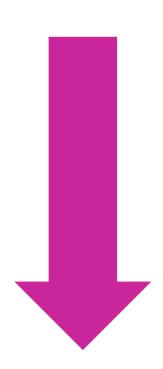
Source: MWCOG, "COG JURISDICTIONAL ROUND 10.0 COOPERATIVE FORECASTS OF EMPLOYMENT, POPULATION, AND HOUSEHOLDS", presented at the May 10, 2023 MWCOG Board of Directors meeting.

2020 to 2050

# Montgomery County Forecast Overview

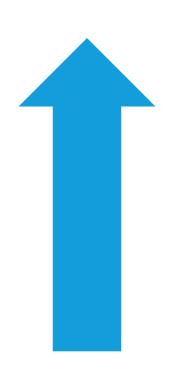


## Montgomery County Forecasting Approach



#### Top-Down:

 Establish "control totals" for the total number of households, population, and employment the County is forecasted to have from 2020 to 2050



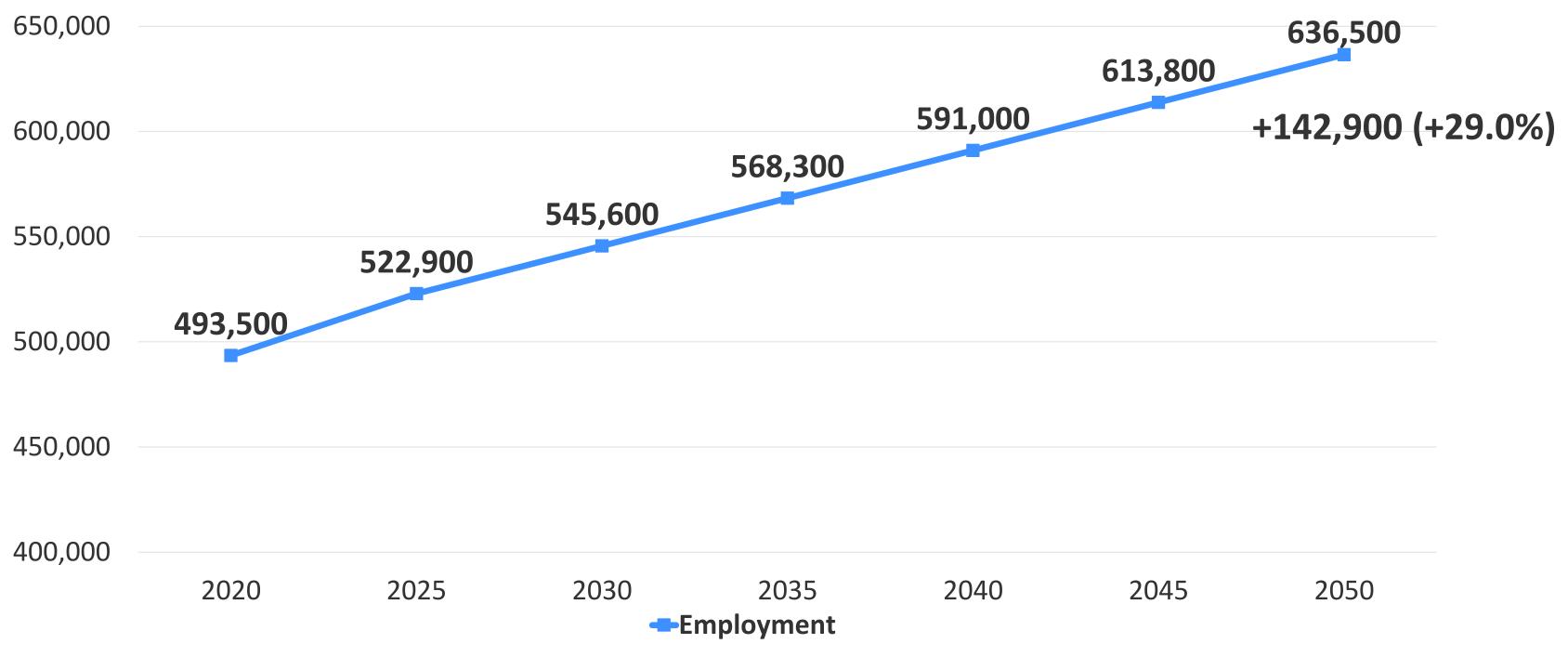
#### Bottom-Up:

- Forecast households, population, and employment by Transportation Analysis Zones (TAZ)
- Sum of all small area (TAZ) forecasts cannot exceed the "control totals"
- Allocations based on review of development pipeline, master plans, discussions with Planning staff



# Employment Forecast

### Employment Forecast: Round 10 Totals



Note: Numbers for employment and absolute change rounded to the nearest hundred. Numbers for absolute change and percent change calculated from unrounded numbers. Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.



### Employment Forecast Methodology

#### Estimating total employment in 2020 base year:

Wage and Salary Employment

Employment Covered by UI

(Source: Quarterly Census for Employment and Wages)



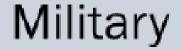
Adjustment for Employment Not Covered by UI

(Source: Current Employment Statistics)



Adjustment for Self-Employed & **Unpaid Family** Workers

(Source: ACS 1-Yr PUMS Data)



#### Number of Active **Duty Personnel**

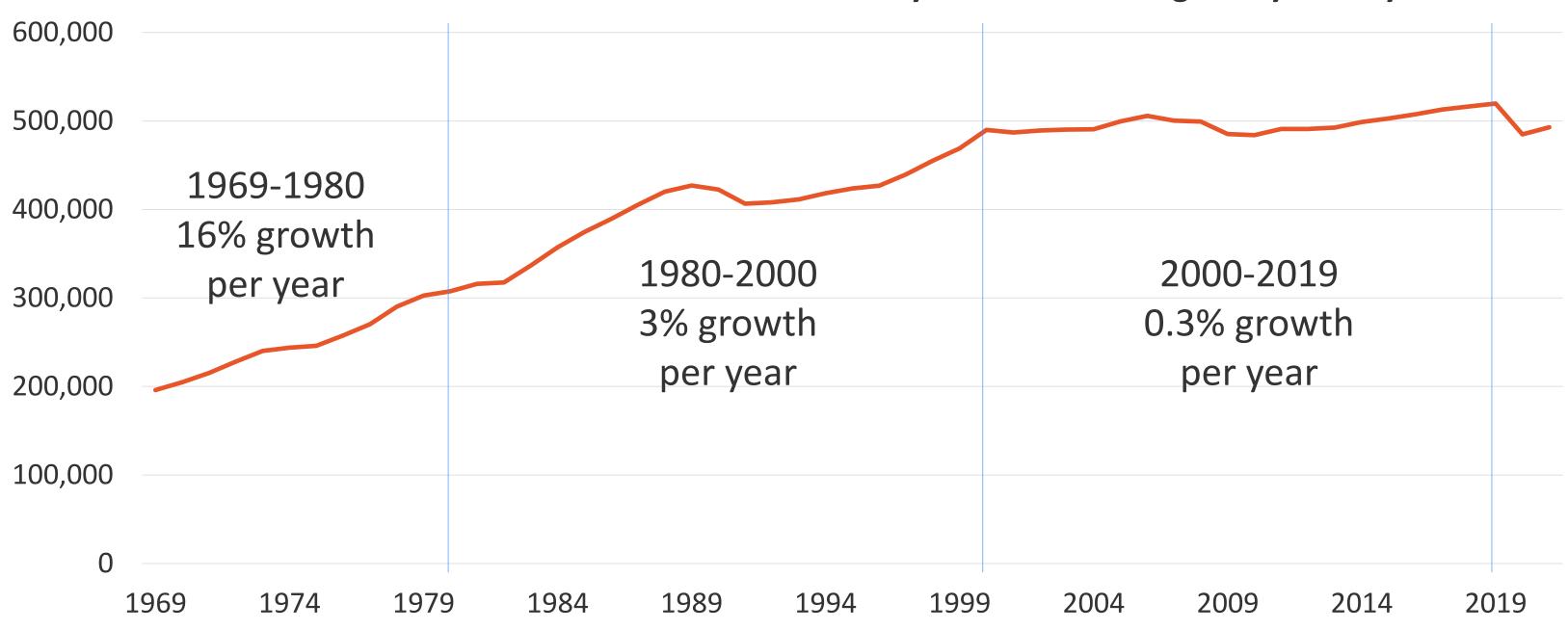
(Source: Department of Defense's Base Structure Reports - Defense Manpower Data Center)

Source: MWCOG, "Update to Suggested Baseline Employment Estimates", March 18, 2022.



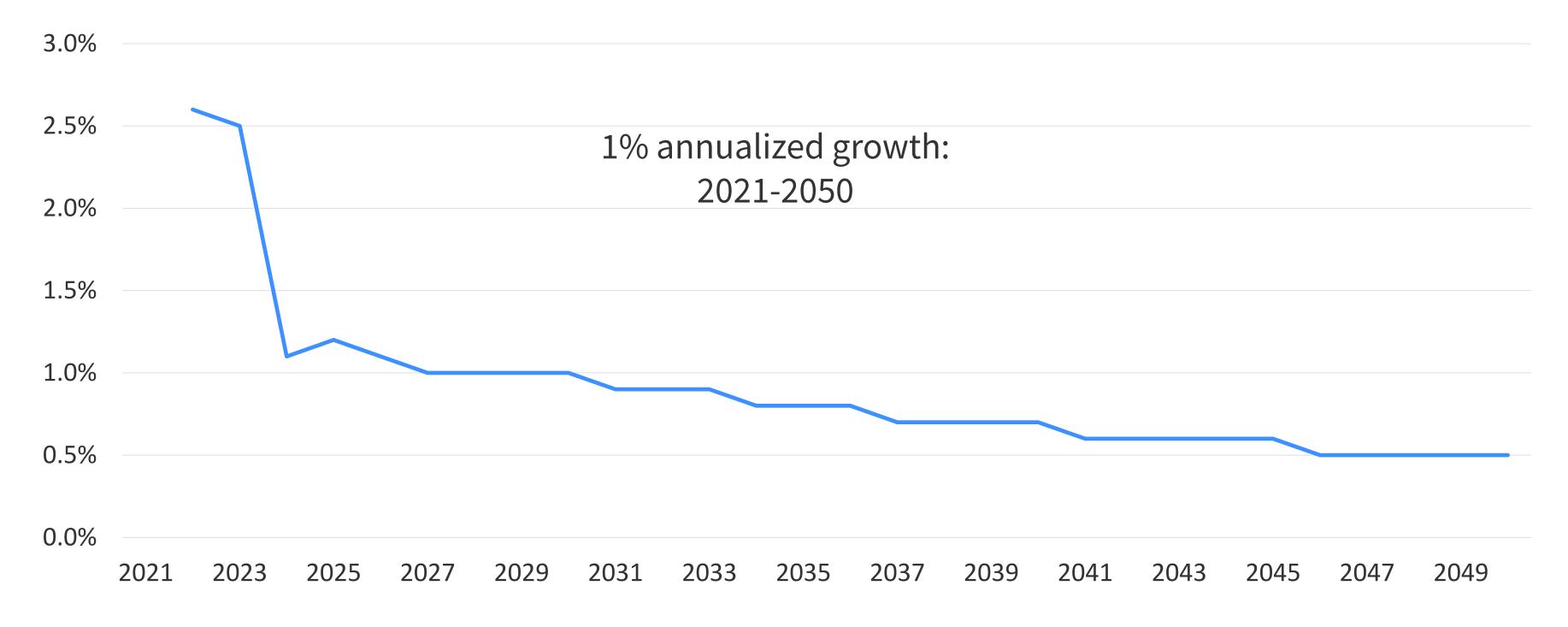
### Historic Employment Growth

**BEA Wage and Salary Employment:** Number of Jobs and Annualized Growth Rates by Period for Montgomery County



Source: U.S. Bureau of Economic Analysis.

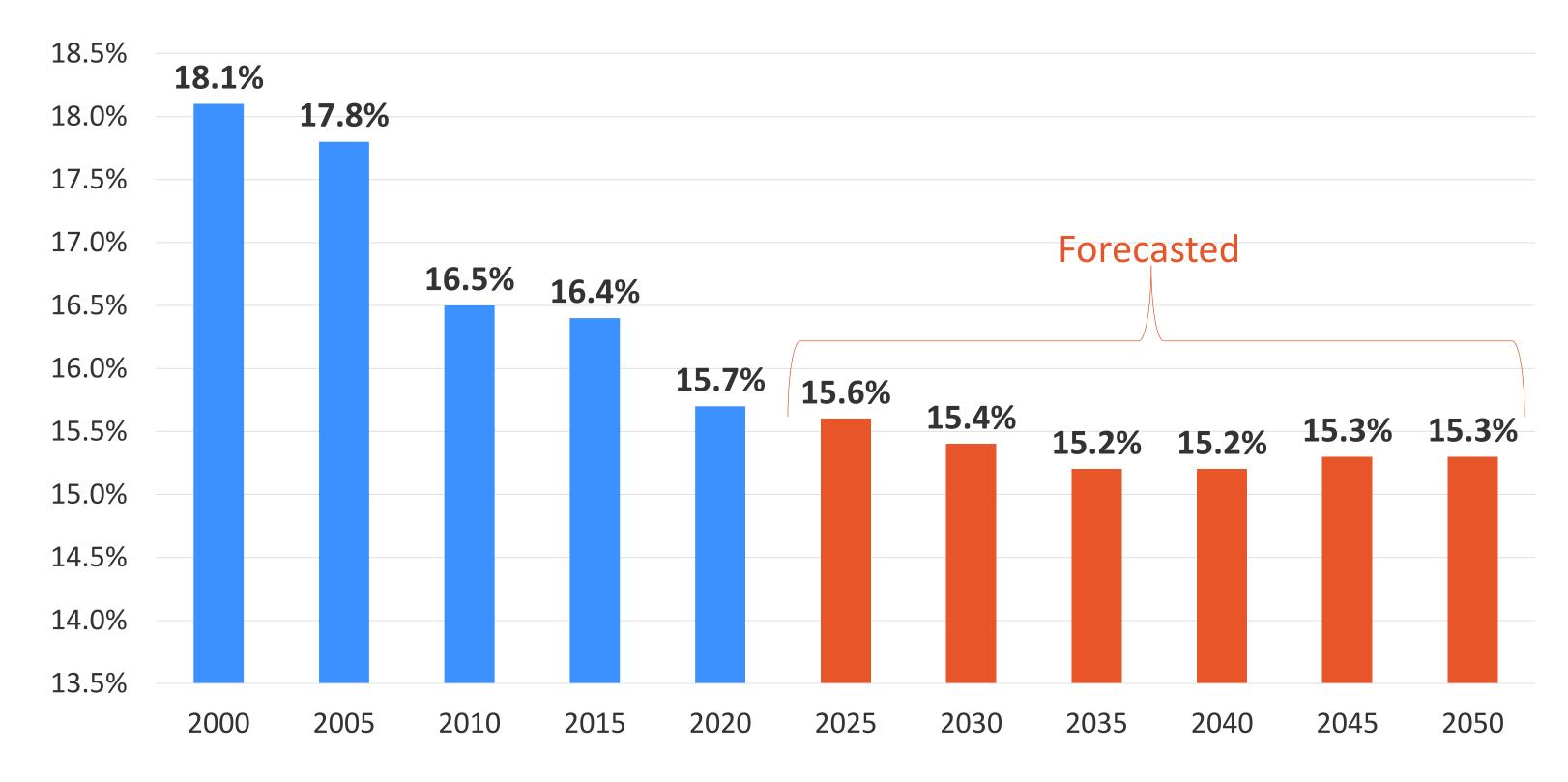
### Woods & Poole Employment Forecast



Source: Woods & Poole Economics, Inc., 2022 Regional Projections and Database.



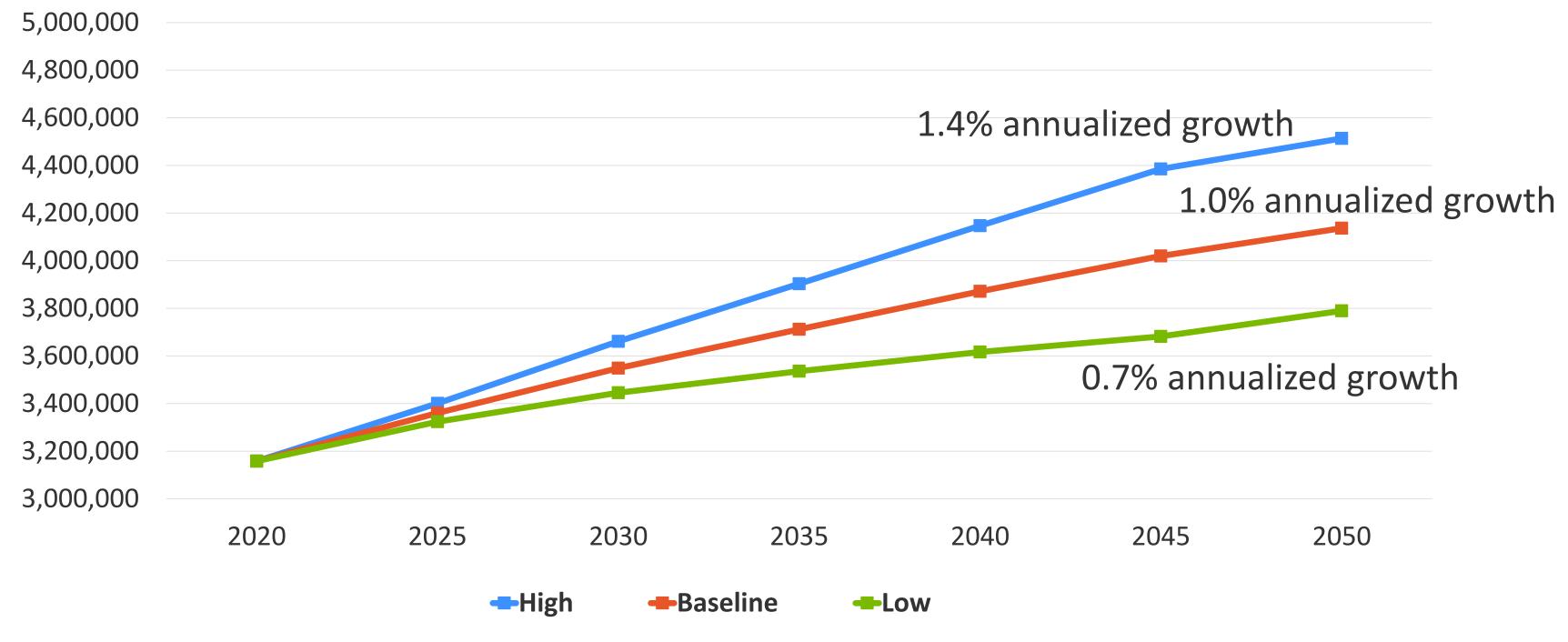
#### Montgomery County's Share of Regional Employment



Source: MNCPPC, Montgomery Planning, Research and Strategic Projects; MWCOG.



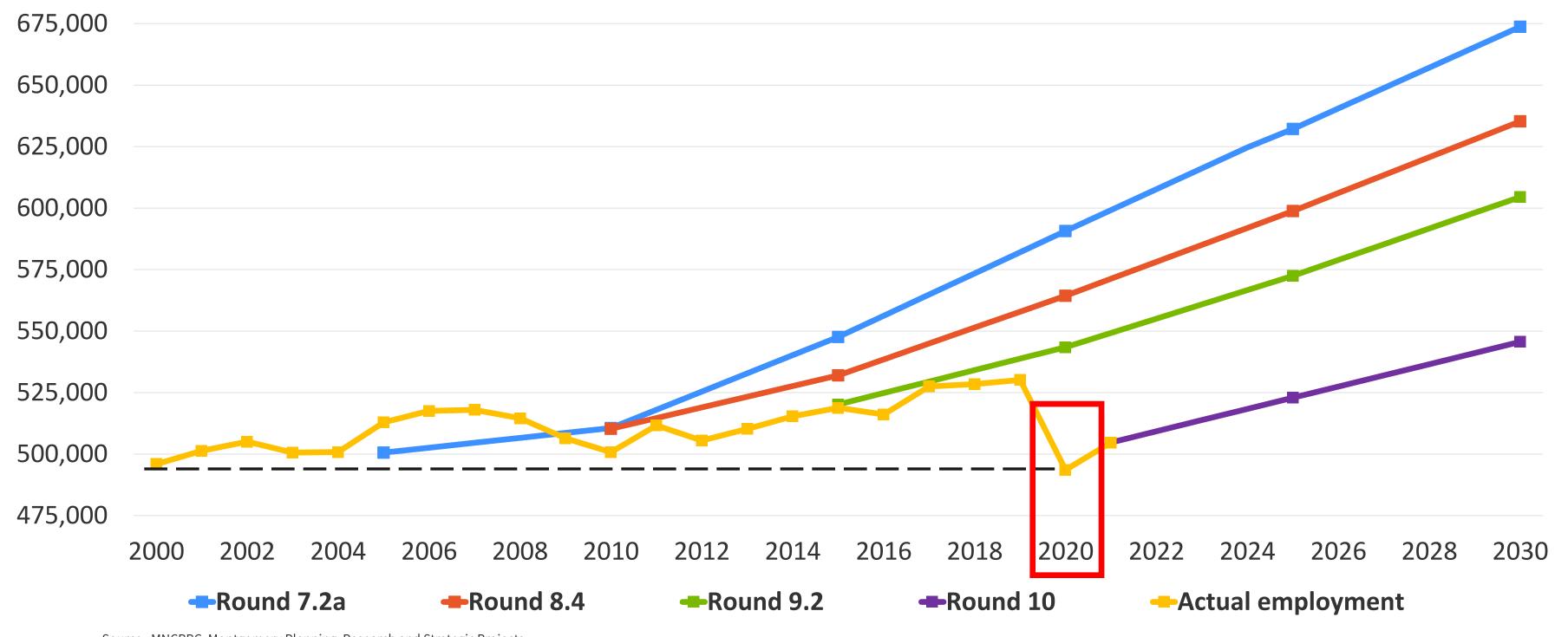
### ICF Regional Employment Projections



Source: ICF, "COG Round 10 Cooperative Forecast Technical Assistance: Technical Memo."

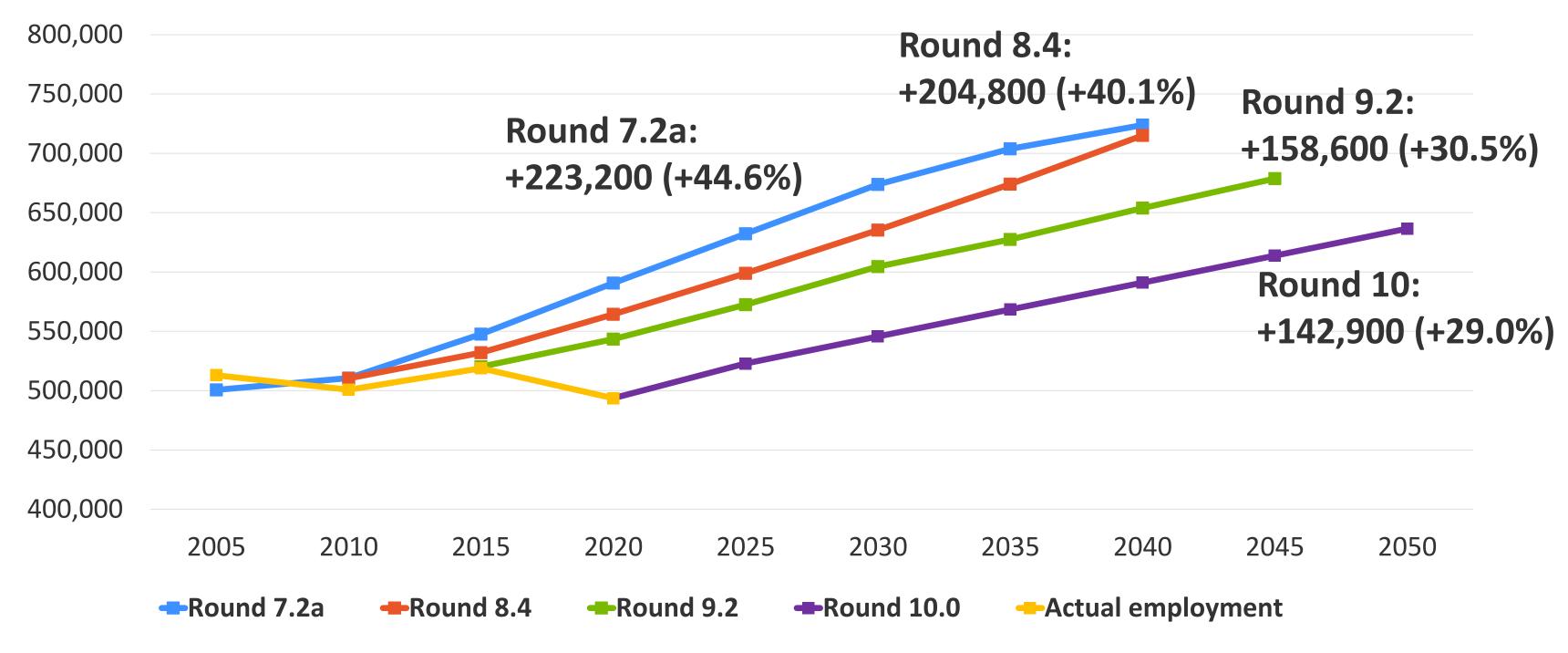


### Recent Employment Trends: A Closer Look



Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.

### Employment Forecast Comparisons



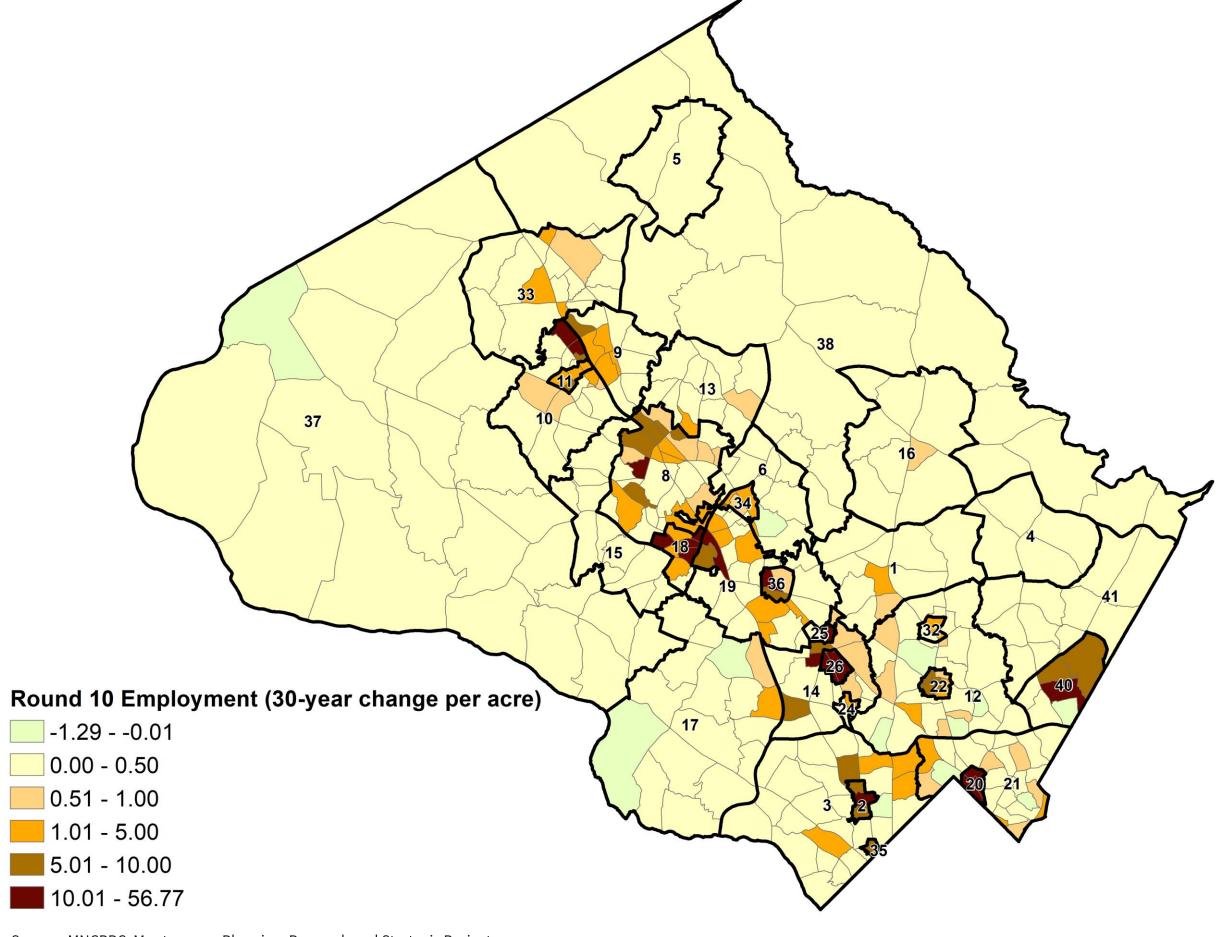
Note: Numbers for absolute change rounded to the nearest hundred. Numbers for absolute change and percent change calculated from unrounded numbers. Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.



#### **Policy Areas**

- 1 Aspen Hill
- 2 Bethesda CBD
- 3 Bethesda/ **Chevy Chase**
- 4 Cloverly
- 5 Damascus
- 6 Derwood
- 8 Gaithersburg City
- 9 Germantown East
- 10 Germantown West
- 11 Germantown Town Center
- 12 Kensington/Wheaton
- 13 Montgomery Village/Airpark
- 14 North Bethesda
- 15 North Potomac
- 16 Olney
- 17 Potomac
- 18 R&D Village

- 19 Rockville City
- 20 Silver Spring CBD
- 21 Silver Spring/ Takoma Park
- 22 Wheaton CBD
- 24 Grosvenor
- 25 Twinbrook
- 26 White Flint
- 32 Glenmont
- 33 Clarksburg
- 34 Shady Grove Metro Station
- 35 Friendship Heights
- 36 Rockville Town Center
- 37 Rural West
- 38 Rural East
- 40 White Oak
- 41 Fairland/Colesville

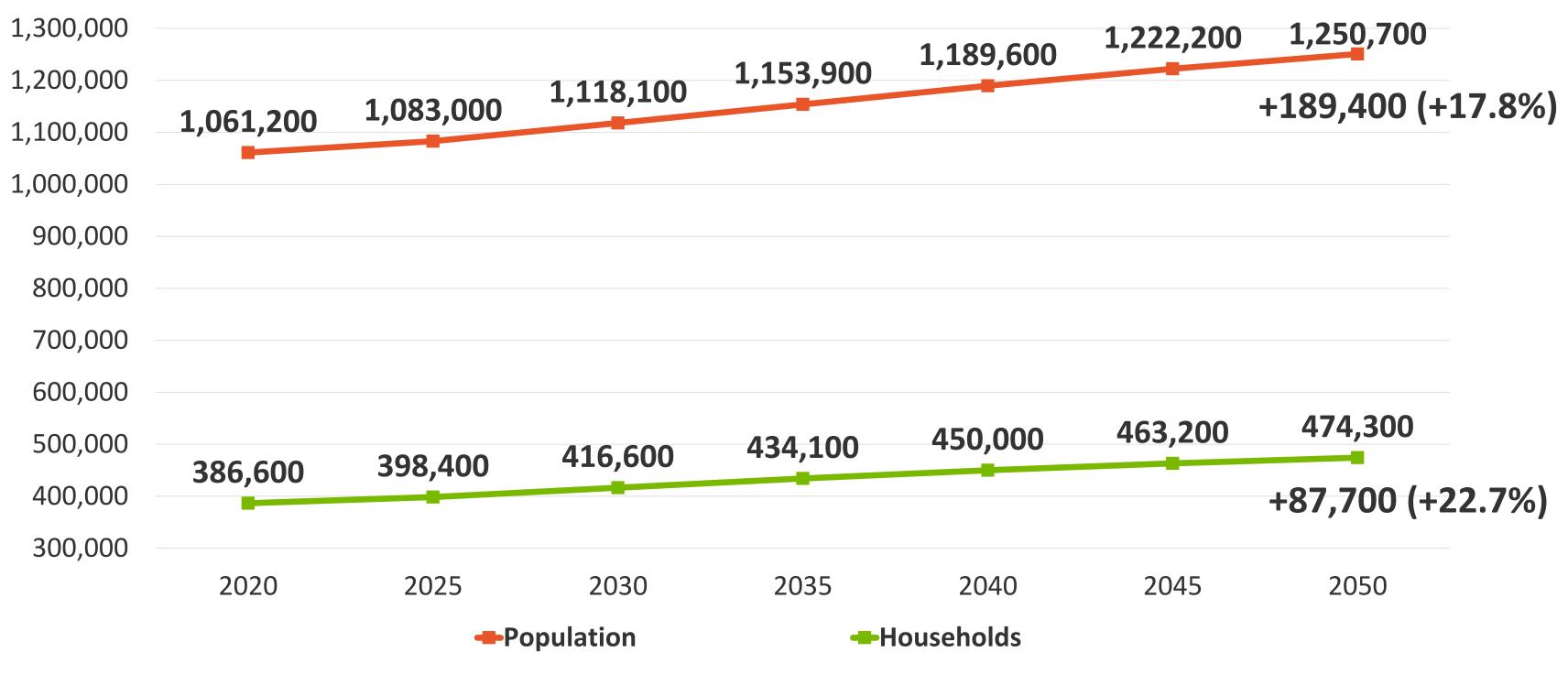


Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.



# Population and Household Forecast

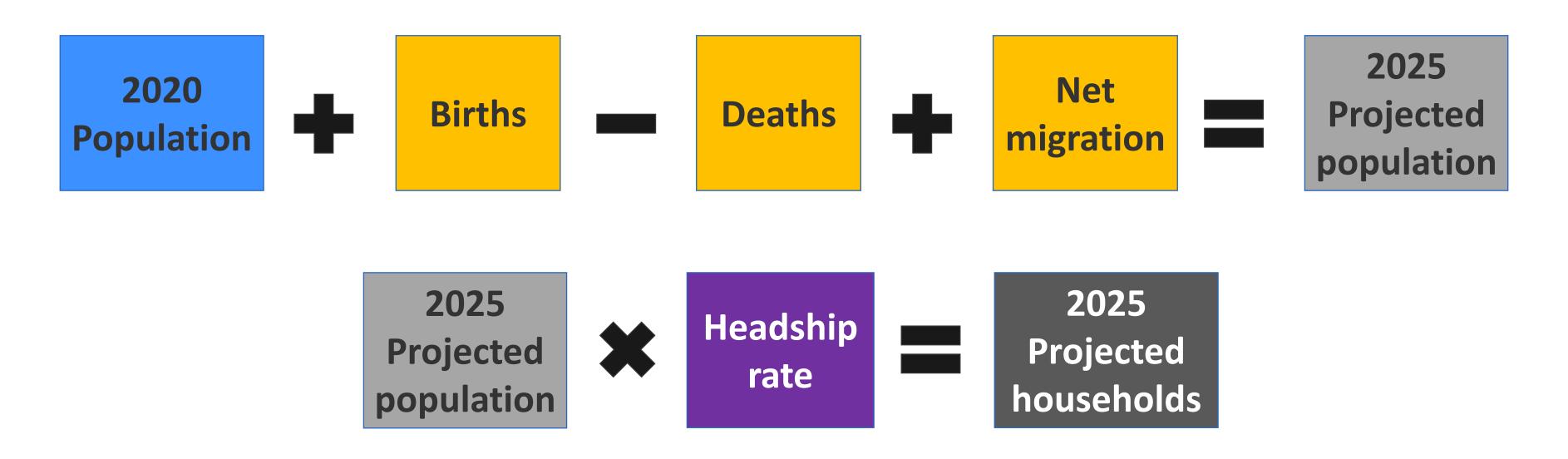
#### Population and Household Forecast: Round 10 Totals



Note: Numbers for population, households, and absolute change rounded to the nearest hundred. Numbers for absolute change and percent change calculated from unrounded numbers. Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.

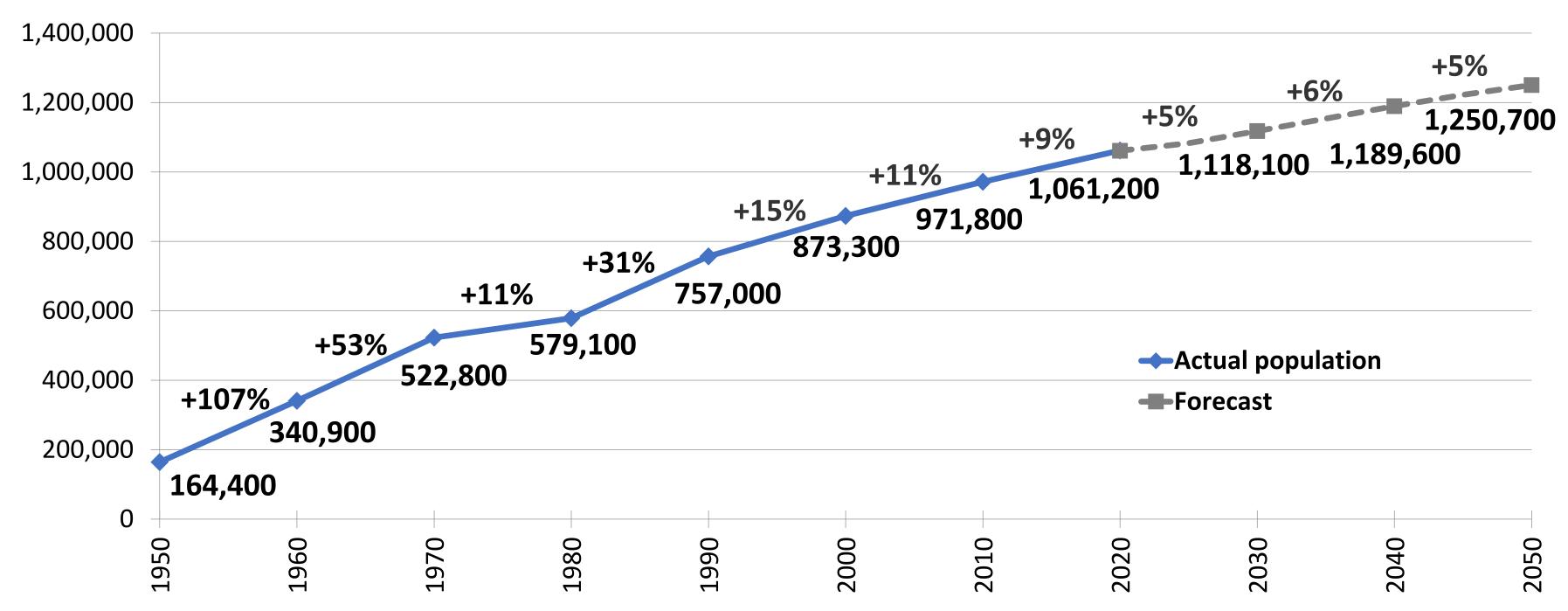


#### Methodology: Age Cohort Component of Change Model



Repeat for 5-year increments (2025-2030, 2030-2035, etc. to 2050)

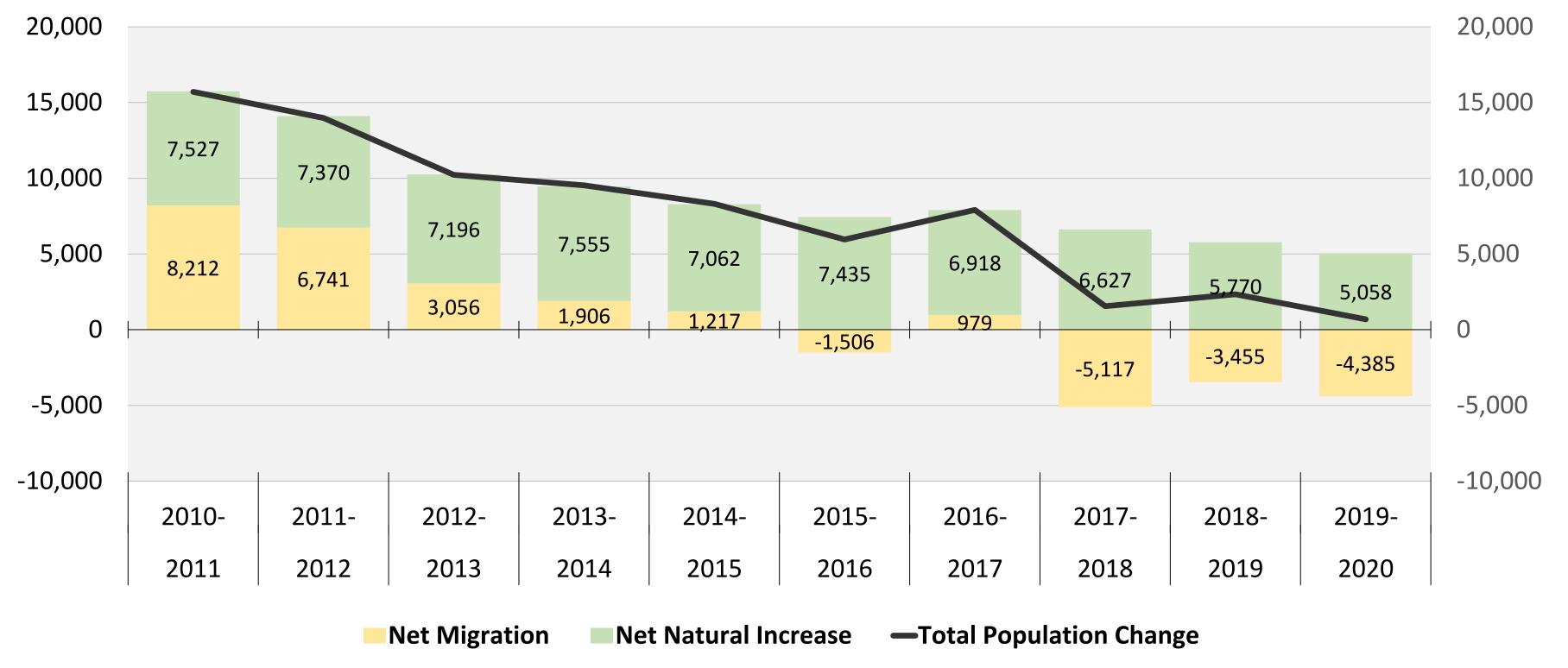
# Population Growth at Decreasing Rate



Note: Numbers for population rounded to the nearest hundred. Source: U.S. Census Bureau; MNCPPC, Montgomery Planning, Research and Strategic Projects.

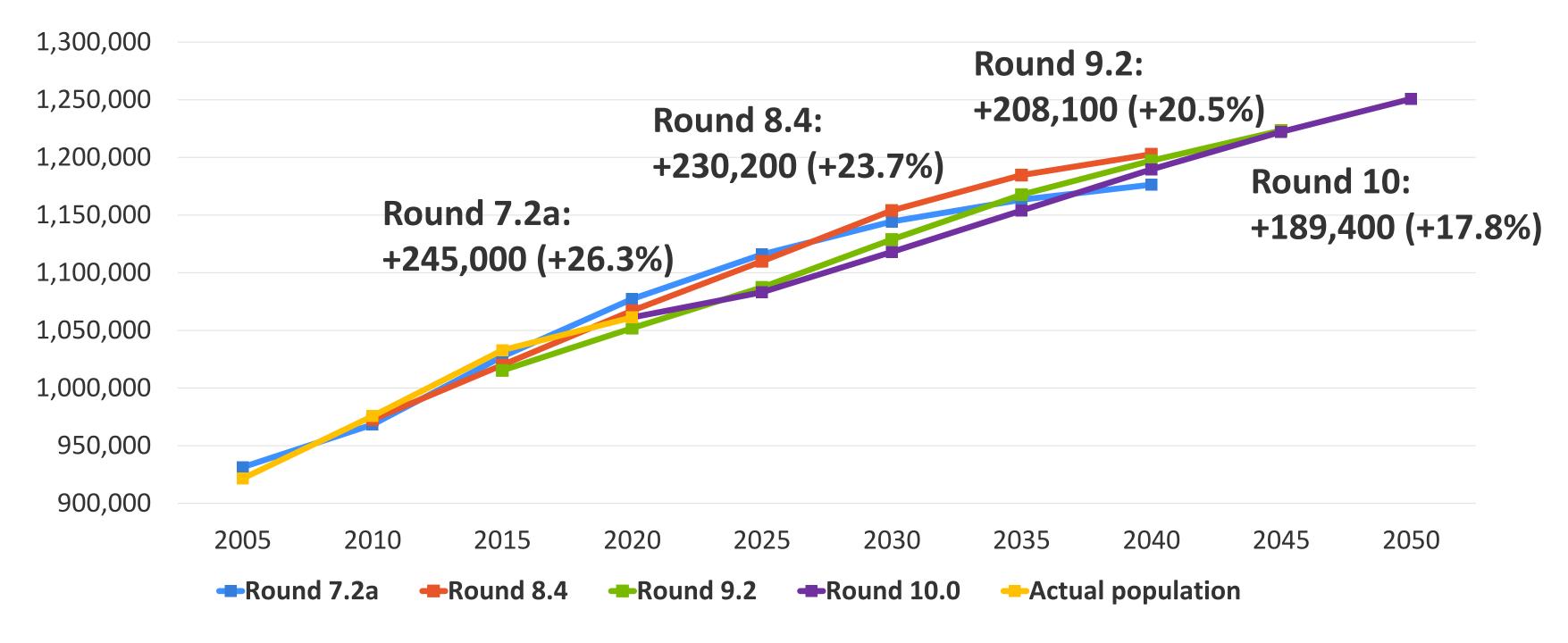


## Components of Population Change



Source: U.S. Census Bureau, Population Estimates Program.

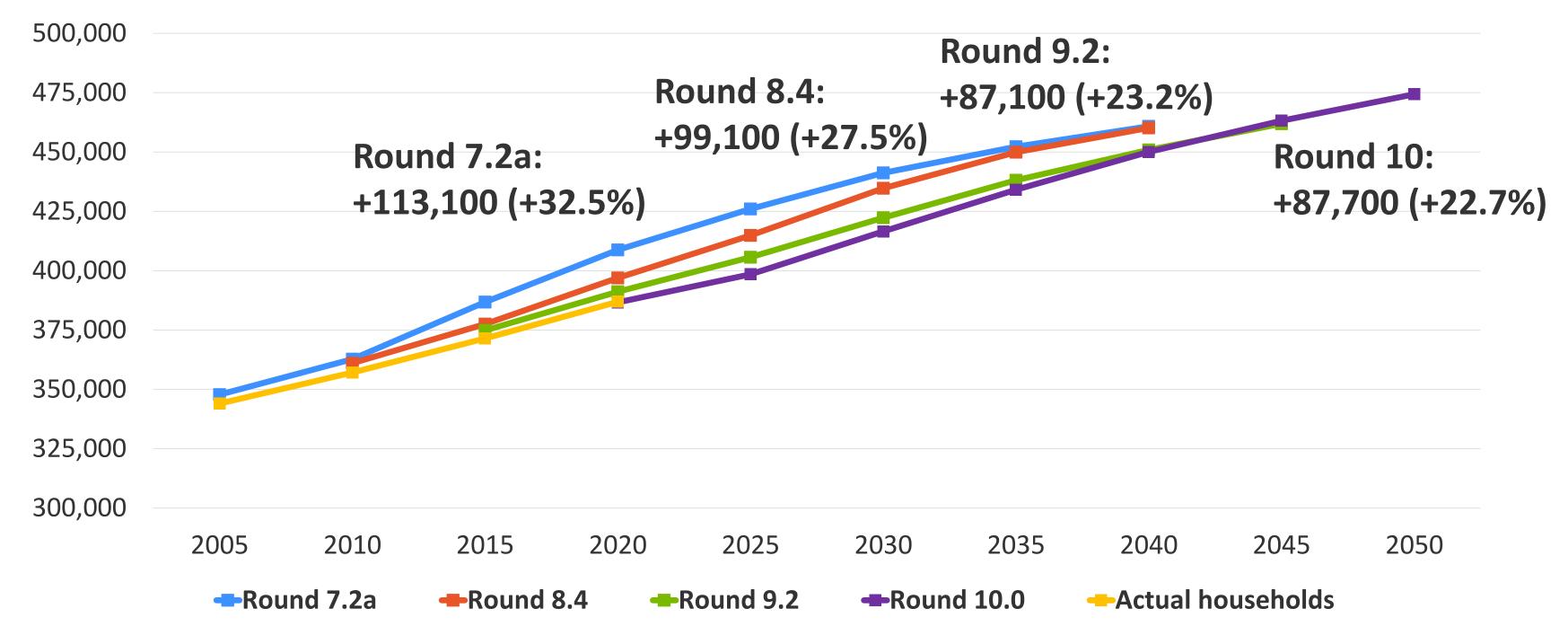
### Population Forecast Comparisons



Note: Numbers for absolute change rounded to the nearest hundred. Numbers for absolute change and percent change calculated from unrounded numbers. Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.



#### Household Forecast Comparisons



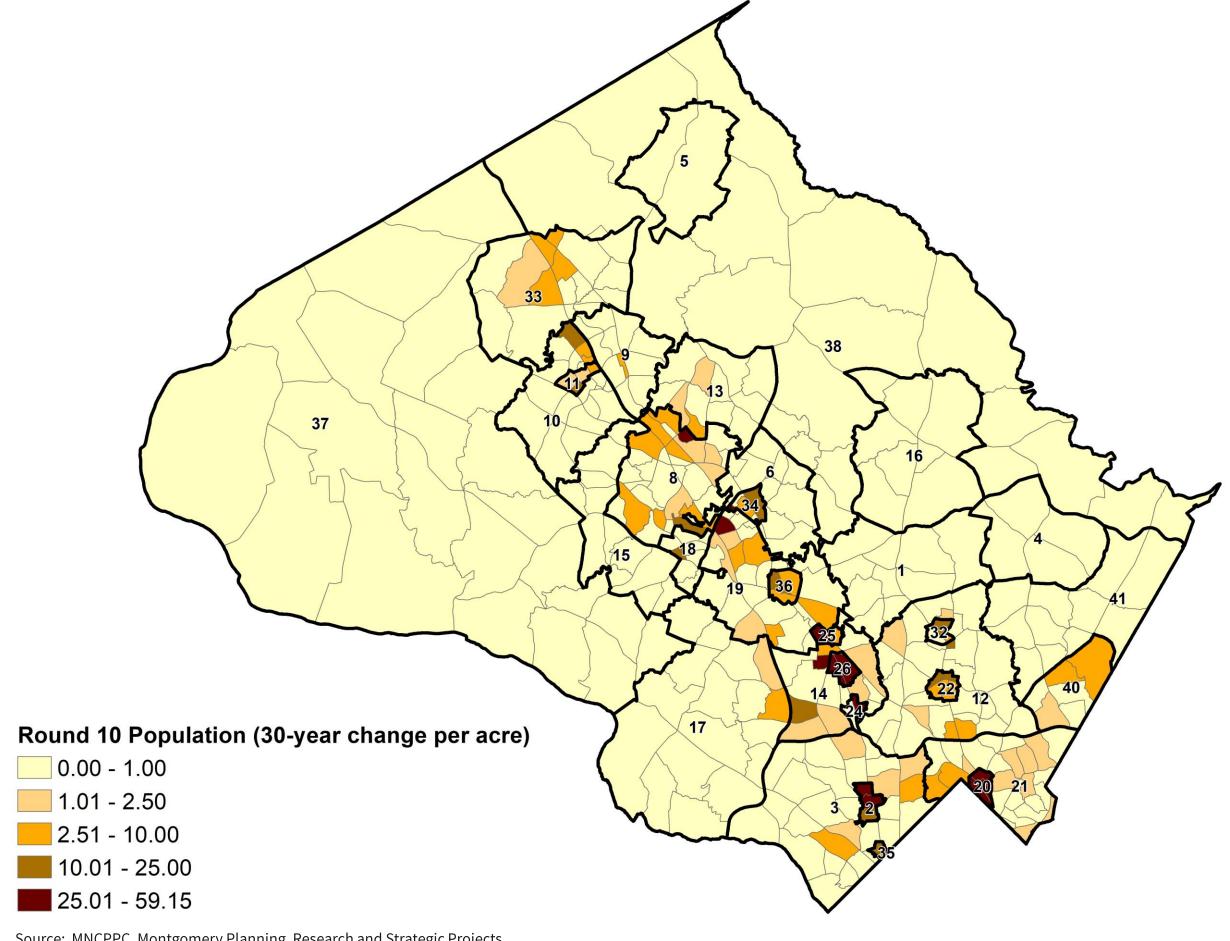
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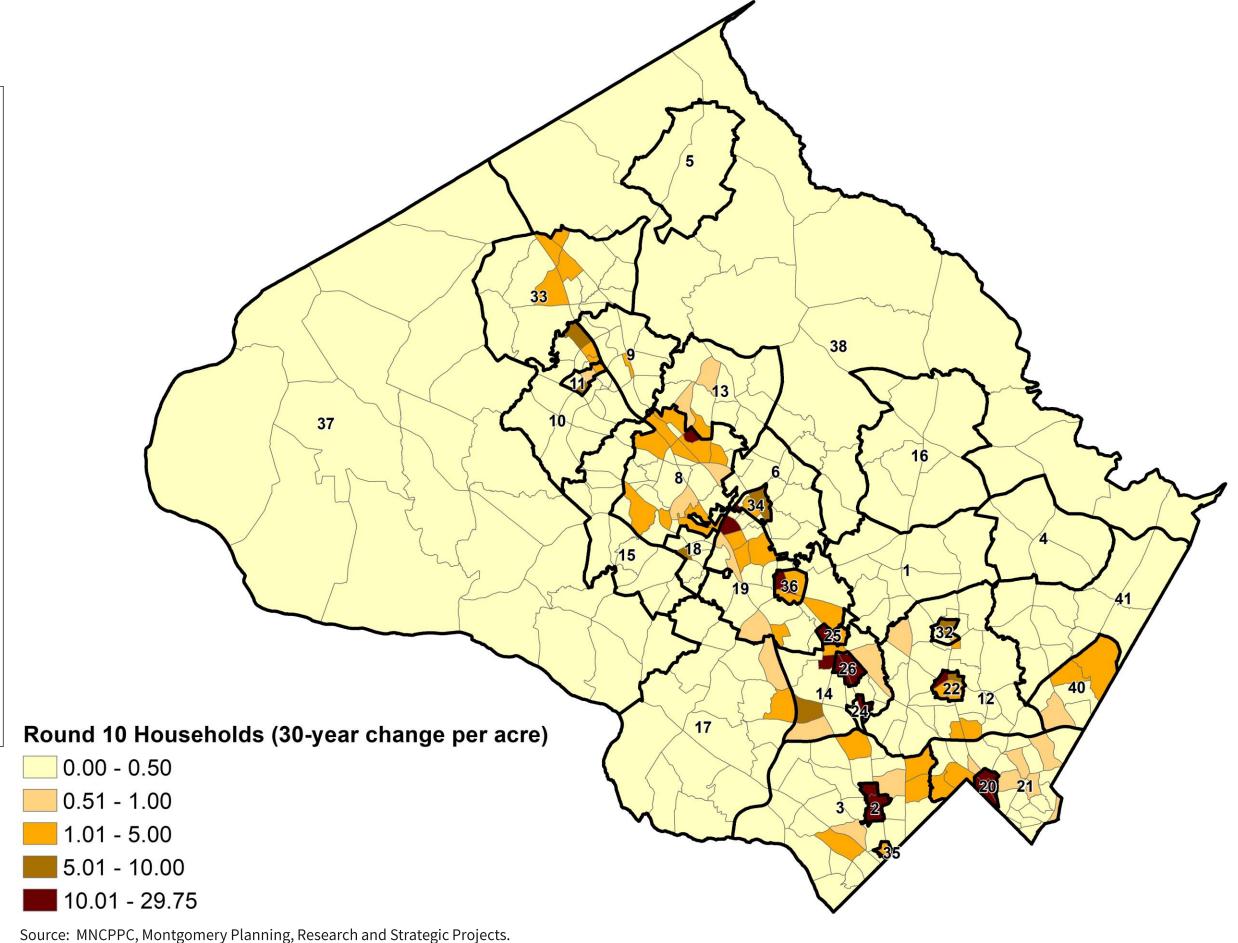


Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.

#### **Policy Areas**

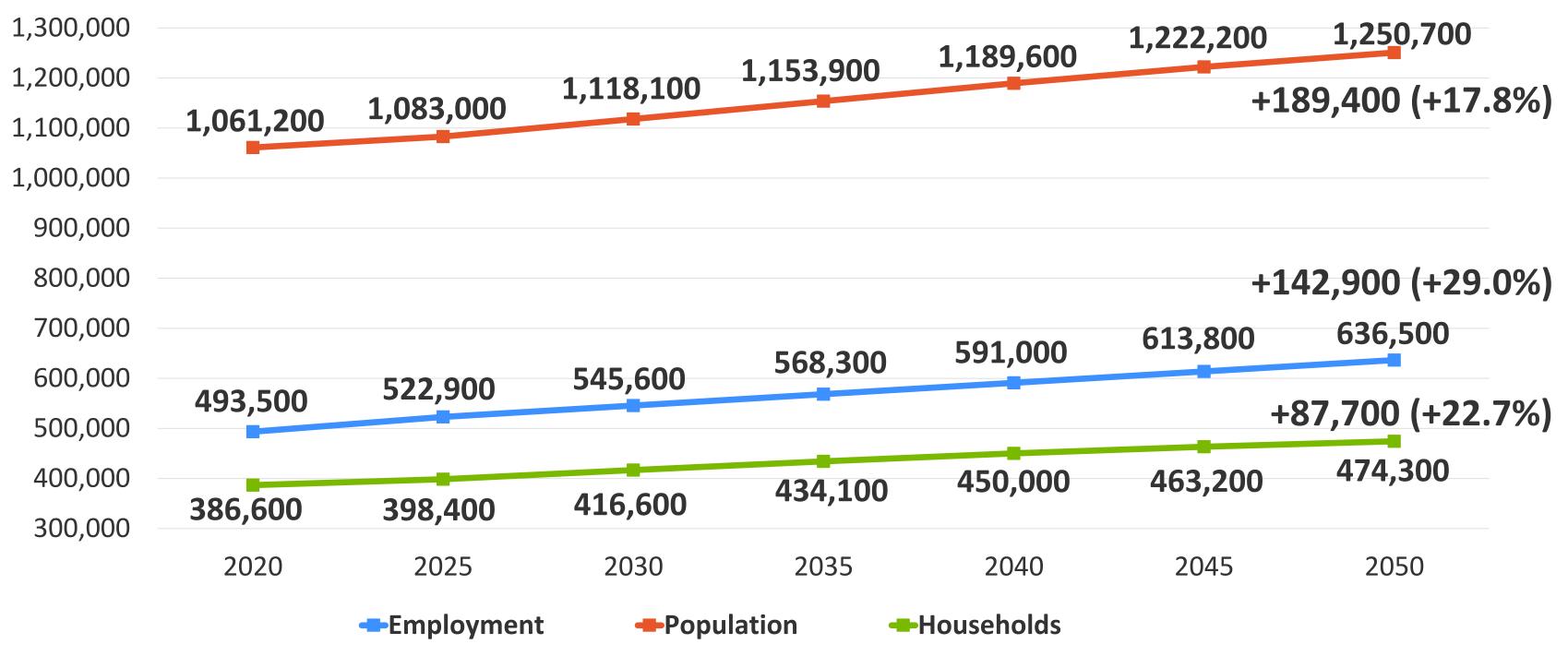
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# Summary

#### Population, Household, and Employment Forecast: Round 10 Totals for Montgomery County



Note: Numbers for population, employment, households, and absolute change rounded to the nearest hundred. Numbers for absolute change and percent change calculated from unrounded numbers. Source: MNCPPC, Montgomery Planning, Research and Strategic Projects.

