Montgomery Planning

BETHESDA DOWNTOWN SECTOR PLAN, IMPLEMENTATION ADVISORY COMMITTEE APPOINTMENTS



Description

The Bethesda Downtown Plan Implementation Advisory Committee (IAC) advises Staff on the progress of implementation of the recommendations in the Approved and Adopted *Bethesda Downtown Sector Plan*. The IAC is made up of up to seven representatives each from the business community and residents of downtown Bethesda. Staff recommends the Planning Board reappoint three members of the IAC to their final three-year terms.



COMPLETED: 12/2/2024 PLANNING BOARD HEARING DATE: 12/12/2024 MCPB ITEM NO. Preliminary Matters



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MASTER PLAN ZONE

2017 Bethesda Downtown Sector Plan



Reappoint three members of the Bethesda
Downtown Sector Plan Implementation Advisory
Committee (IAC) to their final three-year terms.

SECTION 1: BACKGROUND

As outlined in the *Approved and Adopted Bethesda Downtown Sector Plan*, in 2017 the Planning Department created a representative and balanced Implementation Advisory Committee (IAC) to coordinate and monitor the progress of development and address implementation of the recommendations in the Approved and Adopted Bethesda Downtown Sector Plan.

The IAC is made up of up to seven representatives each from the business community and residents of downtown Bethesda. The Planning Board appoints members to serve three-year terms. Members are eligible for reappointment upon completion of their terms and may self-nominate. Members may serve two full consecutive terms. The Planning Board appointed the initial 14-member IAC in December 2017.

SECTION 2: CANDIDATES

Three current IAC members, whose terms expire the end of December 2024, have indicated their interest in reappointment. Staff nominates the following three members to their final three-year terms: Amanda Farber and Stacey Band to resident seats, and Matt Gordon to a business seat.

SECTION 3: PROFILE OF RECOMMENDED COMMITTEE MEMBERS

The following provides a brief profile of each recommended member. Letters of Interest are attached.

Civic Associations/Homeowners/Condo Associations

1. Amanda Farber representing East Bethesda Citizens Association (final 3-year term)

• Member of IAC since 2017, resident, President of East Bethesda Citizens Association, serves on the Board of Directors for Conservation Montgomery, community advocate for design guidelines, greening of Downtown Bethesda, and bike lanes.

2. Stacey Band, resident representing the Bradley House Condominium (final 3-year term)

• Resident, Co-Vice Resident and Community Liaison for the Bradley House community association, a Neighborhood Representative on the Thrive Coalition.

Property Owner /Business Owner Representatives

- Matt Gordon, Land Use Attorney, Selzer Gurvitch Rabin Wertheimer & Polott, P.C. (final 3-year term)
 - Member of IAC since 2017 and served on the Strategic Planning Committee for M-NCPPC.

ATTACHMENTS

A. IAC Letters of Interest